Ernest N. Morial New Orleans Exhibition Hall Authority

New Orleans Public Facility Management, Inc.





REGULAR MEETING OF THE BOARD OF DIRECTORS/COMMISSIONERS WEDNESDAY, FEBRUARY 28, 2024, 2:00 P.M.





Regular Meeting of the Board of Directors
New Orleans Public Facility Management, Inc. (NOPFMI)
Authority Boardroom – 900 Convention Center Blvd., New Orleans, LA 70130
Livestream: https://attendee.gotowebinar.com/register/4094313458398282072
Audio Only: 1 (415) 655-0060 | Access Code: 701-343-747

AGENDA

Wednesday, February 28, 2024 2:00 pm.

After the meeting is convened, the Board of Directors will consider the following items:

- I. Call to Order
- II. Public Comment The Louisiana Open Meetings Law provides the public with the opportunity to address this Board prior to it taking any action on an agenda item at the meeting. Members of the public can provide comment by email to comments@mccno.com or in person. Email comments will be read aloud up to two (2) minutes each. People wishing to speak in person must fill out a speaker card and submit it to staff at the meeting. Speakers will be allowed 2 minutes to make comments.
- III. Approval of NOPFMI Board Meeting Minutes of January 24, 2024
- IV. Resolution 2024.1 Granting Signature Authority
- V. Sales & Marketing Report
- VI. Operations Report
- VII. Other Business
- VIII. Next Regular Scheduled Meeting: Wednesday, March 27, 2024
- IX. Motion to Adjourn



MEETING MINUTES OF THE BOARD OF DIRECTORS NEW ORLEANS PUBLIC FACILITY MANAGEMENT. INC.

A Meeting of the Board of Directors of New Orleans Public Facility Management, Inc. was held on Wednesday, January 24, 2024.

Director Ellis called the meeting to order at 2:08 p.m. and asked for a roll call. The results were as follows:

Geri Broussard Absent Stephen Caputo Present Edgar Chase, IV Present David Ellis Present Ronald Guidry Present Robert Hammond Present Don Hubbard Present Eddie Jacobs Absent Ralph Mahana **Absent** Jerry Reyes **Absent** Melvin J. Rodrigue Present Camille Whitworth Present Eric Wright Present

The total number present at roll call was nine (9).

Director Ellis asked for public comments of agenda items. There were none.

Director Ellis requested a motion to approve the NOPFMI Board Meeting Minutes of December 13, 2023. Director Whitworth moved approval, seconded by Director Wright. Motion approved.

Tim Hemphill presented the Sales & Marketing report.

Adam Straight presented the Operations Report.

Director Rodrigue moved approval of Air Compressor Maintenance – Ingersoll-Rand Industrial US Inc. Motion seconded by Director Hammond. Motion approved.

Director Caputo moved approval of Procurement of Uniforms – Cintas Corporation No 2. Motion seconded by Director Whitworth. Motion approved.

Director Caputo moved approval of Pest Control Services – Bay Pest Control. Motion seconded by Director Wright. Motion approved.

Director Rodrigue moved approval of Maintenance for Linear Park Fountain-Pool and Spa Center. Motion seconded by Director Guidry. Motion approved.

Director Guidry moved approval of Mardi Gras Event Recycling – REALCYCLE, L3C. Motion seconded by Director Caputo. Motion approved.

There was no Other Business to come before the Board.

Director Ellis asked for a motion to adjourn. Director Guidry moved adjournment, seconded by Director Hammond. Motion approved and the meeting adjourned at 2:32 p.m.

ATTEST:	
	CAMILLE WHITWORTH, SECRETARY

:rsa



SRANTIN

WHEREAS, on February 28, 2018, the governing authorities of both the Ernest N. Morial New Orleans Exhibition Hall Authority (Authority) and the New Orleans Public Facility Management Inc. (NOPFMI) passed Resolution 2018.3, whereby they authorized the President/CEO, Michael J. Sawaya, to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team;

WHEREAS, the Authority and NOPFMI renewed this authorization in Resolution 2021.7 and Resolution 2022.11;

WHEREAS, the Authority and NOPFMI wish to renew the authorization given in Resolution 2018.3 and renewed in Resolution 2021.7 and Resolution 2022.11;

BE IT ESTABLISHED, by this resolution that the President/CEO, Michael J. Sawaya, be authorized to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team as follows:

- Chief Administrative Officer to be signatory for all disbursement documents;
- Chief Administrative Officer to execute contracts with the exception of Facility Use Contracts and Parking Contracts;
- Chief Commercial Officer to execute Facility Use Contracts and Parking Contracts;
- Chief Administrative Officer to be signatory for routine operational documents;
- Chief Operating Officer to be secondary signatory for contracts if the Chief Administrative Officer is not able to execute.

BE IT RESOLVED,	at the February 28, 2024, regular meeting of the Board of Directors of the	e New Orleans Public Facility Management, Inc.
Director	moved to approve signature authority and Director	seconded the motion.

The foregoing resolution having been submitted to a vote, the vote resulted as follows:



SUMMARY OF BOOKING ACTIVITY

DEFINITE BOOKINGS- JANUARY 2024

					Occupied
Dates	Account	Event	Attendees	Room Nights	Space Days
05/21/24-05/21/24	InspireNOLA Schools	InspireNOLA Schools Graduations	3,000	0	2
08/14/24-08/14/24	Hispanic Chamber of Commerce of Louisiana	HCC-Hispanic Chamber of Commerce of Louisiana Tradeshow	400	100	4
09/27/24-09/28/24	Nola Coffee Experience	Nola Coffee Festival	2,000	80	3
12/15/24-12/17/24	Emerald X, LLC	ACE	1,000	2,750	18
01/16/25-01/18/25	Varsity Spirit, LLC	Mardi Gras New Orleans Grand Nationals	7,500	500	12
12/10/32-12/19/32	Diversified Communications	The International Workboat Show	14,000	11,598	85
11/30/33-12/02/33	Diversified Communications	The International Workboat Show	14,000	6,215	93
12/09/34-12/18/34	Diversified Communications	The International Workboat Show	14,000	6,215	92
11/24/35-12/03/35	Diversified Communications	The International Workboat Show	14,000	6,215	93
11/29/36-12/08/36	Diversified Communications	The International Workboat Show	14,000	6,215	93
03/04/37-03/06/37	National Automobile Dealers Association	NADA Convention and Expo/ATD Convention	15,000	45,975	149
12/15/37-12/17/37	Diversified Communications	The International Workboat Show	14,000	11,598	84
11/27/38-12/06/38	Diversified Communications	The International Workboat Show	14,000	11,598	93
11/26/39-12/05/39	Diversified Communications	The International Workboat Show	14,000	6,215	100
12/08/40-12/17/40	Diversified Communications	The International Workboat Show	14,000	6,215	92
Totals:		Events - 15	154,900	121,489	1,013

Occupied

Events that became firm last month are projected to generate \$274,324 million in economic impact to the New Orleans metro area.

SUMMARY OF BOOKING ACTIVITY EVENTS BOOKED AS TENTATIVE— JANUARY 2024

					Occupied
Dates	Account	Event	Attendees	Room Nights	Space Days
09/03/24-09/04/24	American Express Global Business Travel	Microsoft Exchange Conference	4,000	4,000	30
12/23/24-12/23/24	Les Galants, Inc.	Les Galants-Squires Mardi Gras Ball	300	0	2
01/02/25-01/05/25	Young Men Illinois Club Inc.	Young Men Illinois Club Inc.	600	0	8
04/22/25-04/24/25	Zoho Corporation	Annual Software Conference	2,500	1,200	17
12/02/25-12/04/25	Diversified Communications	The Running Event	4,500	4,742	34
02/04/26-02/06/26	Veeva Systems	US Field Systems Kickoff	22,000	8,864	14
03/10/26-03/12/26	Palisades Convention Management	GOMAC Tech 26	800	1,350	5
05/30/26-05/31/26	Whataburger Restaurants, LP	WAB Leadership Summit	3,000	5,240	20
10/26/26-10/28/26	Restaurant Brands International	RBI- Tim Horton's Convention 2026	2,000	3,210	22
01/24/27-01/26/27	Veeva Systems	VVA-US Field Systems Kickoff	2,900	9,669	14
07/28/27-07/31/27	National Alliance on Mental Illness	NAMI Annual Convention	3,000	3,170	10
08/01/27-08/05/27	Association for Computing Machinery	ACM- SIGGRAPH 2027	14,500	20,263	40
07/31/27-08/05/27	Association of Latino Professionals for America	ALPFA Annual Convention	2,500	10,100	16
08/05/27-08/12/27	Association of Latino Professionals for America	ALPFA	2,500	10,100	16
09/08/27-09/13/27	Heart Failure Society of America	HFSA Anual Scientific Meeting	3,000	4,250	36
10/05/27-10/07/27	PSMJ Resources, Inc.	PSMJ- METALCON	5,500	4,100	32
01/23/28-01/25/28	Veeva Systems	VVA-US Field Kickoff	2,600	10,475	14
03/30/28-04/07/28	Independent Community Bankers of America	ICBA - Annual	1,800	5,560	27
07/12/28-07/15/28	Kiwanis International	Kiwanis International Convention	3,500	5,150	33

Events that became firm last month are projected to generate \$258,031 million in economic impact to the New Orleans metro area.

SUMMARY OF BOOKING ACTIVITY EVENTS BOOKED AS TENTATIVE— JANUARY 2024 (CONTINUED)

					Occupied
Dates	Account	Event	Attendees	Room Nights	Space Days
08/13/28-08/17/28	Association for Computing Machinery	ACM- SIGGRAPH 2028	14,500	20,263	40
08/13/28-08/17/28	Intelligent Transportation Society of America	ITSA World Congress	6,000	5,231	18
08/20/28-08/26/28	National Alliance on Mental Illness	NAM Annual Convention	3,000	3,170	18
09/25/28-09/28/28	Petco Animal Supply Store	Annual Leadership Summit	2,200	5,010	36
10/12/28-10/14/28	American Orthopaedic Foot & Ankle Society	AOFAS- Annual Meeting 2028	1,200	3,385	21
10/25/28-10/29/28	American Society of Tropical Medicine & Hygiene	ASTMH 74th Annual Meeting	4,800	8,633	21
06/13/29-06/17/29	Unitarian Universalist Association	Annual General Assembly	3,000	5,580	30
10/08/29-10/10/29	Society of Petroleum Engineers	SPE- Annual Technical Conference & Exhibition	8,000	2,782	64
10/22/34-10/24/34	Association for Financial Professional Inc	AFP 2034 Annual	6,500	20,100	40
10/18/36-10/20/36	American Society of Anesthesiologists	ANESTHESIOLOGISTS Annual Convention	15,000	28,665	83
Totals:		Events - 29	145,700	214,262	761

SUMMARY OF BOOKING ACTIVITY EVENTS LOST OR CANCELLED JANUARY 2024

Dates	Event	Reason	Attendees	Room Nights
08/25/21-08/31/21	International Beauty Show	DO NOT USE	30,000	6,841
02/07/24-02/07/24	NYX-Parade Day Luncheon	BD-Reduction In Attendance	200	0
02/23/24-02/26/24	The Neighborhood Assistance Corporation of America	OTH-Release Pencil Hold/ENMCC Hold 🗆	9,000	
02/23/24-02/25/24	The Neighborhood Assistance Corporation of America	FR-Rental Rates too High□	1,200	30
07/28/24-08/09/24	MLC-McClane National Trade Show 2024	CR-Researching Alternate Year	1,000	2,017
08/31/24-09/06/24	IBM Consulting Growth Conference	HR-Insufficient Hotel Availability	2,550	11,100
09/12/24-09/14/24	Hispanic Chamber of Commerce of Louisiana Gala	CR-Selected Alternate NO Venue	800	
11/11/24-11/15/24	SET The Show	CR-Selected Alternate NO Venue	500	
03/10/25-03/12/25	EV Charging Summit	NOLA-Geographic Preference	1,500	1,512
03/18/25-03/21/25	2025 MHA & Navigator Business Summit	HR-Insufficient Hotel Availability	1,500	2,432
03/31/25-04/03/25	PLC at Work Institute	CR-Preferred dates/Pattern unavailable	1,600	1,055
04/02/25-04/10/25	2025 National Dealer Meeting	CR-Preferred dates/Pattern unavailable	500	1,466
05/05/25-05/09/25	Confidential	Release Emergency Back up Hold	2,300	6,000
07/25/25-07/31/25	AHRA Annual Meeting	BD-Board Management Decision	1,150	3,165
09/04/25-09/13/25	FalCon 2025	OTH-No Reason Given	6,000	20,489
10/14/25-10/22/25	Annual Leadership Summit	OTH-Release Pencil Hold/ENMCC Hold 🗆	2,200	5,010
10/16/25-10/24/25	EG-Unreal Fest 2025	OTH-No Reason Given	1,500	
10/26/25-11/01/25	The Hospitality Show	NOLA-Geographic Preference	5,500	3,315
11/18/25-11/24/25	Leadership Summit	CR-Researching Alternate Year	3,000	5,420
03/01/26-03/08/26	The Money Show	NR-No Client Response	2,000	595
03/09/26-03/13/26	Self Storage Spring Convention & Tradeshow	CR-Researching Alternate Year	1,500	1,401
03/12/26-03/19/26	ACHE-Congress 2026	BD-Board Management Decision	4,900	9,580
03/13/26-03/19/26	Constellation Brands Annual Gold Network Summit	NR-No Client Response	2,100	5,164
04/19/26-04/22/26	ISA Annual Convention	NOLA-Geographic Preference	900	1,463

SUMMARY OF BOOKING ACTIVITY EVENTS LOST OR CANCELLED JANUARY 2024(CONTINUED)

Dates	Event	Reason	Attendees	Room Nights
05/01/26-05/08/26	Inspire	CR-Not Able to Decide	4,200	13,501
05/02/26-05/08/26	Medical Surgical National Sales Conference	HR-Insufficient Hotel Availability	2,700	7,579
05/15/26-05/22/26	Conference on Lasers and Electro-Optics	HR-Hotel Rates Too High	3,200	3,665
04/22/27-04/30/27	Inspire	CR-Researching Alternate Year	4,200	13,501
07/24/27-08/01/27	ABDC Thoughtspot	BD-Reorganization	5,500	11,006
03/23/28-03/30/28	ACHE-Congress 2028	FR-First Option Group Confirmed	4,900	9,580
04/30/28-05/06/28	Ulta Beauty	BD-Board Management Decision	2,500	4,426
05/21/28-05/27/28	World Biomaterials Congress	HR-Insufficient Hotel Availability	3,750	7,050
07/15/28-07/23/28	ABDC Thoughtspot	BD-Board Management Decision□	5,500	11,006
09/20/28-09/29/28	SN-Knowledge	NR-No Client Response	25,000	41,539
10/14/28-10/21/28	eXp-eXpCon	OTH-Release Pencil Hold/ENMCC Hold 🗆	21,700	33,990
10/28/28-11/05/28	CSWE Annual Program Meeting	ERR-Issued in Error	3,000	6,371
03/15/29-03/22/29	ACHE-Congress 2029	BD-Board Management Decision□	4,900	9,580
03/17/29-03/25/29	UBI-Ulta Beauty	CR-Preferred dates/Pattern unavailable	2,500	4,426
05/15/29-05/25/29	ACP-CLEANPOWER	CR-Researching Alternate Year	8,500	15,937
09/09/29-09/16/29	R&D-Rodan & Fields Convention	OTH-Release Pencil Hold/ENMCC Hold 🗆	6,000	
04/18/32-04/25/32	ONS Annual ONS Congress	OTH-No Reason Given	6,215	10,584
05/13/35-05/20/35	ONS Annual ONS Congress	OTH-No Reason Given	6,215	10,584
Totals:	Events - 42		203,880	302,380

2023-2028

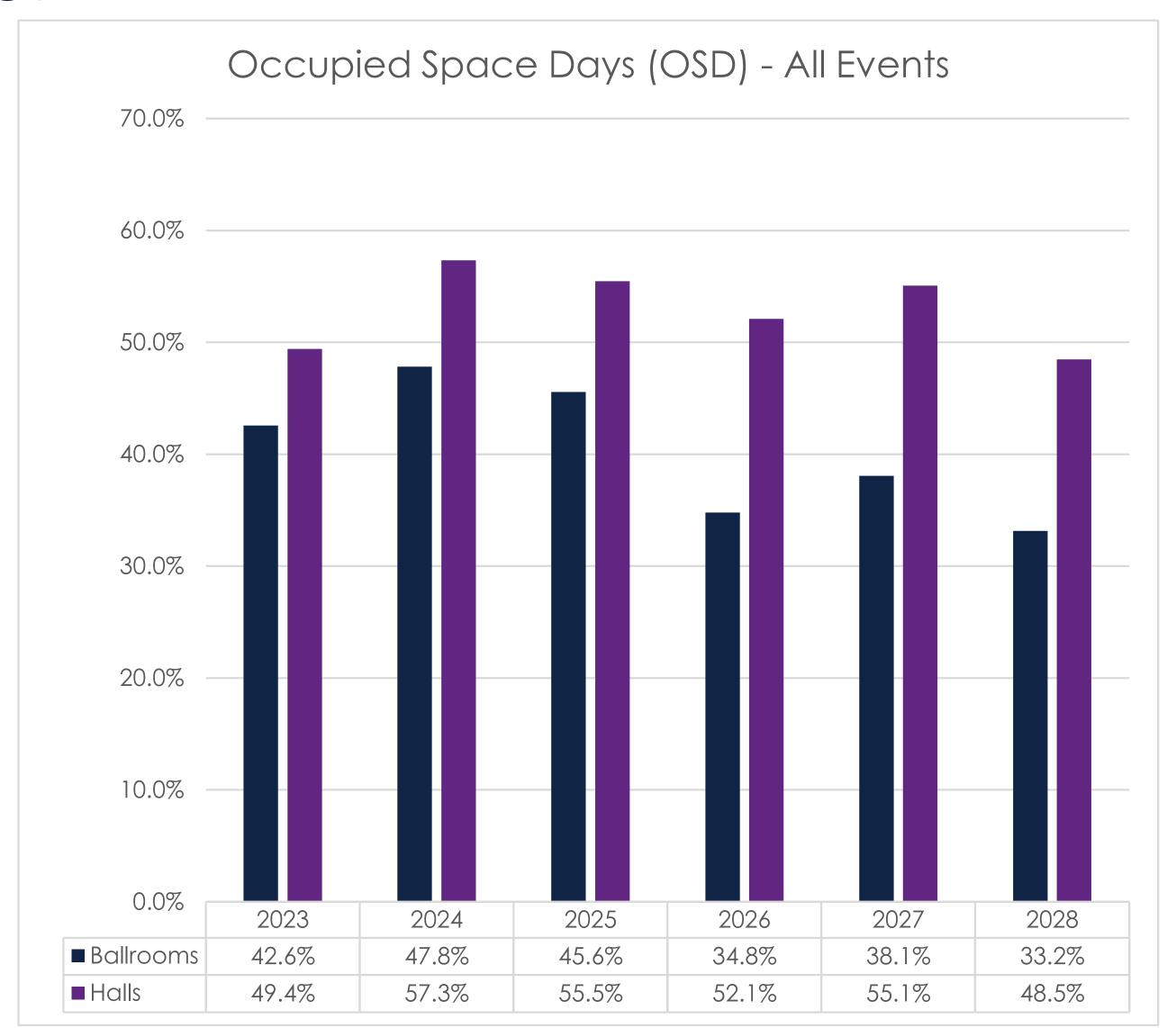
.028								
Firm Events								
As of 01/31/24		Total Ev	ent Statistics		Estimated	Visitor Spend	OSD-Based	Occupancy
<u>Year</u>	<u>Events</u>	Rental Revenue	Total Attendee	<u>s Room Nights</u>	Lodging Spend N	Non-Lodging Spend	<u>Halls</u>	<u>Ballrooms</u>
2023	126	\$7,574,411	661,779	569,325	\$324,161,272	\$523,672,332	49.4%	42.6%
2024	111	\$8,887,421	761,416	745,433	\$372,966,774	\$602,516,085	56.5%	46.5%
2025	56	\$7,780,138	616,055	730,405	\$301,764,142	\$487,490,474	48.5%	34.5%
2026	42	\$7,041,453	530,037	727,998	\$259,629,677	\$419,423,572	42.7%	26.8%
2027	35	\$5,880,572	323,516	550,002	\$158,468,851	\$256,001,442	39.9%	28.2%
2028	19	\$3,741,415	223,079	418,795	\$109,271,482	\$176,524,641	28.2%	19.1%
Tentative Event	S							
As of 01/31/24		Total Event Statistics			Estimated \	Visitor Spend	OSD-Based	Occupancy
<u>Year</u>	<u>Events</u> R	<u>Rental RevenueTo</u>	tal Attendees	Room Nights	Lodging Spend N	on-Lodging Spend	<u>Halls</u>	<u>Ballrooms</u>

As of 01/31/24		Total E	vent Statistics		Estimated	Visitor Spend	OSD-Based	Occupancy
<u>Year</u>	<u>Events</u>	Rental Revenu	<u>eTotal Attendee</u>	s Room Nights	Lodging Spend	Non-Lodging Spend	<u>Halls</u>	<u>Ballrooms</u>
2023	0	NA	0	Ο	\$ O	\$ O	0.0%	0.0%
2024	6	NA	9,500	13,990	\$4,653,415	\$7,517,445	0.9%	1.3%
2025	40	NA	170,350	78,532	\$83,443,072	\$134,799,656	7.0%	11.1%
2026	39	NA	216,300	125,419	\$105,950,904	\$171,160,350	9.4%	8.0%
2027	46	NA	396,892	239,425	\$194,410,846	\$314,064,603	15.2%	9.9%
2028	49	NA	463,900	286,184	\$227,233,584	\$367,088,703	20.3%	14.0%

All Events

As of 01/31/24		Total E	vent Statistics		Estimated	Visitor Spend	OSD-Based	l Occupancy
<u>Year</u>	<u>Events</u>	Rental Revenu	<u>eTotal Attendee</u>	s Room Nights	Lodging Spend	Non-Lodging Spend	<u>Halls</u>	<u>Ballrooms</u>
2023	126	NA	661,779	569,325	\$324,161,272	\$523,672,332	49.4%	42.6%
2024	117	NA	770,916	759,423	\$377,620,189	\$610,033,530	57.3%	47.8%
2025	96	NA	786,405	808,937	\$385,207,214	\$622,290,130	55.5%	45.6%
2026	81	NA	746,337	853,417	\$365,580,581	\$590,583,922	52.1%	34.8%
2027	81	NA	720,408	789,427	\$352,879,698	\$570,066,045	55.1%	38.1%
2028	68	NA	686,979	704,979	\$336,505,066	\$543,613,344	48.5%	33.2%

2023-2028 OCCUPANCY



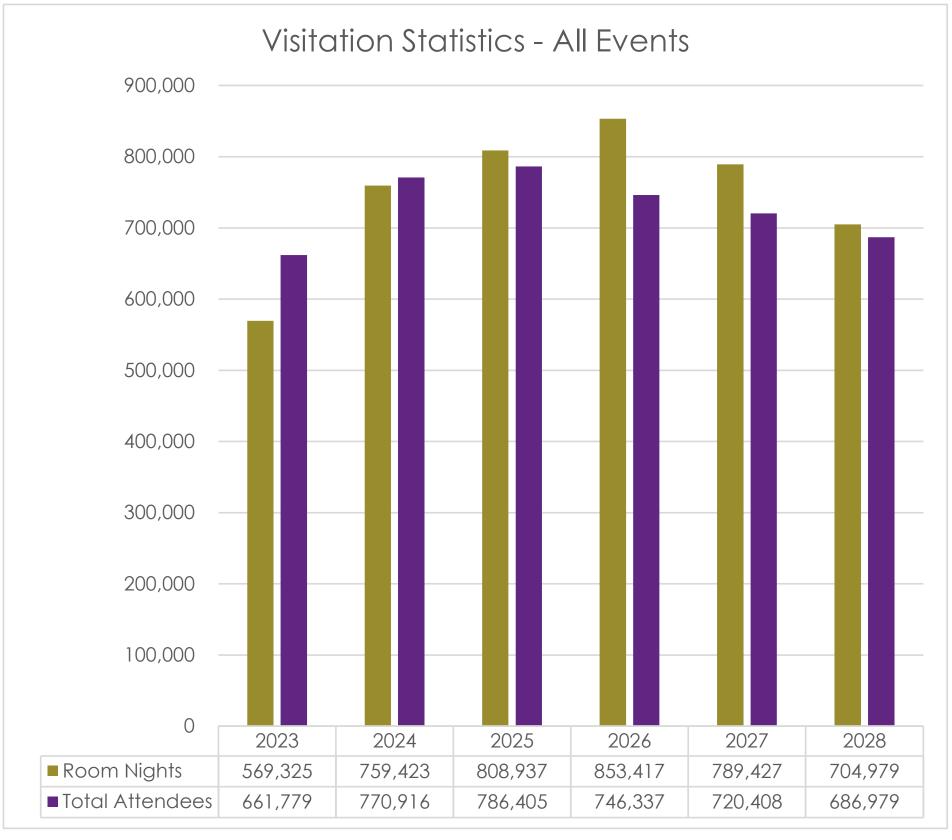
Firm	Events
	L V C I I I 3

As of 01/31/24	OSD-Based	Occupancy
<u>Year</u>	<u>Halls</u>	<u>Ballrooms</u>
2023	49.4%	42.6%
2024	56.5%	46.5%
2025	48.5%	34.5%
2026	42.7%	26.8%
2027	39.9%	28.2%
2028	28.2%	19.1%

Tentative Events

As of 01/31/24	OSD-Based	d Occupancy
<u>Year</u>	<u>Halls</u>	<u>Ballrooms</u>
2023	0.0%	0.0%
2024	0.9%	1.3%
2025	7.0%	11.1%
2026	9.4%	8.0%
2027	15.2%	9.9%
2028	20.3%	14.0%

2023-2028 VISITATION



Firm Events				
As of 01/31/24		Total Ev	ent Statistics	
<u>Year</u>	<u>Events</u>	Rental Revenue	<u>Total Attendee</u>	es Room Nights
2023	126	\$7,574,411	661,779	569,325
2024	111	\$8,887,421	761,416	745,433
2025	56	\$7,780,138	616,055	730,405
2026	42	\$7,041,453	530,037	727,998
2027	35	\$5,880,572	323,516	550,002
2028	19	\$3,741,415	223,079	418,795

Tentative Event	s			
As of 01/31/24		Total E	vent Statistics	
<u>Year</u>	<u>Events</u>	<u>Rental Revenu</u>	<u>eTotal Attendees</u>	Room Nights
2023	0	NA	0	0
2024	6	NA	9,500	13,990
2025	40	NA	170,350	78,532
2026	39	NA	216,300	125,419
2027	46	NA	396,892	239,425
2028	49	NA	463,900	286,184

2023-2028 ECONOMIC IMPACT

Estimated Visitor Spend

\$523,672,332

\$602,516,085

\$487,490,474

\$419,423,572

\$256,001,442

\$176,524,641

\$324,161,272

\$372,966,774

\$301,764,142

\$259,629,677

\$158,468,851

\$109,271,482

Firm Events

As of 01/31/24

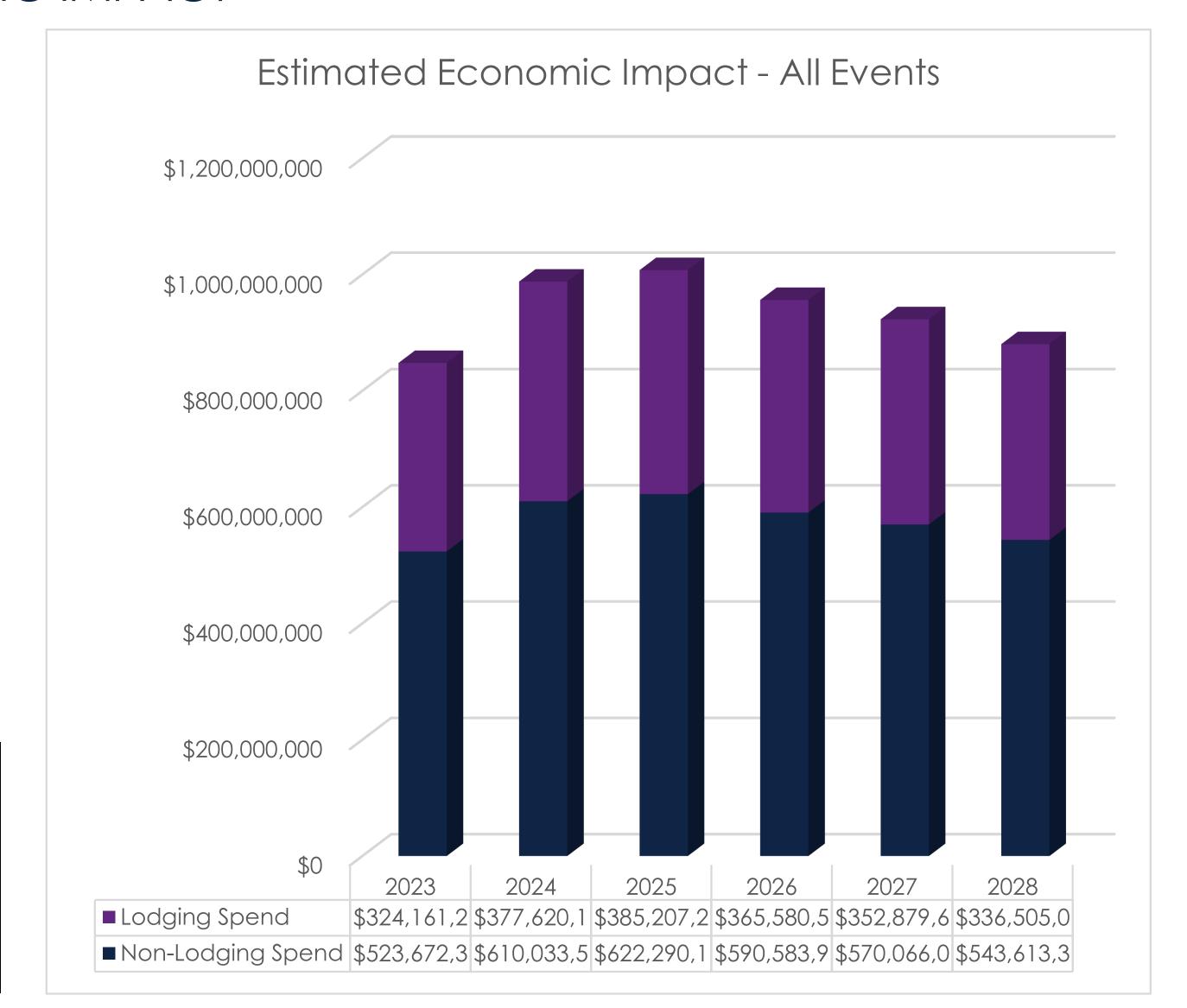
2023

2025

2026

2027

2028



Tentative Events

Estimated Visitor Spend

Lodging Spend Non-Lodging Spend

\$7,517,445

\$134,799,656

\$171,160,350

\$314,064,603

\$367,088,703

\$4,653,415

\$83,443,072

\$105,950,904

\$194,410,846

\$227,233,584

As of 01/31/24

<u>Year</u>

2024

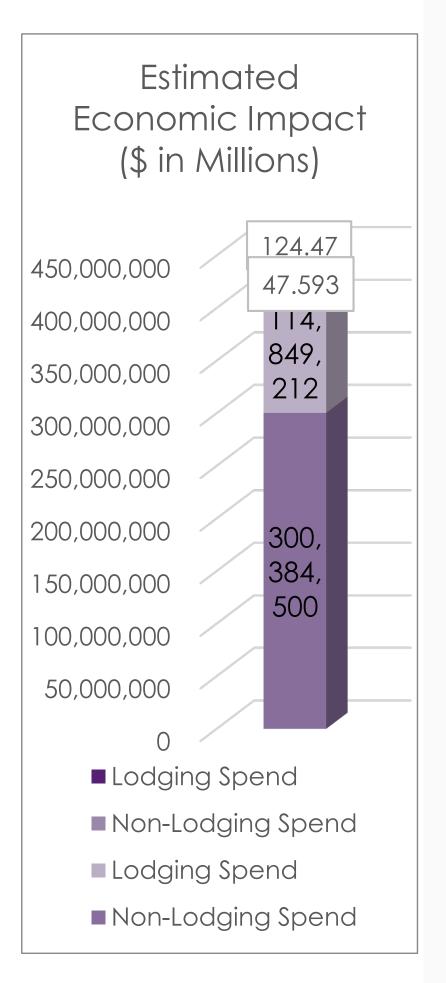
2025

2026

2027

FIRM EVENTS THROUGH MAY 2024

				Occupied
Dates	Event	Attendees	Room Nights	Space Days
02/02/24-02/04/24	True Value Market Spring Expo	10,000	9,625	77
02/02/24-02/02/24	Mystic Krewe Femme Fatale Gala	3,800	1	9
02/06/24-02/12/24	Bacchus Rendezvous	8,500	500	19
02/09/24-02/10/24	ZULU Coronation Ball	18,000	500	16
02/07/24-02/11/24	Endymion Extravaganza	17,000	0	10
02/08/24-02/14/24	Orpheuscapade	6,000	500	16
02/19/24-02/21/24	The Rental Show	12,066	26,119	88
02/20/24-02/22/24	AGU Ocean Sciences Meeting	4,500	7,925	35
02/22/24-02/24/24	Allstate HBCU Legacy Bowl Career Fair	500	100	3
02/26/24-02/28/24	Spring Summit	1,800	1,580	30
03/04/24-03/06/24	TMC Annual Meeting and Transportation Technology	4,000	7,385	63
03/01/24-03/03/24	New Orleans Home & Garden Show	7,000	0	7
03/04/24-03/07/24	The Corrosion Show	5,500	12,886	54
03/01/24-03/01/24	Capella University Winter Commencement	6,000	1,900	3
03/06/24-03/07/24	Pro-Start Competition	500	60	3
03/09/24-03/12/24	ADEA Annual Session & Exhibition	1,800	4,709	12
03/10/24-03/12/24	Berkshire Hathaway HomeServices' Sales Convention	6,000	7,030	21
03/13/24-03/16/24	IADR/AADOCR/CADR General Session & Exhibition	3,000	5,323	24
03/17/24-03/21/24	ACS Annual Spring Convention	14,000	24,450	76
03/19/24-03/21/24	Global Excavation Safety Conference	1,000	1,500	5



SUMMARY OF EVENT STATISTICS FIRM EVENTS THROUGH May 2024 (CONTINUED)

				Occupied
Dates	Event	Attendees	Room Nights	Space Days
03/22/24-03/24/24	Music City Volleyball Championship	12,000	13,427	30
03/25/24-03/27/24	NAMTA Creativation 2024	1,700	2,450	7
03/24/24-03/27/24	AIChE Spring Meeting	1,500	4,320	10
03/28/24-03/30/24	Annual Medical Education Conference (AMEC)	2,400	5,233	13
03/29/24-04/05/24	Accelerate, Powered by NetVU 2024	1,500	6,103	32
04/03/24-04/03/24	Imperial Trading Company Expo	450	275	3
04/06/24-04/08/24	NSBA-Annual Conference	4,500	15,870	21
04/09/24-04/10/24	AONL 2024 Annual Meeting	2,800	7,075	31
04/10/24-04/13/24	ACA Annual Conference & Exposition	4,800	5,826	13
04/14/24-04/16/24	2024 Spring Forum	750	1,210	5
04/16/24-04/17/24	AMCP-AMCP 2024	4,500	5,870	22
04/17/24-04/18/24	Wood Flooring Expo	1,300	4,115	16
04/18/24-04/19/24	Tulane School of Engineering Forum	500	0	1
04/22/24-04/26/24	RES/CON New Orleans	500	250	0
04/21/24-04/26/24	International Partnering Forum	7,500	1,174	41
05/03/24-05/07/24	2024 AAO Annual Session	17,000	26,361	80
05/13/24-05/16/24	International Oil Spill Conference	2,000	2,984	17
05/15/24-05/22/24	International Conference & Exposition	10,000	18,382	74
05/20/24-05/22/24	Popeyes Franchise Owner Conference	1,800	2,300	16
05/18/24-05/18/24	Tulane Medical School Diploma Ceremony	1,500	0	2

SUMMARY OF EVENT STATISTICS FIRM EVENTS THROUGH MAY 2024 (CONTINUED)

				Occupied
Dates	Event	Attendees	Room Nights	Space Days
05/21/24-05/21/24	InspireNOLA Schools Graduations	3,000	0	2
05/28/24-05/31/24	NAFSA Annual Meeting	9,000	21,000	60
05/25/24-05/27/24	New Orleans AAU Super Regionals	5,000	1,000	8
05/29/24-05/31/24	Teacher Leaders Summit	7,500	2,500	36
Totals:	Events - 44	234,466	259,818	1,111





The honor of a lifetime.

The 4th Annual **Morial Awards**

Every year, companies take home one of the most coveted business awards in New Orleans. Who it will be this year is up to you. Nominations deadline is March 15th.

Click to nominate and learn more.





e Morial Award





New Orleans BUILT $H \, OST$

Copyright © 2024 New Orleans Ernest N. Morial Convention Center, All rights reserved.

Want to change how you receive these emails? You can update your preferences or unsubscribe from this list.



New Orleans Ernest N. Morial Convention Center Recycles Nearly 3 Tons of Mardi Gras Beads and Carnival Trash





The New Orleans Ernest N. Morial Convention Center (NOENMCC) is recycling nearly 3 tons of Mardi Gras beads, "throws," plastic bottles and aluminum cans collected at NOENMCC events this Carnival season. The Convention Center is one of the city's top contributors to Recycle Dat, a citywide effort to make Mardi Gras sustainable, as well as the largest donor to ARC of Greater New Orleans' bead recycle program, which creates jobs for people with intellectual disabilities.

each Carnival event, including parades for super krewes Endymion, Bacchus and Orpheus. Together, they gathered over 5,400 pounds of beads and "throws" plus over 300 pounds of plastic bottles and aluminum cans, more than doubling last year's efforts of 1,162 tons recycled. All of this would-be trash has been diverted from area landfills and will be recycled, repurposed or reused.

"Making all Carnival events held at the Convention Center part of our extensive

NOENMCC staff and recycle partner REALCYCLE swept the halls following

recycling program takes an incredible amount of teamwork and effort, but the outcome speaks volumes - nearly 3 tons saved from landfills," said Michael J. Sawaya, Convention Center President and CEO. "Rolling out 50 bins stuffed with 2.5 tons of beads and throws, alongside huge totes with about 8,000 cans, visually exemplifies our commitment to incorporating sustainable practices into everything we do."

building upgrades, energy-saving strategies and green initiatives, such as upgrading lighting and air conditioning systems to increase efficiency and reduce energy use, as well as a \$40 million "cool" roof replacement project. A 7.5-acre pedestrian park equipped with 200 trees and rain gardens not only provides reprieve for convention goers, but also helps manage stormwater. In October 2022, the U.S. Green Building Council awarded the NOENMCC a

Completed and additional ongoing sustainability projects at NOENMCC include

certification, a designation that recognizes highly efficient, green buildings. For more information on the Convention Center's sustainability efforts, click here. For more information on the Convention Center's bead recycling program, click

gold-level Leadership in Energy and Environmental Design (LEED)

here.

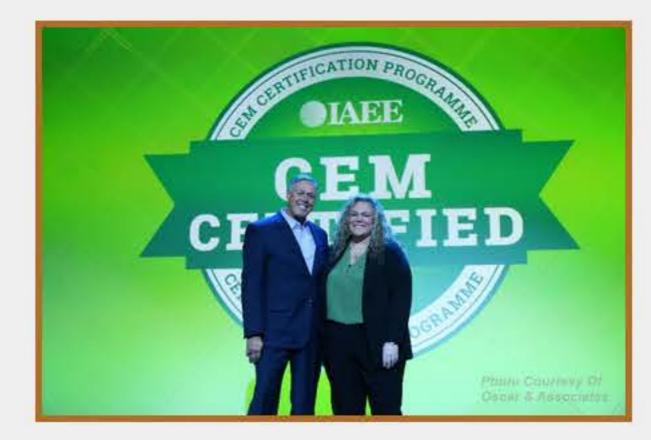
New Orleans BUILT

HOST

Copyright © 2024 New Orleans Ernest N. Morial Convention Center, All rights reserved.



New Orleans Ernest N. Morial Convention Center Senior Event Manager Receives CEM Designation



Cassie Jones, Senior Event Manager at the New Orleans Ernest N. Morial Convention Center (Right) takes a photo with Martin Moggre, Chief Client Officer at Freeman (Left) after earning her Certification in Exhibition Management (CEM) at the IAEE Expo! Expo! Event in Dallas, Texas.

Cassie Jones, CVP, CEM, Senior Event Manager at the New Orleans Ernest N.

Morial Convention Center, has earned a Certification in Exhibition Management from the International Association of Exhibitions and Events (IAEE). The Certified in Exhibition Management (CEM) designation is a globally recognized designation that demonstrates the highest professional standard throughout the exhibition and event management arena. It was first created in 1975 to raise professional standards in the event industry and continues to be the premier mark of professional achievement.

program designed to teach advanced concepts of exhibition management in several key areas, including topics in the fields of neuroscience of exhibitions and events, finance, marketing, security, and more. After completing this program, Jones passed a lengthy exam and later officially graduated from the program, walking on stage at the IAEE Expo! Expo! In Dallas, Texas.

Jones was awarded her CEM designation following completion of a rigorous

in earning her Certified in Exhibition Management designation," said Michael J. Sawaya, Convention Center President and CEO. "It is one of our core values to support our staff in furthering their education and experience which in turn results in a greater value for our clients. The CEM designation illustrates that Cassie is dedicated to being the best in her chosen field of event management, and we applaud her for achieving this honorable distinction."

"We could not be happier with the dedicated efforts that Cassie has demonstrated

became the first member of the New Orleans Ernest N. Morial Convention

Center's Event Management Staff to earn a Certified Venue Professional (CVP)

designation from the International Association of Venue Managers (IAVM) in

2021.

The CEM designation marks Jones' second professional designation. She

New Orleans BULL7

HOST

Copyright @ 2024 New Orleans Ernest N. Morial Convention Center, All rights reserved.





Center Partners with Port of New Orleans and New Orleans Public Belt Railroad to Expand SEBconnect Online Portal and App

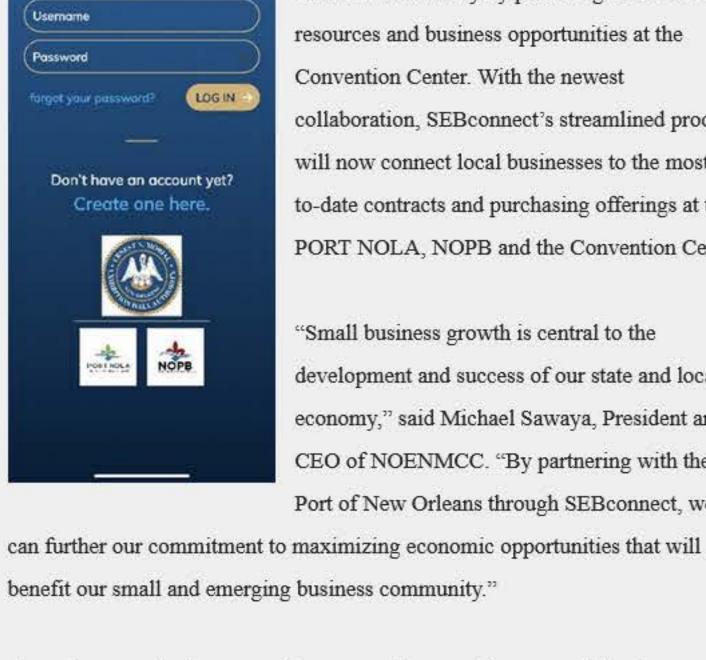
New Orleans Ernest N. Morial Convention



The New Orleans Ernest N. Morial Convention Center (NOENMCC) announces

the Port of New Orleans (PORT NOLA) and the New Orleans Public Belt

Railroad (NOPB) have joined SEBconnect, the Convention Center's online and mobile resource designed to create awareness and educate small and emerging business (SEB) owners in real-time about available contracting, purchasing and new business opportunities. First launched in 2019, SEBconnect was created for the NOENMCC to better engage with the



resources and business opportunities at the Convention Center. With the newest collaboration, SEBconnect's streamlined process will now connect local businesses to the most upto-date contracts and purchasing offerings at the PORT NOLA, NOPB and the Convention Center. "Small business growth is central to the development and success of our state and local economy," said Michael Sawaya, President and

CEO of NOENMCC. "By partnering with the

Port of New Orleans through SEBconnect, we

business community by providing easier access

Through research, the Convention Center discovered many small business owners were missing opportunities due to a lack of awareness, access and availability. This partnership exemplifies how these major economic drivers are

answering the local business community's needs and bridging the gap for small

and emerging business owners to succeed. Since the SEB program launched in

2019, more than \$43 million has been awarded to area SEBs and disadvantaged

business enterprises in contracts. "Local and small businesses play such a critical role in the economic vitality of our region, and we are thrilled to partner with the New Orleans Convention Center to launch this tool designed to make pathways to procurement more accessible," said Port NOLA President and CEO and NOPB CEO Brandy

Christian. "Port NOLA is proud to report that we invested nearly \$20 million in

fiscal year 2023 to support local small and disadvantaged businesses, and we

look forward to continued collaboration with our partners to maximize the

The SEBconnect program offers users simplified technology, delivering better access and availability for opportunities all in a convenient online location, and also makes the certification process easy and transparent by connecting business owners with the right point of contact for certification through the Hudson, State and Local Disadvantaged Business Enterprise and Louisiana Unified

"Upon receiving a notification from the SEBconnect app about a newly posted

request for quotation, our team was able to swiftly receive, access and respond," said Dayle Hernandez, owner and operations manager for Source One Facilities

Certification Program.

impact for our small business community."

Services, LLC. "The convenience of the user-friendly mobile app ensured our team was efficient and secured success." Since securing a contract through the app, Hernandez's small business now provides janitorial services and supplemental event labor for the Convention Center.

New Orleans and New Orleans Public Belt Railroad on this endeavor, as we continue to build a network of opportunities that will enhance the growth and prosperity of our small business community," said Sawaya. For current SEBconnect App users, you must download the latest version in

order to access all opportunities with NOENMCC, PORT NOLA and NOPB.

SEBconnect has proven to be a vital tool and a helpful resource for the local

business community. "We are extremely excited to be working with the Port of

To view opportunities and learn more, visit sebconnect.com.

New Orleans BUILT TO HOST

Copyright @ 2024 New Orleans Ernest N. Morial Convention Center, All rights reserved.







CHANGE IS COMING





For more information, please visit mccno.com, or call 504-582-3000. Like us on Facebook, at facebook.com/NewOrleansCC and follow us on Twitter at @NewOrleansENMCC.





MEDIA REPORT – JANUARY 2024

Outlet Name	Impressions	News V	/alue l	leadline/ Summary	Date
Convention Center Coverage					
Biz New Orleans (Print)	26,950	\$2.81	Michael J. Sawa	va named CEO Of the Year	1/2/2024
Axios New Orleans			12 New Orleans	projects we're watching in 2024 (River District Development mentioned)	1/9/2024
Skift Meetings			How Top U.S.	Convention Centers Stack Up on Sustainability	1/10/2024
PreVue	17,236	\$0.88	LEED Certifica	tion at US Convention Centers Ticks Up	1/10/2024
WWL TV Online	825,967	\$65.67	Dr. Martin Luth	er King Jr. statue unveiled at Ernest N. Morial Convention Center	1/11/2024
Axios New Orleans			New Orleans w	as one of the 1st cities to observe Martin Luther King Jr. Day (MLK Statue at NOENMCC Mentioned)	1/12/2024
Yahoo News (Via WGNO)				er King Jr. statue unveiled at New Orleans civil rights museum	1/12/2024
WGNO Online	151,884	\$37.48	Dr. Martin Luth	er King Jr. statue unveiled at New Orleans civil rights museum	1/12/2024
WDSU TV at Noon	8,394	\$321.20	MLK Jr. Statue	Unveiled at Convention Center	1/12/2024
Biz New Orleans	26,950	\$2.81	Convention Cer	ter Unveils Statue of Dr. Martin Luther King Jr.	1/12/2024
My New Orleans			NOENMCC U	nveils Statue of Dr. Martin Luther King Jr. at the Louisiana Civil Rights Museum	1/12/2024
WWL TV online	825,967	\$65.67	MLK Day week	end events in Southeast Louisiana (MLK Statue at the NOENMCC Mentioned)	1/13/2024
Front Row News			Biz New Orlean	s RecognizesNOENMCC President and CEO with Top Honor (CEO of the Year)	1/15/2024
Biz New Orleans Newsletter			Executives of T	he Year - Biz New Orleans (Michael Sawaya named CEO Of the Year)	1/16/2024
Travel Industry Today	4,599	\$0.50	HISTORIC PL	AN: New Orleans ready for riverfront redo	1/16/2024
Axios New Orleans			What to know a	bout the River District project in New Orleans	1/22/2023
Axios New Orleans Newsletter			1 big thing: 🌠	The 411 on the River District	1/23/2024
The Louisiana Weekly (Print)	3,221	\$22.42	MLK Jr. statue	nas new home at La. Civil Rights Museum	1/25/2024
Biz New Orleans	26,950	\$2.81	Coalition Conti	nues Efforts to Make Mardi Gras More Sustainable	1/26/2024
Railway Age	263,619	\$17.04	Small-Road Brid	fs: NOPB/Port NOLA, SMART (SEB Partnership mentioned)	1/30/2024
Biz New Orleans	26,950	\$2.81	Port NOLA, Pu	blic Belt Join Platform to Promote Contracting Opportunities	1/30/2024
Exhibit City News	8,419	\$2.80	NOENMCC Pa	rtners with PORT NOLA and NOPB to Expand SEBconnect	1/31/2024

TOTALS:

Articles/News Segments:	22
Total News Value	\$544.90
Media Impressions:	2,217,106
MCCNO Website Impressions:	19,000
Facebook Followers:	20,874





FOR IMMEDIATE RELEASE February 14, 2024

Phone: 504-442-4786 Email: taustin@tegpr.com

CONTACT: Tammy Austin, The Ehrhardt Group

New Orleans Ernest N. Morial Convention Center Announces Nominations Are Open for Annual Morial Awards

Awards recognize businesses for economic impact, contributions to growth of small businesses



R: Jerry Reyes, Authority President; Judge Monique Morial; Cheri Morial Ausherry, Syhil Haydel Morial, Sheryl Morial; Judy Reese-Morse, President/CEO, Urban League of Louisiana; Michael J. Sawaya, Convention Center CEO and President; Representatives of 2022 Small Business of the Year award recipient ILSI Engineering; and Representatives of 2022 Corporation of the year Ochsner Health. For more photos from last year's award ceremony, click here.

NEW ORLEANS – The New Orleans Ernest N. Morial Convention Center (NOENMCC) and the Urban League of Louisiana open nominations for the 2023 Morial Awards. These prestigious awards recognize a small business and a corporation making exceptional contributions to sustainability and growth in communities and enterprises over the last year. The awards showcase the efforts of Louisiana businesses driving economic impact and innovation. Submissions are due March 15, and the winners will be recognized at the awards ceremony on June 6.

Returning for its fourth year, these awards celebrate the legacy of former New Orleans mayor and Convention Center namesake, Ernest N. Morial, who was nationally recognized as a civil rights

activist and political pioneer. As the first Black mayor of New Orleans in 1977, Morial championed the Convention Center's construction and saw it as a way to promote economic development, especially for local and diverse small businesses. The Morial Awards recognize the continuation of this mission in business and communities today.

"The Convention Center has a vested interest in the success of local vendors here in New Orleans and with the Morial Awards we honor businesses who demonstrate the same ideal," said Jerry Reyes, President of the Ernest N. Morial New Orleans Exhibition Hall Authority, the governing board of the NOENMCC. "These awards allow us to celebrate that commitment while recognizing Mayor Morial's legacy. We invite businesses to submit a nomination and look forward to awarding the distinction again."

Last year, Small Business of the Year was awarded to ILSI Engineering, a women-owed, minority-owned civil and structural engineering firm that specializes in water, streets and drainage as well as construction management. Corporation of the Year in 2022 was awarded to Ochsner Health, who continues to provide high-quality care to over a million patients residing across the Gulf South each year.

"Creating a thriving city requires equity that allows underserved communities to build generational wealth," said Judy Reese Morse, President & CEO, Urban League of Louisiana. "That is why our organization continues to support, educate and champion underserved businesses in our state. There are so many businesses and leaders delivering exceptional work, and we're proud that this award gives us the opportunity to spotlight some of them."

The Convention Center works diligently each year to create opportunities for Louisiana's small and emerging businesses (SEB) and disadvantaged business enterprises (DBE) to thrive. Since the Convention Center's SEB program launched in 2019, 1,621 certified local vendors have registered and more than \$43 million has been awarded to area SEBs and DEBs.

Applications are currently open and submissions are due March 15. Find the application and eligibility information at <u>morialaward.com</u>.

###

About the Ernest N. Morial New Orleans Exhibition Hall Authority

The Ernest N. Morial New Orleans Exhibition Hall Authority's (Authority) exclusive mission is to finance, construct and operate facilities in order to attract and conduct conventions, trade shows and other events that support and expand the economy of both the State of Louisiana and New Orleans Region. The Authority is composed of a 13-member board of commissioners, ten appointed by the Governor of Louisiana, and three appointed by the Mayor of New Orleans. Since 1985, event activity at the New Orleans Ernest N. Morial Convention Center has produced \$90.1 billion in economic impact since its 1985 opening, including \$5.7 billion in new tax revenue for state and local governments.

About the New Orleans Ernest N. Morial Convention Center (NOENMCC)

New Orleans is Built to Host! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. NOENMCC is a 2023 IAVM Venue Excellence recipient and is consistently named a regional top workplace by The Times-Picayune/The New Orleans Advocate. Our recent LEED Gold certification makes NOENMCC the largest LEED-certified project in Louisiana and the largest convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well as the first convention center in the world to be awarded initial certification under LEED Gold v4.1 O+M. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced \$90.1 billion in economic impact since its 1985 opening.

About the Urban League

The mission of the Urban League of Louisiana is to assist African Americans and other communities seeking equity to secure economic self-reliance, parity and civil rights. We implement our mission through programs in the areas of education and youth development, workforce and economic development, public policy and advocacy initiatives.



NEWS RELEASE

900 Convention Center Blvd. • New Orleans, LA 70130 www.mccno.com

FOR IMMEDIATE RELEASE

Jan. 11, 2024

CONTACT: Tammy Austin, The Ehrhardt Group Phone: 504-442-4786, E-mail: taustin@teqpr.com

New Orleans Ernest N. Morial Convention Center Unveils Statue of Dr. Martin Luther King Jr. at the Louisiana Civil Rights Museum

The statue will be available for public viewing in time for January 15 MLK holiday



Download photos of the statue and the sculptor <u>here.</u>

NEW ORLEANS –The New Orleans Ernest N. Morial Convention Center (NOENMCC) and the Louisiana Civil Rights Museum are unveiling a 6-foot cement statue of Dr. Martin Luther King Jr. The life-size sculpture by Louisiana artist, the late Reverend Ivory Dyson, is on display with the Louisiana Civil Rights Museum – The Inaugural Experience inside the Convention Center, at the Julia Street entrance. The Louisiana State Museum acquired the statue in 2005 in

anticipation of housing it one day in a Civil Rights Museum. Eighteen years later, and on the eve of the Dr. Martin Luther King Jr. holiday weekend, the statue now has a home.

"It is fitting to celebrate this important holiday weekend by further enhancing the experience of the Louisiana Civil Rights Museum - The Inaugural Experience, with a statue of Dr. Martin Luther King Jr.," said Michael J. Sawaya, Convention Center President and CEO. "The New Orleans Ernest N. Morial Convention Center is proud to be the home of the Louisiana Civil Rights Museum exhibit and share it with our thousands of annual visitors and the citizens of Louisiana. This museum exhibit is a tribute to the many leaders from our state who played pivotal roles in the civil rights movement and were inspired by Dr. King, making the museum exhibit a fitting home for this wonderful statue."

Sculptor Rev. Dyson, from Tickfaw, is reported to have created the statue to honor Dr. King's ties to the civil rights movement in New Orleans. Rev. Dyson is known to have channeled his talent as an artist and his passion for civil rights to challenge racism in the South, beginning in the 1950s. He started out producing art in cement – first creating headstones to mark his parents' gravesite using kitchen utensils, tools he continued to use throughout his career. Rev. Dyson's daughter, Lindory Parker, said her father motivated and inspired those around him, living out his mantra, "You only fail when you fail to try."

The NOENMCC has dedicated 5,000 square feet of space to house the Louisiana Civil Rights Museum - The Inaugural Experience, which opened October 8, 2023. Exhibit visitors are immersed in the ongoing civil rights journey, with pathways to explore advocacy, racial history and narrated profiles of equity and activism unique to Louisiana and its civil rights founders. In the three months since it opened, the museum has become a popular destination for school groups, locals and visitors to New Orleans.

In addition to the Dr. Martin Luther King Jr. statue that will be displayed at the Louisiana Civil Rights Museum, additional artwork created by Rev. Dyson can be seen at Southern University in Baton Rouge, Heritage Museum in Hammond and Sweet Home Community Museum in Kentwood. Rev. Dyson passed away in 2021.

Located inside the New Orleans Ernest N. Morial Convention Center at 900 Convention Center Blvd., the Louisiana Civil Rights Museum is open Tuesday through Sunday, from 9 a.m. to 4 p.m., with ticket sales ending at 3:30 p.m. each day. Tickets are \$7 for adults and \$6 for senior citizens, active military members and students. Children under 6 are admitted for free. For more information, please visit LouisianaCivilRightsMuseum.org.

###

About the New Orleans Ernest N. Morial Convention Center (NOENMCC)

New Orleans is Built to Host! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. NOENMCC is a 2023 IAVM Venue Excellence recipient and is consistently named a regional top workplace by The Times-Picayune/The New Orleans Advocate. Our recent LEED Gold certification makes NOENMCC the largest LEED-certified project in Louisiana and the largest convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well as the first convention center in the world to be awarded initial certification under LEED Gold v4.1 O+M. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced \$90.1 billion in economic impact since its 1985 opening.



NEWS RELEASE

900 Convention Center Blvd. • New Orleans, LA 70130 www.mccno.com

FOR IMMEDIATE RELEASE

February 15, 2024

CONTACT: Morgan Wynne

Phone: 504.388.4925 E-mail: mwynne@tegpr.com

New Orleans Ernest N. Morial Convention Center Recycles Nearly 3

Tons of Mardi Gras Beads and Carnival Trash





To download Mardi Gras recycling photos and videos, click here.

NEW ORLEANS – The New Orleans Ernest N. Morial Convention Center (NOENMCC) is recycling nearly 3 tons of Mardi Gras beads, "throws," plastic bottles and aluminum cans collected at NOENMCC events this Carnival season. The Convention Center is one of the city's top contributors to Recycle Dat, a city-wide effort to make Mardi Gras sustainable, as well as the largest donor to ARC of Greater New Orleans' bead recycle program, which creates jobs for people with intellectual disabilities.

NOENMCC staff and recycle partner REALCYCLE swept the halls following each Carnival event, including parades for super krewes Endymion, Bacchus and Orpheus. Together, they gathered over 5,400 pounds of beads and "throws" plus over 300 pounds of plastic bottles and aluminum cans, more than doubling last year's efforts of 1,162 pounds recycled. All of this would-be trash has been diverted from area landfills and will be recycled, repurposed or reused.

"Making all Carnival events held at the Convention Center part of our extensive recycling program takes an incredible amount of teamwork and effort, but the outcome speaks volumes – nearly 3 tons saved from landfills," said Michael J. Sawaya, Convention Center President and CEO. "Rolling out 50 bins stuffed with 2.5 tons of beads and throws, alongside huge totes with about 8,000 cans, visually exemplifies our commitment to incorporating sustainable practices into everything we do."

Completed and additional ongoing sustainability projects at NOENMCC include building upgrades, energy-saving strategies and green initiatives, such as upgrading lighting and air conditioning systems to increase efficiency and reduce energy use, as well as a \$40 million "cool" roof replacement project. A 7.5-acre pedestrian park equipped with 200 trees and rain gardens not only provides reprieve for convention goers, but also helps manage stormwater.

In October 2022, the U.S. Green Building Council awarded the NOENMCC a gold-level <u>Leadership in Energy and Environmental Design (LEED) certification</u>, a designation that recognizes highly efficient, green buildings. For more information on the Convention Center's sustainability efforts, <u>click here</u>.

For more information on the Convention Center's bead recycling program, click here.

###

About the New Orleans Ernest N. Morial Convention Center (NOENMCC)

New Orleans is *Built to Host*! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. Our recent LEED Gold certification makes NOENMCC the **largest** LEED-certified project in Louisiana and the **largest** convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well **as the first convention center in the world** to be awarded initial certification under LEED Gold v4.1 O+MA. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced \$90.1 billion in economic impact since its 1985 opening.



NEWS RELEASE

900 Convention Center Blvd. • New Orleans, LA 70130 www.mccno.com

FOR IMMEDIATE RELEASE

January 31, 2024

CONTACT: Communications Department

Phone: 504.582.3027, E-mail: comm@mccno.com

New Orleans Ernest N. Morial Convention Center Senior Event Manager Receives CEM Designation

NEW ORLEANS – **Cassie Jones, CVP, CEM**, Senior Event Manager at the New Orleans Ernest N. Morial Convention Center, has earned a Certification in Exhibition Management from the International Association of Exhibitions and Events (IAEE). The Certified in Exhibition Management (CEM) designation is a globally recognized designation that demonstrates the highest professional standard throughout the exhibition and event management arena. It was first created in 1975 to raise professional standards in the event industry and continues to be the premier mark of professional achievement.

Jones was awarded her CEM designation following completion of a rigorous program designed to teach advanced concepts of exhibition management in several key areas, including topics in the fields of neuroscience of exhibitions and events, finance, marketing, security, and more. After completing this program, Jones passed a lengthy exam and later officially graduated from the program, walking on stage at the IAEE Expo! Expo! In Dallas, Texas.

"We could not be happier with the dedicated efforts that Cassie has demonstrated in earning her Certified in Exhibition Management designation," said Michael J. Sawaya, Convention Center President and CEO. "It is one of our core values to support our staff in furthering their education and experience which in turn results in a greater value for our clients. The CEM designation illustrates that Cassie is dedicated to being the best in her chosen field of event management, and we applaud her for achieving this honorable distinction."

The CEM designation marks Jones' second professional designation. She became the first member of the New Orleans Ernest N. Morial Convention Center's Event Management Staff to earn a Certified Venue Professional (CVP) designation from the International Association of Venue Managers (IAVM) in 2021.

Cassie Jones Earns CEM Page Two of Two January 31, 2024



Cassie Jones, Senior Event Manager at the New Orleans Ernest N. Morial Convention Center (Right) takes a photo with Martin Moggre, Chief Client Officer at Freeman (Left) after earning her Certification in Exhibition Management (CEM) at the IAEE Expo! Expo! Event in Dallas, Texas.

About the New Orleans Ernest N. Morial Convention Center (NOENMCC)

New Orleans is Built to Host! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. NOENMCC is a 2023 IAVM Venue Excellence recipient and is consistently named a regional top workplace by The Times-Picayune/The New Orleans Advocate. Our recent LEED Gold certification makes NOENMCC the largest LEED-certified project in Louisiana and the largest convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well as the first convention center in the world to be awarded initial certification under LEED Gold v4.1 O+M. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced \$90.1 billion in economic impact since its 1985 opening.







FOR IMMEDIATE RELEASE

January 29, 2024

CONTACT: Morgan Wynne, The Ehrhardt Group 504.388.4925, mwynne@tegpr.com

New Orleans Ernest N. Morial Convention Center Partners with Port of New Orleans and New Orleans Public Belt Railroad to Expand SEBconnect Online Portal and App

Partnership creates one-stop shop for accessing contracting opportunities



Click <u>here</u> to download video and screenshots showing the app and online portal with contracting opportunities listed from the NOENMCC, PORT NOLA and NOPB.

NEW ORLEANS – The New Orleans Ernest N. Morial Convention Center (NOENMCC) announces the Port of New Orleans (PORT NOLA) and the New Orleans Public Belt Railroad (NOPB) have joined SEBconnect, the Convention Center's online and mobile resource designed to create awareness and educate small and emerging business (SEB) owners in real-time about available contracting, purchasing and new business opportunities.

First launched in 2019, SEBconnect was created for the NOENMCC to better engage with the business community by providing easier access resources and business opportunities at the Convention Center. With the newest collaboration, SEBconnect's streamlined process will now connect local businesses to the most up-to-date contracts and purchasing offerings at the PORT NOLA, NOPB and the Convention Center.

"Small business growth is central to the development and success of our state and local economy," said Michael Sawaya, President and CEO of NOENMCC. "By partnering with the Port of New Orleans through SEBconnect, we can further our commitment to maximizing economic opportunities that will benefit our small and emerging business community."

Through research, the Convention Center discovered many small business owners were missing opportunities due to a lack of awareness, access and availability. This partnership exemplifies how these major economic drivers are answering the local business community's needs and bridging the gap for small and emerging business owners to succeed. Since the SEB program launched in 2019, more than \$43 million has been awarded to area SEBs and disadvantaged business enterprises in contracts.

"Local and small businesses play such a critical role in the economic vitality of our region, and we are thrilled to partner with the New Orleans Convention Center to launch this tool designed to make pathways to procurement more accessible," said Port NOLA President and CEO and NOPB CEO Brandy Christian. "Port NOLA is proud to report that we invested nearly \$20 million in fiscal year 2023 to support local small and disadvantaged businesses, and we look forward to continued collaboration with our partners to maximize the impact for our small business community."

The SEBconnect program offers users simplified technology, delivering better access and availability for opportunities all in a convenient online location, and also makes the certification process easy and transparent by connecting business owners with the right point of contact for certification through the Hudson, State and Local Disadvantaged Business Enterprise and Louisiana Unified Certification Program.

"Upon receiving a notification from the SEBconnect app about a newly posted request for quotation, our team was able to swiftly receive, access and respond," said Dayle Hernandez, owner

and operations manager for Source One Facilities Services, LLC. "The convenience of the user-friendly mobile app ensured our team was efficient and secured success."

Since securing a contract through the app, Hernandez's small business now provides janitorial services and supplemental event labor for the Convention Center.

SEBconnect has proven to be a vital tool and a helpful resource for the local business community. "We are extremely excited to be working with the Port of New Orleans and New Orleans Public Belt Railroad on this endeavor, as we continue to build a network of opportunities that will enhance the growth and prosperity of our small business community," said Sawaya.

For current SEBconnect App users, you must download the latest version in order to access all opportunities with NOENMCC, PORT NOLA and NOPB.

To view opportunities and learn more, visit <u>sebconnect.com</u>.

###

About the New Orleans Ernest N. Morial Convention Center (NOENMCC)

New Orleans is Built to Host! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. NOENMCC is a 2023 IAVM Venue Excellence recipient and is consistently named a regional top workplace by The Times-Picayune/The New Orleans Advocate. Our recent LEED Gold certification makes NOENMCC the largest LEED-certified project in Louisiana and the largest convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well as the first convention center in the world to be awarded initial certification under LEED Gold v4.1 O+M. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced \$90.1 billion in economic impact since its 1985 opening.

About Port NOLA

The Port of New Orleans (Port NOLA) is a modern multimodal gateway for global commerce and an indemand cruise port — delivering seamless, integrated logistics solutions between river, rail and road. Port NOLA is a diverse deep water port uniquely located on the Mississippi River near the Gulf of Mexico -- with access to 30-plus major inland hubs such as Dallas, Memphis, Chicago and Canada via 14,500 miles of waterways, 6 Class I railroads and interstate roadways. Strategic alignment with the New Orleans Public Belt Railroad, a Class III connecting railroad, strengthens Port NOLA's position as an integrated hub and supports the Port's mission of driving regional economic prosperity.

About NOPB:

The New Orleans Public Belt Railroad (NOPB) is a Class III switching railroad with a mission of serving the Port of New Orleans, local customers, and the New Orleans Rail Gateway. The NOPB connects six Class I railroads to each other and to properties in and near the Port complex. For more information, visit: www.railnola.com.





Regular Meeting of the Board of Commissioners Ernest N. Morial New Orleans Exhibition Hall Authority (NOEHA) Authority Boardroom – 900 Convention Center Blvd., New Orleans, LA 70130 Livestream: https://attendee.gotowebinar.com/register/4094313458398282072 Audio Only: 1 (415) 655-0060 | Access Code: 701-343-747

AGENDA

Wednesday, February 28, 2024 2:00 pm.

After the meeting is convened, the Board of Commissioners will consider the following items:

- I. Call to Order
- II. Public Comment The Louisiana Open Meetings Law provides the public with the opportunity to address this Board prior to it taking any action on an agenda item at the meeting. Members of the public can provide comment by email to comments@mccno.com or in person. Email comments will be read aloud up to two (2) minutes each. People wishing to speak in person must fill out a speaker card and submit it to staff at the meeting. Speakers will be allowed 2 minutes to make comments.
- III. Approval of NOEHA Board Meeting Minutes of January 24, 2024
- IV. Resolutions
 - A. 2024.1- Granting Signature Authority
 - B. 2024.2 Granting Authority to Execute Calliope St. Cooperative Endeavor Agreement
- V. Contracts
 - A. Calliope St. Beautification Project Gibbs Construction, L.L.C.
 - B. Procurement of Banquet Tables & Table Trucks Southern Aluminum Manufacturing Acquisition, Inc.
 - C. Consulting and Monitoring Services Corporate Realty Leasing Company, Inc.
 - D. Amendment to CMAR Stage 1 Architect of Record contract- NANO LLC
- VI. Committee Reports (non-consent)
 - A. Finance & Audit Committee
 - 1. Financial Reports December 2023

- VII. Convention Center President's Report
- VIII. Other Business
- IX. Next Regularly Scheduled Meeting: Wednesday, March 27, 2024
- X. Motion to Adjourn



MEETING MINUTES OF THE BOARD OF COMMISSIONERS ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY

A Meeting of Ernest N. Morial New Orleans Exhibition Hall Authority was held on Wednesday, January 24, 2024.

Commissioner Ellis called the meeting to order at 2:33 p.m. and asked for a roll call. The results were as follows:

Geri Broussard Absent Stephen Caputo Present Edgar Chase, IV Present David Ellis Present Ronald Guidry Present Robert Hammond Present Don Hubbard Present Eddie Jacobs Absent Ralph Mahana **Absent** Jerry Reyes **Absent** Melvin J. Rodrigue Present Camille Whitworth Present Eric Wright Present

The total number present at roll call was nine (9).

Commissioner Ellis asked for public comments of agenda items. There were none.

Commissioner Ellis requested a motion to approve the NOEHA Board Meeting Minutes of December 13, 2023. Commissioner Whitworth moved approval, seconded by Commissioner Guidry. Motion approved.

Commissioner Hubbard moved approval of Procurement of Kitchen Equipment. Motion seconded by Commissioner Rodrigue. Motion approved.

Commissioner Caputo moved approval of Construction Manager at Risk GMP Amendment – Stage 1 Phase I and II. Motion seconded by Commissioner Wright. Motion approved.

Alita Caparotta presented the November 2023 Financial Reports, the Set Aside Report FY 2024, and the Annual Anticipated Solicitations FY 2024 (2019.5). Commissioner Hubbard moved approval. Motion seconded by Commissioner Hammond. Motion approved.

Michael Sawaya gave the Convention Center President's report.

Commissioner Hubbard exited the meeting at 3:04 p.m.

Commissioner Guidry exited the meeting at 3:04 p.m.

Commissioner Wright exited the meeting at 3:07 p.m.

In Other Business, Michael Sawaya was recognized as CEO of the Year.

Commissioner Ellis asked for a motion to adjourn. There was no quorum to approve motion. Meeting ended at 3:08 p.m.

ATTEST:

CAMILLE WHITWORTH, SECRETARY

:rsa



WHEREAS, on February 28, 2018, the governing authorities of both the Ernest N. Morial New Orleans Exhibition Hall Authority (Authority) and the New Orleans Public Facility Management Inc. (NOPFMI) passed Resolution 2018.3, whereby they authorized the President/CEO, Michael J. Sawaya, to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team;

WHEREAS, the Authority and NOPFMI renewed this authorization in Resolution 2021.7 and Resolution 2022.11;

WHEREAS, the Authority and NOPFMI wish to renew the authorization given in Resolution 2018.3 and renewed in Resolution 2021.7 and Resolution 2022.11;

BE IT ESTABLISHED, by this resolution that the President/CEO, Michael J. Sawaya, be authorized to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team as follows:

- Chief Administrative Officer to be signatory for all disbursement documents;
- Chief Administrative Officer to execute contracts with the exception of Facility Use Contracts and Parking Contracts;
- Chief Commercial Officer to execute Facility Use Contracts and Parking Contracts;
- Chief Administrative Officer to be signatory for routine operational documents;
- Chief Operating Officer to be secondary signatory for contracts if the Chief Administrative Officer is not able to execute.

BE IT RESOLVED, at the <u>February 28, 2024</u>, regular meeting of the Board of Commissioners of the Ernest N. Morial New Orleans Exhibition Hall Authority, Commissioner _____ moved to approve signature authority and Commissioner _____ seconded this motion.

The foregoing resolution having been submitted to a vote, the vote resulted as follows:

WHEREAS the Port of New Orleans (the "Port"); the Downtown Development District (the "DDD"); the Ernest N. Morial New Orleans Exhibition Hall Authority (the "Authority"); New Orleans and Company ("New Orleans & Co."), the Louisiana Department of Transportation and Development ("DOTD") (collectively the "Parties") are aware of certain public areas in the Downtown New Orleans area near the Westbank Expressway of New Orleans and part of the Calliope St. corridor (the "Site"),

WHEREAS the Site is passed by many citizens and visitors to New Orleans on a daily basis, including many on their way to the Ernest N. Morial Convention Center (the "Convention Center"), which is owned and operated by the Authority, and the passenger cruise terminals owned and operated by the Port;

WHEREAS New Orleans & Co. works closely with the Authority to market the Convention Center to industry and convention groups around the nation and abroad;

WHEREAS the DDD was created to provide enhanced services in economic development, cleaning and safety in an area that includes the Site;

WHEREAS DOTD owns the Site and will grant the Authority the right to use the Site through an amendment to the existing Joint Use Agreement between DOTD and the Authority;

WHEREAS the Parties desire to accomplish a valuable public purpose of enhancing and maintaining the Site by collaborating in the design, improvement, and maintenance of various improvements to the Sites (the "Project");

WHEREAS the design for the Project has been completed and the Project has been advertised according to the Louisiana Public Bid Law;

WHEREAS the total cost of the Project, including design and construction, is approximately \$839,000;

WHEREAS DOTD and DDD have each committed \$50,000 towards the cost of the Project;

WHEREAS New Orleans & Co. has committed at least \$200,000 toward the cost of the Project;

WHEREAS the Port's Board of Commissioners will consider committing half the remaining cost of the Project, approximately \$270,000;

WHEREAS the Authority wishes to fund the remaining amount of the Project costs, in an amount not to exceed \$270,000;

WHERAS the Parties have agreed to a Cooperative Endeavor Agreement (the "Calliope St. CEA") to formalize their obligations, a copy of which is attached as an exhibit to this Resolution as Exhibit No. 1;

BE IT RESOLVED, at the February 28, 2024, regular meeting of the Board of Commissioners of the Ernest N. Morial New Orleans Exhibition Hall Authority, Commissioner moved, and Commissioner seconded, that the Executive Vice President be authorized and empowered to execute the Calliope St. CEA in substantially the same form as presented to the Board at the February 28, 2024 Board meeting and committing the Authority to provide not more than \$270,000 towards the cost of the Project and report back to the Board when the CEA is fully executed.

COOPERATIVE ENDEAVOR AGREEMENT PORT OF NEW ORLEANS

AND

DOWNTOWN DEVELOPMENT DISTRICT

AND

THE ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY AND

NEW ORLEANS AND COMPANY

AND

LOUSIANA DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT CALLIOPE ST. CORRIDOR BEAUTIFICATION

THIS COOPERATIVE ENDEAVO	R AGREEMENT (the "Agreement") is made and
entered into on this day of	,2024 (the "Effective Date"), by and between
the Port of New Orleans, represented by	, (the "Port"); the Downtown Development
District, represented by,	(the "DDD"); the Ernest N. Morial New Orleans
Exhibition Hall Authority, represented by Jerr	y Reyes, President of the Board, (the "Authority");
New Orleans and Company ("New Orlean	s & Co."), represented by Walt Leger, III, its
President/CEO; and the Louisiana Department	nt of Transportation and Development ("DOTD"),
represented by , (collection)	ctively the "Parties").

WHEREAS, pursuant Article 7, Section 14(C) of the Louisiana Constitution of 1974, and related statutes, and Section 9-314 of the Home Rule Charter of the City of New Orleans, the City may enter into cooperative endeavors with the State of Louisiana, its political subdivisions and corporations, the United States and its agencies, and any public or private corporation, association, or individual with regard to cooperative financing and other economic development activities, the procurement and development of immovable property, joint planning and implementation of public works, the joint use of facilities, joint research and program implementation activities, joint funding initiatives, and other similar activities in support of public education, community development, housing rehabilitation, economic growth, and other public purposes;

WHEREAS the DDD is a special taxing district established pursuant to the provisions of La. R.S. 33:2740.3 for a certain delineated portion of the First District of the City in the Parish of Orleans, State of Louisiana, which includes the Site; Its mission is to provide enhanced services in economic development, cleaning and safety.

WHEREAS the Authority and the Port are political subdivisions of the State of Louisiana;

WHEREAS New Orleans & Co. is a Louisiana Corporation dedicated to promoting tourism in the City of New Orleans and supporting the city's culture and works closely with the Authority to market the Convention Center to industry and convention groups around the nation and abroad;

WHEREAS the Parties are aware of certain public areas in the Downtown New Orleans area near the Westbank Expressway of New Orleans and part of the Calliope St. corridor that are in disrepair (the "Site"),

WHEREAS the Site is passed by many citizens and visitors to New Orleans on a daily basis, including many on their way to the Ernest N. Morial Convention Center (the "Convention Center"), which is owned and operated by the Authority, and the passenger cruise terminals owned and operated by the Port;

WHEREAS DOTD owns the Site and will grant the Authority the right to use the Site through an amendment to an existing Joint Use Agreement between DOTD and the Authority;

WHEREAS the Parties desire to accomplish a valuable public purpose of enhancing and maintaining the Site by collaborating in the improvement, and maintenance of various improvements to the Site (the "Project");

WHEREAS the design for the Project has been completed and the Project has been advertised and one bid received according to the Louisiana Public Bid Law;

WHEREAS, the budget for the design and construction of the Project is EIGHT HUNDRED THIRTY-NINE THOUSAND AND NO/00 (\$839,000.00) DOLLARS;

WHEREAS, Each Party wishes to contribute to the Project as set forth below;

NOW THEREFORE, the Port, the DDD, the Authority, New Orleans & Co., and DOTD each having the authority to do so, agree as follows:

I. OBLIGATIONS OF THE PARTIES.

A .	Obligation :	a of the	Dont	The Don	t xxxi11.
Α.	Onligation	s of the	Port.	M ne Por	f W111:

1. Contribute an amount equal to ______ of the remaining costs of the design and construction of the Project after the combined contribution of the DDD and DOTD is deducted.

B. Obligations of the DDD. The DDD will:

1. Contribute the sum of FIFTY THOUSAND AND NO/100 (\$50,000.00) DOLLARS towards the net costs of the design and construction of the Project;

C. Obligations of the Authority. The Authority will:

- 1. Contribute an amount equal to ______ of the remaining costs of the design and construction of the Project after the combined contribution of the DDD and DOTD is deducted;
- 2. Establish and administer a fund into which all contributed funds shall be placed for use exclusively toward the construction of the Project;
- 3. Through a competitive process and in accordance with Louisiana law and Authority policy, select, contract with, and pay for maintenance of the Project area for a period of not less than five (5) years;
- 4. Secure all necessary permits, permissions, and documentation necessary to complete the Project;

5. Provide a periodic accounting of all Project funds to all Parties.

D. Obligations of New Orleans & Co. New Orleans & Co. will:

1. Contribute an amount equal to ______ of the remaining costs of the design and construction of the Project after the combined contribution of the DDD and DOTD is deducted

E. **Obligations of DOTD.** The DOTD will:

- 1. Contribute the sum of FIFTY THOUSAND AND NO/100 (\$50,000.00) DOLLARS towards the net costs of the design and construction of the Project;
- 2. Provide all permitting necessary to construct the Project in an expedited manner;
- 3. Work with the Authority to amend the existing Joint Use Agreement between the two parties to include the Site. .

IV. DURATION.

This Agreement will be effective for five (5) years from the Effective Date.

V. TERMINATION.

A. <u>Termination for Cause.</u> Any party may terminate this Agreement immediately for cause. If any party prevails in a challenge to a termination for cause, the termination for cause will be deemed to be a termination for convenience effective thirty (30) days from the date that the original written notice of termination for cause without the requirement of notice.

VI. NOTICES.

Except for any routine communication, any notice, demand, communication, or request required or permitted under this Agreement will be given in writing and delivered in person or by certified mail, return receipt requested as follows:

1. To the Port:

[Name/Title]

1350 Port of New Orleans Pl.;

New Orleans, LA 70130

2. To the DDD:

[Name/Title]

Downtown Development District

201 St. Charles Ave., #3912

New Orleans, LA 70170

3. To the Authority:

Jerry Reyes, President
Ernest N. Morial New Orleans Exhibition Hall Authority
900 Convention Center Blvd
New Orleans, LA 70130

4. To New Orleans & Co.

Walt Leger, III, President/CEO 2020 St. Charles Ave.
New Orleans, LA 70130

5. To the DOTD:

[Name/Title]

Louisiana Department of Transportation and Development

Baton Rouge, LA

Notices are effective when received, except any notice that is not received due to the intended recipient's refusal or avoidance of delivery is deemed received as of the date of the first attempted delivery. Each party is responsible for notifying the other in writing that references this Agreement of any changes in its address(es) set forth above.

VI. MISCELLANEOUS PROVISIONS.

- A. <u>Prohibition Against Financial Interest in Agreement.</u> No officer, director, official, or employee of any Party, and no spouse, child, or parent of such person shall have a financial interest, direct or indirect, in this Agreement. Any willful violation of this provision will render this Agreement voidable by the other Parties.
- **B.** Non-Exclusivity. The Parties shall be free to engage the services of other persons for the performance of some or all of the obligations contemplated this Agreement.
- C. Acknowledgment of Exclusion of Worker's Compensation Coverage. The Parties expressly agree and acknowledge that they are independent contractors as defined in La. R.S. 23:1021 and as such, it is expressly agreed and understood between the Parties hereto, in entering into this Agreement, that no Party shall be liable to the other Parties for any benefits or coverage as provided by the Workmen's Compensation Law of the State of Louisiana, and further, under the provisions of La. R.S. 23:1034, anyone employed by a Party shall not be considered an employee of the other Parties for the purpose of Workers' Compensation coverage.
- **D.** <u>Acknowledgment of Exclusion of Unemployment Compensation Coverage.</u> The Parties herein expressly declare and acknowledge that they are independent contractors. Consequently, neither the Parties nor anyone employed by a Party shall be considered an

- employee of any other Party for the purpose of unemployment compensation coverage, which is expressly waived and excluded.
- **E.** <u>Waiver of Benefits.</u> The Parties agree and understand that each Party, acting as an independent agent, shall not receive any sick and annual leave, health or life insurance, pension, or other benefits from any other Party.
- **F.** <u>Jurisdiction</u>. The Parties consent and yield to the jurisdiction of the State Civil Courts of the Parish of Orleans and formally waives any pleas of jurisdiction on account of the residence elsewhere.
- **G.** <u>Governing Law.</u> Any dispute arising from or relating to this Agreement or the performance of any obligations under this Agreement shall be resolved in accordance with the laws of the State of Louisiana.
- **H.** Rules of Construction. This Agreement has been reviewed by all parties, shall be construed, and interpreted according to the ordinary meaning of the words used so as to fairly accomplish the purposes and intentions of all parties. The headings and captions of this Agreement are provided for convenience only and are not intended to have effect in the construction or interpretation of this Agreement. The singular number includes the plural, where appropriate. Neither this Agreement, nor any uncertainty or ambiguity herein shall be construed or resolved in favor of or against either party on the basis of which party drafted the language.
- I. <u>Severability</u>. The parties intend all provisions of this Agreement to be enforced to the fullest extent permitted by law. Accordingly, if a court of competent jurisdiction finds any provision to be unenforceable as written, the court should reform the provision so that it is enforceable to the maximum extent permitted by law. If a court finds any provision is not subject to reformation, that provision shall be fully severable and the remaining provisions of this Agreement shall remain in full force and effect and shall be construed and enforced as if such illegal, invalid, or unenforceable provision was never included, and the remaining provisions of this Agreement shall remain in full force and effect.
- **J.** <u>Survival of Provisions.</u> All representations and warranties and all responsibilities regarding record retention, access, and ownership, cooperation with Office of Inspector General investigations, and indemnification shall survive the termination of this Agreement and continue in full force and effect.
- **K.** No Third-Party Beneficiaries. This Agreement is entered into for the exclusive benefit of the Parties, and the parties expressly disclaim any intent to benefit any person that is not a party to this Agreement.
- L. <u>Non-Waiver</u>. The failure of either party to insist upon strict compliance with any provision of this Agreement, to enforce any right, or to seek any remedy upon discovery of any default or breach of the other party shall not affect or be deemed a waiver of any party's right to insist upon compliance with the terms and conditions of the Agreement, to exercise any rights, or to seek any available remedy with respect to any default, breach, or defective performance.
- M. <u>Agreement Binding.</u> This Agreement is not assignable by either party unless authorized

- by a validly executed amendment.
- **N.** <u>Modifications.</u> This Agreement shall not be modified except by written amendment executed by authorized representatives of the parties.
- **O.** <u>Voluntary Execution.</u> The Parties have read and fully understands the terms, covenants and conditions set forth in this Agreement and is executing the same willingly and voluntarily of its own volition.
- **P.** <u>Complete Agreement.</u> This Agreement supersedes and replaces any and all prior agreements, negotiations, and discussions between the parties with regard to the terms, obligations, and conditions of this Agreement.
- **Q.** <u>Counterparts.</u> This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original copy of this Agreement, but all of which, when taken together, shall constitute one and the same agreement.
- **R.** Electronic Signature. The Parties agree that a manually signed copy of this Agreement and any other document(s) attached to this Agreement delivered by email shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement. No legally binding obligation shall be created with respect to a party until such party has delivered or caused to be delivered a manually signed copy of this Agreement.

The remainder of this page has been intentionally left blank.

IN WITNESS WHEREOF, the Port, the DDD, the Authority, and the DOTD, through their duly authorized representatives, execute this Agreement.

PORT OF NEW ORLEANS
BY:
DOWNTOWN DEVELOPMENT DISTRICT
BY:
THE EDNECT N. MODIAL NEW ODLEANS
THE ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY
BY:
JERRY REYES, PRESIDENT, BOARD OF COMMISSIONERS
NEW ORLEANS AND COMPANY
BY:
WALT LEGER, III, PRESIDENT/CEO
LOUISIANA DEPARTMENT OF
TRANSPORATION AND DEVELOPMENT
BY:



CALLIOPE BEAUTIFICATION PROJECT

Summary:

CONTRACTOR will create detention ponds at multiple existing locations which will include detention pond infrastructure, including native grass and shrubbery associated drainage, addition of sidewalks and way-finding signage in the Calliope St. area near the Convention Center.

Contractor Information:

Gibbs Construction, L.L.C.

New Orleans, LA 70123

• SEB/DBE Certification and/or Participation: No

Contract Term:

February 29, 2024 – February 28, 2025

Contract Amount:

Annual Contract Cost: \$772,000

Solicitation:

Advertised as a Public Works – One (1) bid received.

PROCUREMENT OF BANQUET TABLES & TABLE TRUCKS

Summary:

CONTRACTOR will provide five-hundred fifty (550) banquet tables and fifty-five (55) table trucks.

Contractor Information:

Southern Aluminum Manufacturing Acquisition, Inc. Magnolia, AR 71753

• SEB/DBE Certification and/or Participation: No

Contract Term:

February 29, 2024 – February 28, 2025

Contract Amount:

Contract Cost: \$650,355

Solicitation:

Advertised as a Procurement – One (1) Bid received.

CONSULTING AND MONITORING SERVICES

Summary:

CONSULTANT will provide real estate related consulting services which include negotiating additional development deals with RDNI, providing oversight of RDNI compliance of the Master Developer Agreement and ground leases, and leading negotiations with RDNI on future contract modification requests.

Contractor Information:

Corporate Realty Leasing Company, Inc.

New Orleans, LA 70170

- SEB/DBE Certification and/or Participation: Yes
- Chris R. Ross I Real Estate LLC (22%)

Contract Term:

March 1, 2024 - February 28, 2029

Contract Amount:

Annual Contract Cost: \$72,000 Total Contract Cost: \$360,000

Solicitation:

Not Applicable

ARCHITECT OF RECORD SERVICES FOR INTERIOR FINISH UPGRADES – AMENDMENT NO. 1

Summary:

Amends contract to provide for additional design work for meeting rooms in Phase 3 of the building that were removed from Stage 2 scope.

Contractor Information:

NANO, LLC

New Orleans, LA 70170

• SEB/DBE Certification and/or Participation: Yes, 100%

Contract Term:

March 1, 2024 – February 28, 2025

Contract Amount:

Original Contract Cost: \$6,191,148

Increase Cost: \$770,396

Amended Contract Cost: \$6,961,544

Solicitation:

Not Applicable





ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY STATEMENT OF NET POSITION DECEMBER, 2023 and 2022

	ASSETS AND DEFERRED OUTFLOWS OF RESOURCES		2023		2022
1	Current assets:				
2	Cash	\$	15,028,724	\$	14,645,486
3	Investments	\$	28,877,369	\$	22,059,033
4	Accounts receivable, net	\$	10,138,955	\$	6,264,384
5	Interest receivable	\$	1,178,417	\$	382,397
6	Lease receivable	\$	1,254,434	\$	1,281,127
7	Prepaid expenses and other assets	\$	1,934,631	\$	1,386,262
8	Total current assets	\$	58,412,530	\$	46,018,689
9	Designated and restricted assets:				
10	Cash, restricted primarily for construction and debt service	\$	5,383,794	\$	5,378,516
11	Cash, restricted to satisfy Cooperative Endeavor Agreements	\$	7,400,735	\$	7,159,544
12	Investments, designated by Board for future specified use	\$	35,600,000	\$	35,600,000
13	Investments, restricted to satisfy Cooperative Endeavor Agreements	\$	101,985,018	\$	92,795,181
14	Investments, restricted primarily for debt services	\$	105,372,087	\$	5,697,258
15	Interest Receivable	\$	518,235	\$	15,713
16	Taxes receivable	\$	24,273,815	\$	22,059,024
17	Total designated and restricted assets	\$	280,533,684	\$	168,705,236
18	Long-term assets:				
19		Ф	2 614 217	C	1 960 967
	Lease receivable, less current portion	\$	3,614,317	\$	4,860,867
20	Right to use leased assets and subscriptions, net of amortization	\$	503,985	\$	196,753
21 22	Property, buildings and equipment, net Total long-term assets	<u>\$</u> \$	416,364,275	\$	381,277,872
22	1 otal long-term assets	<u> </u>	420,482,577	3	386,335,492
23	Total assets	\$	759,428,791	\$	601,059,417
24 25	Deferred outflows of resources Unamortized loss on bond refinancing	•		\$	
26 26	Total assets and deferred outflows of resources	<u>\$</u>	759,428,791	\$	601,059,417
27	LIABILITIES, DEFERRED INFLOWS OF RESOURCES AND NET POSITION				
28	Current liabilities (payable from current assets):				
29	Accounts payable	\$	9,553,592	\$	5,964,846
30	Other payables	\$	5,562,033	\$	1,694,177
31	Unearned revenue	\$	5,904,877	\$	5,500,604
32	Current portion of lease and subscription obligations	\$	(1,161)	\$	113,762
33	Compensated absences, current portion	\$	815,900	\$	761,998
34	Total unrestricted current liabilities	\$	21,835,241	\$	14,035,387
			,,		, ,
35 36	Current liabilities (payable from restricted assets): Other Liabilities	¢	70.570	¢	75 704
30 37	Current portion of accrued bond interest	\$ \$	70,570 3,192,229	\$ \$	75,794 618,272
38	Current portion of accruded bond interest Current portion of bonds payable and other long term liabilities	\$ \$	4,830,000	\$	4,605,000
39	Total restricted current liabilities	\$	8,092,799	\$	5,299,066
40	Total current liabilities	\$	29,928,040	\$	19,334,453
41	Long-term liabilities:				
42	Compensated absences, less current portion	\$	470,619	\$	543,552
43	Bonds payable and other long term liabilities, less current portion, net	\$	144,918,563	\$	24,480,018
44	Lease and subscriptions obligations, less current portion	\$	(1,603)	\$	98,345
45	Unearned revenue, less current portion	\$	1,588,526	\$	1,905,488
46	Lease deposits	\$	1,951,622	\$	2,053,073
47	Total long-term liabilities	\$	148,927,727	\$	29,080,476
48	Total liabilities	\$	178,855,767	\$	48,414,929
			· · · · ·		· ·
49	Deferred inflows of resources	¢.	2 220 072	¢.	2 210 200
50 51	Unamortized gain on bond refinancing Leases	\$ \$	2,230,072 4,757,165	\$ \$	3,210,300 6,114,792
52	Total deferred inflows of resources	\$	6,987,237	\$	9,325,092
53	Total liabilities and deferred inflows of resources	\$	185,843,004	\$	57,740,021
<i>E 1</i>	Not position:				
54 55	Net position: Invested in capital assets, net of related debt	Ф	266,615,712	C	348,967,200
56	Invested in capital assets, net of related debt Restricted primarily for debt service, construction, and CEA	\$ \$	241,670,885	\$ \$	132,411,170
50 57	Unrestricted Unrestricted	э \$	65,299,190	\$ \$	61,941,026
58	Total net position	\$	573,585,787	\$	543,319,396
50 59	Total liabilities, deferred inflows of resources, and net position	\$	759,428,791	\$	601,059,417
37	rotal nationes, described innows of resources, and net position	ψ	137,740,171	φ	001,033,41/



ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION FOR THE PERIOD ENDING DECEMBER 2023 AND DECEMBER 2022

	2023 A	2023 ACTUALS			22 - AUDITED		2023 REVISED BUDGET				
				Prior Percent		Budget	Budget Variance				
	Month to Date	Year to Date		Year to Date	Variance	Variance	Year to Date	To Actual YTD	Variance		
1 Operating revenues:											
2 User fees	\$ 2,841,035	\$ 30,006,393		\$ 31,480,751	\$ (1,474,358)	-4.68%	\$ 28,783,162	\$ 1,223,231	4.25%		
3 Food Service Commissions and Fees	987,080	7,152,181		7,219,450	(67,269)	-0.93%	7,164,331	(12,150)	-0.17%		
4 Other:											
5 The UPS Store	20,924	439,098		421,548	17,550	4.16%	457,385	(18,287)	-4.00%		
6 Rental	192,551	1,818,929		575,813	1,243,116	215.89%	330,978	1,487,951	449.56%		
7 Miscellaneous	48,280	271,906		513,693	(241,787)	-47.07%	195,682	76,224	38.95%		
8 Total operating revenues	4,089,870	39,688,507		40,211,255	(522,748)	-1.30%	36,931,538	2,756,969	7.47%		
9 Operating expenses:											
10 General and administrative	1,297,440	13,000,453		9,468,834	(3,531,619)	-37.30%	13,837,852	837,399	6.05%		
11 Sales and marketing	732,980	4,386,512		3,880,346	(506,166)	-13.04%	4,733,576	347,064	7.33%		
New Orleans & Co.	8,396	366,687		457,972	91,285	19.93%	518,543	151,856	29.29%		
Event services	222,509	2,414,814		2,197,696	(217,118)	-9.88%	2,385,652	(29,162)	-1.22%		
14 Food services	117,695	867,989		757,263	(110,726)	-14.62%	1,114,876	246,887	22.14%		
15 Building operations	2,430,978	26,177,474		25,924,332	(253,141)	-0.98%	26,911,333	733,859	2.73%		
Public safety	569,127	5,574,908		5,060,135	(514,773)	-10.17%	5,896,698	321,790	5.46%		
Production services	398,304	3,583,917		2,941,565	(642,352)	-21.84%	3,562,578	(21,339)	-0.60%		
18 Technology services	541,181	4,848,991		4,990,186	141,195	2.83%	5,672,699	823,708	14.52%		
The UPS Store	52,649	457,373		427,071	(30,302)	-7.10%	447,092	(10,281)	-2.30%		
20 Total operating expenses	6,371,259	61,679,118	·	56,105,400	(5,573,717)	-9.93%	65,080,899	3,401,781	5.23%		
21 Income (Loss) from operations before depreciation											
and non-capital, one-time projects	(2,281,389)	(21,990,611)		(15,894,145)	(6,096,465)	-38.36%	(28,149,361)	6,158,750	21.88%		
Non-capital, one-time projects	192,904	708,029		1,892,912	1,184,883	62.60%	840,421	132,392	15.75%		
23 Depreciation and amortization	1,945,168	23,976,641		23,196,844	(779,797)	-3.36%	22,621,270	(1,355,371)	-5.99%		
24 Income (Loss) before nonoperating				1							
revenues (expenses) and capital contributions	(4,419,461)	(46,675,281)		(40,983,901)	(5,691,380)	-13.89%	(51,611,052)	4,935,771	9.56%		
25 Nonoperating revenues (expenses):											
Tax revenues	7,746,003	66,658,365		64,668,956	1,989,409	3.08%	66,548,269	110,096	0.17%		
27 Investment income/(expenses)	2,215,200	12,889,027		(155,516)	13,044,543	8387.91%	6,925,775	5,963,252	86.10%		
28 Interest expense	(449,160)	(4,043,572)		(1,248,962)	(2,794,610)	-223.75%	(3,998,377	(45,195)	-1.13%		
29 Distribution to government agencies	-	-		(250,000)	250,000	0.00%	-	-	#DIV/0!		
30 Insurance proceeds	(1,423,168)	1,430,738		-	1,430,738	0.00%	7,571		0.00%		
Total nonoperating revenues (expenses)	8,088,875	76,934,558		63,014,478	13,920,080	22.09%	69,483,238	6,028,153	8.68%		
32 Increase (Decrease) in net position	\$ 3,669,414	\$ 30,259,277		\$ 22,030,577	\$ 8,228,700	37.35%	\$ 17,872,186	\$ 12,387,091	69.31%		
33 Net position:											
34 Balance, beginning of year		543,319,396		521,288,819			543,319,396				
35 Change in accounting principle		7,114		-							
		543,326,510		521,288,819							
36 Balance, end of year		\$ 573,585,787		\$ 543,319,396	\$ 8,228,700		\$ 561,191,582	\$ 12,394,205			

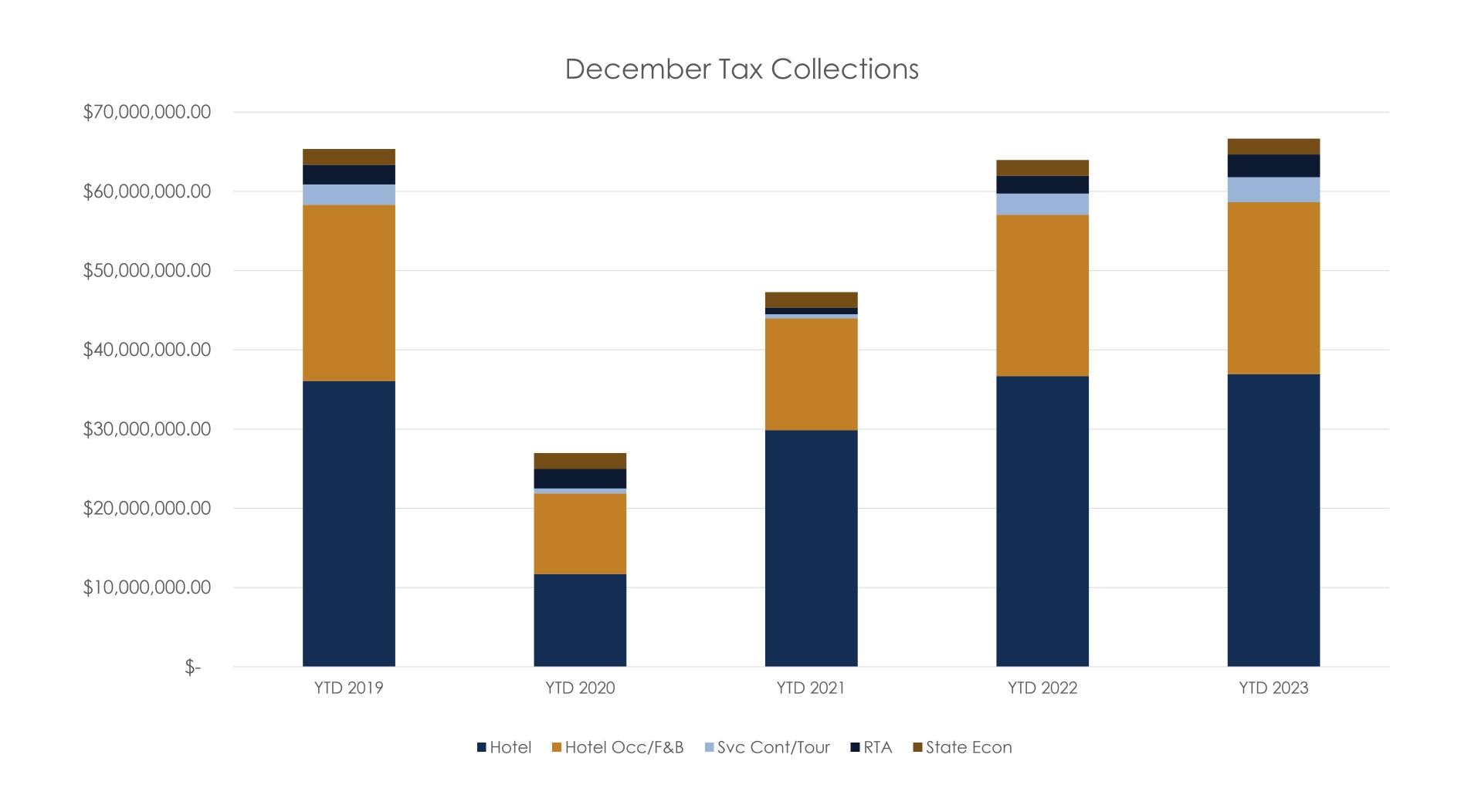


ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY STATEMENT OF CASH FLOWS

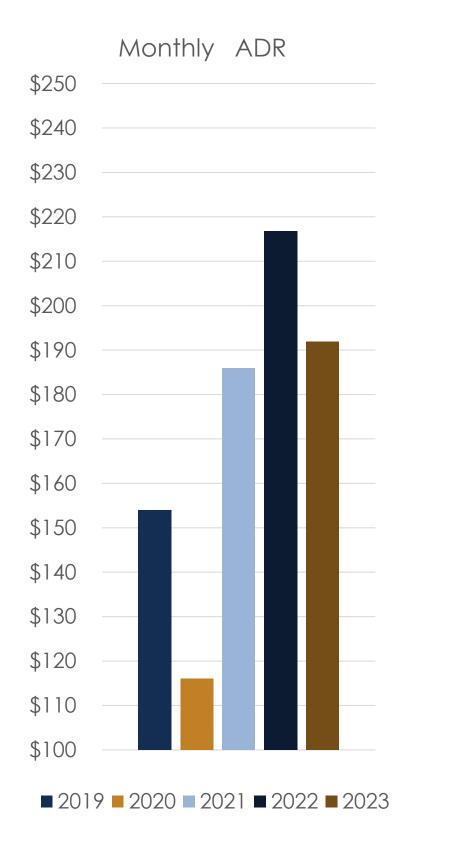
FOR THE PERIODS ENDING DECEMBER 2023 AND DECEMBER 2022

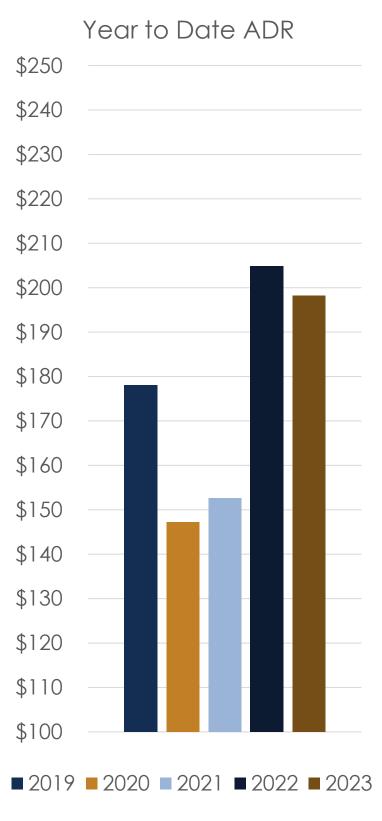
		2023		2022
1	Cash flows from operating activities:			
2	Cash received from user fees	26,796,156	\$	30,738,312
3	Cash received from other sources	8,805,839	\$	7,946,696
4	Cash paid to employees and for related expenses	(34,275,107)	\$	(31,263,072)
5	Cash paid to suppliers	(26,346,501)	\$	(26,231,903)
6	Net cash provided by (used in) operating activities	(25,019,613)	\$	(18,809,967)
7	Undesignated Expansion Cash and Investments			
8	Cash received from taxes	64,443,574	\$	59,144,724
9	Distributions to Government Agencies	(83,819)	\$	(250,000)
10	Net cash provided by noncapital financing activities	64,359,755	\$	58,894,724
11	Cash flows from capital and related financing activities:	(24.450.00		(1- (()
12	Acquisition and construction of capital assets	(54,160,907)	\$	(17,658,422)
13	Repayment of bonds and long term liabilities	(4,605,000)	\$	(52,725,000)
14 15	Interest paid Insurance proceeds	(2,890,105) 1,430,738	\$ \$	(2,518,853)
16	Cash paid for bond issuance costs	(708,807)	\$ \$	(330,116)
17	Proceeds from 2023 bond issue	118,401,351	\$	29,156,102
18	Net cash used in capital and related financing activities	57,467,270	\$	(44,076,289)
19	Cash flows from investing activities:	(544.447.400)		(2.17.117.711)
20	Purchases of investment securities	(644,445,108)	\$	(245,117,541)
21	Investment sales and maturities	539,299,307	\$	247,659,763
22 23	Lease deposits Interest payments received	8,968,095	\$ \$	2,053,074 1,841,237
24	Net cash provided by (used in) investing activities	(96,177,706)	\$	6,436,533
25	Net increase (decrease) in cash and cash equivalents	629,706	\$	2,445,001
26	Cash and cash equivalents at beginning of year	27,183,547	\$	24,738,544
27	Cash and cash equivalents at month end	27,813,253	\$	27,183,545
	Cush and cush equivalents at month end	21,013,233	Ψ	27,103,313
28	Reconciliation of loss from operations to net			
29	Cash used in operating activities:			
30	Loss from operations	(46,675,281)	\$	(40,983,901)
31	Adjustments to reconcile loss from operations to net		\$	-
32	Cash used in operating activities:		\$	-
33	Depreciation	23,976,641	\$	23,196,844
34	Increase and decrease in:			
35	Accounts receivable	(4,173,824)	\$	(3,648,928)
36	Prepaid and other assets	(548,368)	\$	127,040
37	Accounts payable and accrued expenses	2,313,908	\$	541,409
38	Unearned revenue	87,311	\$	1,957,569
39	Net cash used in operating activities	(25,019,613)	\$	(18,809,967)
40	Reconciliation to Statements of Net Position			
41	Cash - current assets	15,028,724	\$	14,645,486
42	Cash, restricted primarily for construction and debt service	5,383,794	\$	5,378,516
43	Cash, restricted to satisfy Cooperative Endeavor Agreements	7,400,735	\$	7,159,544
44	Total cash	27,813,253	\$	27,183,546

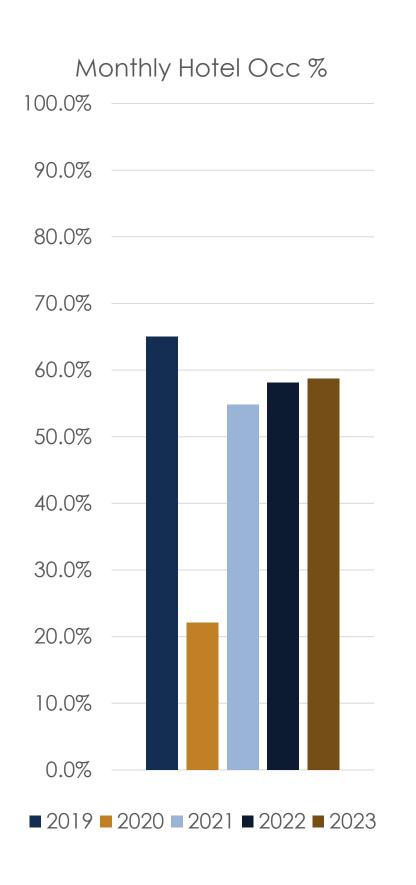
AUTHORITY TAX COLLECTIONS 2019-2023

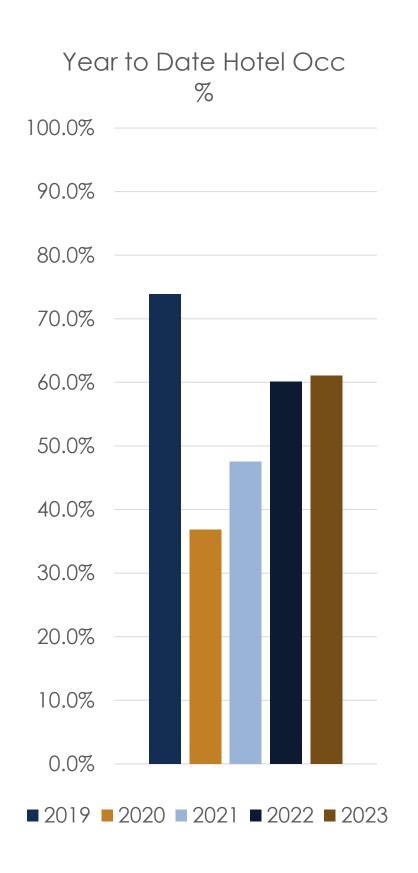


DECEMBER HOTEL STATISTICS









루

CAPITAL IMPROVEMENT PLAN – DECEMBER 31, 2023

Project Description	Status	Project Budget		ligations to Date thru 12/31/23)		Actuals to Date (thu 12/31/23)		emaining oligations	Year To date Actuals (December)	23 Revised Budget
Design & Administration										
11288 Research and Development		\$ 9,766,00	3 \$	6,471,520	\$	2,590,968	\$	3,880,552	\$ 213,031	\$ 3,000,000
8131 Development Site Preparation		\$ 26,000,00	0 \$	3,131,324	\$	3,131,324	\$	-	\$ 1,981,727	\$ 25,648,507
SUB TOT	A L	35,766,00	3	9,602,844		5,722,292		3,880,552	2, 194, 758	28,648,507
Construction - Internal										
7077 Digital Directional Signage		\$ 3,000,00	0 \$	2,247,706	\$	2,166,842	\$	80,864	\$	\$ 100,000
8245 Annual Capital Projects	•	\$ 40,000,00	0 \$	27,019,228	\$	24,533,740	\$	2,485,488	\$ 1,807,783	\$ 2,780,126
SUB TOT	4 <i>L</i>	43,000,00)	29, 266, 934		26,700,582		2,566,352	1,807,783	2,880,126
Construction - CMAR										
7074 Roof Replacement		\$ 47,712,35	2 \$	31,177,482	\$	31,137,928	\$	39,554	\$ 28,341,907	\$ 30,000,000
8527 Stage 1 (Meeting Rooms, Lobbi & Prefunction Areas)	∋s	\$ 109,198,53	8 \$	28,783,038	\$	28,642,993	\$	140,045	\$ 22,449,323	\$ 25,000,000
13909 Stage 2 (Immersive Intervention and Multi-purpose space)	S	\$ 205,999,07	1 \$	5,864,064	\$	5,864,064	\$	-	\$ 649,104	\$ 3,500,000
SUB TOT	AL	362,909,96	1	65,824,584		65,644,985		179,599	51,440,334	58,500,000
IT Upgrades										
8528 Data Center			\$	5,107,369	\$	5,107,369	\$	_	\$ 48,022	
8528 Infrastructure Access Control			\$	1,179,264	\$	1,135,024	\$	44,240	\$ 639,729	
8528 Infrastructure Fiber			\$	9,744,694	\$	9,736,036	\$	8,657	\$ 1,115,171	
8528 Infrastructure WiFi			\$	95,780	\$	95,779	\$	-	\$ 72,694	
8528 Infrastructure Surveillance Soluti	on		\$	2,822,927	\$	2,822,927	\$	-	\$ -	
SUB TOT	AL	27,600,00)	18,950,033		18,897,135		52,898	1,875,615	8,600,000
Closeout/Completed										
8247 Exhibit Hall Lighting Retrofit	Completed	\$ 8,002,41	7 \$	8,002,417	\$	8,002,417	\$	_	\$ -	\$ _
7937 Speak Easys	Completed	\$ 1,900,00	•	1,900,000	\$	1,884,461	\$	15,539	\$ -	\$ 16,045
8246 Linear Park & Transportation Center	Completed	\$ 64,372,62	0 \$	64,372,620	\$	64,347,620	\$	25,000	\$ -	\$ 25,000
7050 Morial Memorial	Completed	\$ 1,561,84	4 \$	1,561,844	\$	1,561,844	\$	-	\$ -	\$ -
7879 Restrooms	Completed	\$ 11,887,15	5 \$	10,198,678	\$	10,182,515	\$	16,163	\$ -	\$ 16,163
SUB TOT	4 <i>L</i>	87,724,03	3	86,035,559		85,978,857		56,702	-	57,208
GRAND TOT	AL	\$ 557,000,00	0 S	209,679,954	S	202,943,850	S	6,736,103	\$ 57,318,489	\$ 98,685,841