

## **Marketing Committee Meeting Minutes February 11, 2021**

Committee Members Present:

Eddie Jacobs

Ron Guidry

Jerry Reyes

Camille Whitworth

Ralph Mahana

The Committee was called to order at 3:03 p.m.

Eddie Jacobs asked if there were any public comments. There were none.

Tim Hemphill, Vice President of Sales & Marketing, made staff and consultant introductions.

Elaine Williams, Director of Sales, and Rosalie Mortillaro, Director of Marketing & Communications, presented the Overview of Departments.

Tim Hemphill, Vice President of Sales & Marketing, presented a report on Mardi Gras for All Y'all.

Tim Hemphill, Vice President of Sales & Marketing, and Stephanie Turner with New Orleans & Co. presented the 360i Meetings & Events Campaign.

Glenda McKinley with GM<sup>c</sup> + Co. presented the SEB Campaign.

Marc Ehrhardt with The Ehrhardt Group presented an update on Strategic Communications.

There was no Other Business to come before the committee.

The meeting adjourned the meeting at 4:20 p.m.

