



**Marketing Committee
Ernest N. Morial New Orleans Exhibition Hall Authority
Thursday, February 11, 2021 at 3:00pm
AGENDA**

Certification Under Act 302 of the 2020 Regular Session Related to Open Meetings

The Board of Commissioners of the Ernest N. Morial New Orleans Exhibition Hall Authority is unable to operate due to quorum requirements. Therefore, under Act No. 302 of the 2020 Regular Session of the Louisiana Legislature, the Authority will conduct the Thursday, February 11, 2021 regular meeting of the Marketing Committee by telephone conference. The public is invited to observe and provide comment to the Authority via email. A person may email a comment related to a particular actionable agenda item upon which a vote is to be taken until the time that item is called at the meeting. Emails should be sent to comments@mccno.com. Please include your name and the agenda item you wish to comment on. Comments will be read aloud in a normal speaking voice. The moderator will discontinue reading once two minutes have elapsed. Further in accordance with Act 302, the presiding officer hereby certifies that the meeting agenda is limited to matters set forth in La. R.S. 42:17.1(A)(2)(a)-(c).

Please register at: <https://attendee.gotowebinar.com/register/6497984390351642123>

After registering, you will receive a confirmation email containing information about joining the webinar.

Audio only: 1 (914) 614-3221 | Access Code: 129-686-503

- I. Call to Order
- II. Public Comment: The Louisiana Open Meetings law provides the public an opportunity to comment on any actionable agenda items before the Board upon which a vote is to be taken. Pursuant to Act 302 of the 2020 Regular Session of the Louisiana Legislature, the Board has solicited public comments related to actionable agenda items for which a vote is to be taken for this meeting via email. Comments will be read before each actionable item before the Board.

- III. Introductions
- IV. Overview of Department
 - A. Sales
 - B. Marketing/Communication
 - C. Creative Services
- V. Mardi Gras for All Y'all
- VI. 360i – Meetings & Events Campaign
- VII. GM^c + Company – SEB Campaign
- VIII. The Ehrhardt Group – Strategic Communications
- IX. Other Business
- X. Motion to Adjourn