Ernest N. Morial New Orleans Exhibition Hall Authority
New Orleans Public Facility Management, Inc.


NEW ORLEANS
ERNEST N. MORIAL CONVENTION CENTER

REGULAR MEETING OF THE BOARD OF DIRECTORS/COMMISSIONERS WEDNESDAY, FEBRUARY 28, 2024, 2:00 P.M.

NOPFMI
AGENDA

NEW ORLEANS
ERNEST N. MORIAL

Regular Meeting of the Board of Directors
New Orleans Public Facility Management, Inc. (NOPFMI)
Authority Boardroom - 900 Convention Center Blvd., New Orleans, LA 70130
Livestream: https://attendee.gotowebinar.com/register/4094313458398282072
Audio Only: 1 (415) 655-0060 | Access Code: 701-343-747

## AGENDA

## Wednesday, February 28, 2024 2:00 pm.

After the meeting is convened, the Board of Directors will consider the following items:
I. Call to Order
II. Public Comment - The Louisiana Open Meetings Law provides the public with the opportunity to address this Board prior to it taking any action on an agenda item at the meeting. Members of the public can provide comment by email to comments@mccno.com or in person. Email comments will be read aloud up to two (2) minutes each. People wishing to speak in person must fill out a speaker card and submit it to staff at the meeting. Speakers will be allowed 2 minutes to make comments.
III. Approval of NOPFMI Board Meeting Minutes of January 24, 2024
IV. Resolution 2024.1 - Granting Signature Authority
V. Sales \& Marketing Report
VI. Operations Report
VII. Other Business
VIII. Next Regular Scheduled Meeting: Wednesday, March 27, 2024
IX. Motion to Adjourn

## MEETING MINUTES OF THE BOARD OF DIRECTORS NEW ORLEANS PUBLIC FACILITY MANAGEMENT, INC.

A Meeting of the Board of Directors of New Orleans Public Facility Management, Inc. was held on Wednesday, January 24, 2024.

Director Ellis called the meeting to order at 2:08 p.m. and asked for a roll call. The results were as follows:

| Geri Broussard | Absent |
| :--- | :---: |
| Stephen Caputo | Present |
| Edgar Chase, IV | Present |
| David Ellis | Present |
| Ronald Guidry | Present |
| Robert Hammond | Present |
| Don Hubbard | Present |
| Eddie Jacobs | Absent |
| Ralph Mahana | Absent |
| Jerry Reyes | Absent |
| Melvin J. Rodrigue | Present |
| Camille Whitworth | Present |
| Eric Wright | Present |

The total number present at roll call was nine (9).
Director Ellis asked for public comments of agenda items. There were none.
Director Ellis requested a motion to approve the NOPFMI Board Meeting Minutes of December 13, 2023. Director Whitworth moved approval, seconded by Director Wright. Motion approved.

Tim Hemphill presented the Sales \& Marketing report.
Adam Straight presented the Operations Report.
Director Rodrigue moved approval of Air Compressor Maintenance - IngersollRand Industrial US Inc. Motion seconded by Director Hammond. Motion approved.

Director Caputo moved approval of Procurement of Uniforms - Cintas Corporation No 2. Motion seconded by Director Whitworth. Motion approved.

Director Caputo moved approval of Pest Control Services - Bay Pest Control. Motion seconded by Director Wright. Motion approved.

Director Rodrigue moved approval of Maintenance for Linear Park FountainPool and Spa Center. Motion seconded by Director Guidry. Motion approved.

Director Guidry moved approval of Mardi Gras Event Recycling - REALCYCLE, L3C. Motion seconded by Director Caputo. Motion approved.

There was no Other Business to come before the Board.

Director Ellis asked for a motion to adjourn. Director Guidry moved adjournment, seconded by Director Hammond. Motion approved and the meeting adjourned at 2:32 p.m.

ATTEST:
CAMILLE WHITWORTH, SECRETARY
:rsa

## RESOLUTION

WHEREAS, on February 28, 2018, the governing authorities of both the Ernest N. Morial New Orleans Exhibition Hall Authority (Authority) and the New Orleans Public Facility Management Inc. (NOPFMI) passed Resolution 2018.3, whereby they authorized the President/CEO, Michael J. Sawaya, to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team;

WHEREAS, the Authority and NOPFMI renewed this authorization in Resolution 2021.7 and Resolution 2022.11;
WHEREAS, the Authority and NOPFMI wish to renew the authorization given in Resolution 2018.3 and renewed in Resolution 2021.7 and Resolution 2022.11;

BE IT ESTABLISHED, by this resolution that the President/CEO, Michael J. Sawaya, be authorized to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team as follows:

Chief Administrative Officer to be signatory for all disbursement documents;
Chief Administrative Officer to execute contracts with the exception of Facility Use Contracts and Parking Contracts; Chief Commercial Officer to execute Facility Use Contracts and Parking Contracts;
Chief Administrative Officer to be signatory for routine - operational documents;
Chief Operating Officer to be secondary signatory for contracts if the Chief Administrative Officer is not able to execute.
BE IT RESOLVED, at the February 28, 2024, regular meeting of the Board of Directors of the New Orleans Public Facility Management, Inc. Director $\qquad$ moved to approve signature authority and Director $\qquad$ seconded the motion.

The foregoing resolution having been submitted to a vote, the vote resulted as follows:

## SALES <br> AND MARKETING REPORT

## SUMMARY OF BOOKING ACTIVITY

DEFINITE BOOKINGS- JANUARY 2024

| Dates | Account | Event | Attendees | Room Nights | Space Days |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 05/21/24-05/21/24 | InspireNOLA Schools | InspireNOLA Schools Graduations | 3,000 | 0 | 2 |
| 08/14/24-08/14/24 | Hispanic Chamber of Commerce of Louisiana | HCC-Hispanic Chamber of Commerce of Louisiana Tradeshow | 400 | 100 | 4 |
| 09/27/24-09/28/24 | Nola Coffee Experience | Nola Coffee Festival | 2,000 | 80 | 3 |
| 12/15/24-12/17/24 | Emerald X, LLC | ACE | 1,000 | 2,750 | 18 |
| 01/16/25-01/18/25 | Varsity Spirit, LLC | Mardi Gras New Orleans Grand Nationals | 7,500 | 500 | 12 |
| 12/10/32-12/19/32 | Diversified Communications | The International Workboat Show | 14,000 | 11,598 | 85 |
| 11/30/33-12/02/33 | Diversified Communications | The International Workboat Show | 14,000 | 6,215 | 93 |
| 12/09/34-12/18/34 | Diversified Communications | The International Workboat Show | 14,000 | 6,215 | 92 |
| 11/24/35-12/03/35 | Diversified Communications | The International Workboat Show | 14,000 | 6,215 | 93 |
| 11/29/36-12/08/36 | Diversified Communications | The International Workboat Show | 14,000 | 6,215 | 93 |
| 03/04/37-03/06/37 | National Automobile Dealers Association | NADA Convention and Expo/ATD Convention | 15,000 | 45,975 | 149 |
| 12/15/37-12/17/37 | Diversified Communications | The International Workboat Show | 14,000 | 11,598 | 84 |
| 11/27/38-12/06/38 | Diversified Communications | The International Workboat Show | 14,000 | 11,598 | 93 |
| 11/26/39-12/05/39 | Diversified Communications | The International Workboat Show | 14,000 | 6,215 | 100 |
| 12/08/40-12/17/40 | Diversified Communications | The International Workboat Show | 14,000 | 6,215 | 92 |
| Totals: |  | Events - 15 | 154,900 | 121,489 | 1,013 |

Events that became firm last month are projected to generate $\$ \mathbf{2 7 4 , 3 2 4}$ million in economic impact to the New Orleans metro area.

## SUMMARY OF BOOKING ACTIVITY

## EVENTS BOOKED AS TENTATIVE- JANUARY 2024

| Dates | Account | Event | Attendees | Room Nights | Space Days |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 09/03/24-09/04/24 | American Express Global Business Travel | Microsoft Exchange Conference | 4,000 | 4,000 | 30 |
| 12/23/24-12/23/24 | Les Galants, Inc. | Les Galants-Squires Mardi Gras Ball | 300 | 0 | 2 |
| 01/02/25-01/05/25 | Young Men Illinois Club Inc. | Young Men Illinois Club Inc. | 600 | 0 | 8 |
| 04/22/25-04/24/25 | Zoho Corporation | Annual Software Conference | 2,500 | 1,200 | 17 |
| 12/02/25-12/04/25 | Diversified Communications | The Running Event | 4,500 | 4,742 | 34 |
| 02/04/26-02/06/26 | Veeva Systems | US Field Systems Kickoff | 22,000 | 8,864 | 14 |
| 03/10/26-03/12/26 | Palisades Convention Management | GOMAC Tech 26 | 800 | 1,350 | 5 |
| 05/30/26-05/31/26 | Whataburger Restaurants, LP | WAB Leadership Summit | 3,000 | 5,240 | 20 |
| 10/26/26-10/28/26 | Restaurant Brands International | RBI- Tim Horton's Convention 2026 | 2,000 | 3,210 | 22 |
| 01/24/27-01/26/27 | Veeva Systems | VVA-US Field Systems Kickoff | 2,900 | 9,669 | 14 |
| 07/28/27-07/31/27 | National Alliance on Mental Illness | NAMI Annual Convention | 3,000 | 3,170 | 10 |
| 08/01/27-08/05/27 | Association for Computing Machinery | ACM- SIGGRAPH 2027 | 14,500 | 20,263 | 40 |
| 07/31/27-08/05/27 | Association of Latino Professionals for America | ALPFA Annual Convention | 2,500 | 10,100 | 16 |
| 08/05/27-08/12/27 | Association of Latino Professionals for America | ALPFA | 2,500 | 10,100 | 16 |
| 09/08/27-09/13/27 | Heart Failure Society of America | HFSA Anual Scientific Meeting | 3,000 | 4,250 | 36 |
| 10/05/27-10/07/27 | PSMJ Resources, Inc. | PSMJ- METALCON | 5,500 | 4,100 | 32 |
| 01/23/28-01/25/28 | Veeva Systems | VVA-US Field Kickoff | 2,600 | 10,475 | 14 |
| 03/30/28-04/07/28 | Independent Community Bankers of America | ICBA - Annual | 1,800 | 5,560 | 27 |
| 07/12/28-07/15/28 | Kiwanis International | Kiwanis International Convention | 3,500 | 5,150 | 33 |

Events that became firm last month are projected to generate $\$ \mathbf{2 5 8 , 0 3 1}$ million in economic impact to the New Orleans metro area.

## SUMMARY OF BOOKING ACTIVITY

EVENTS BOOKED AS TENTATIVE- JANUARY 2024(CONTINUED)

| Dates | Account | Event | Attendees | Room Nights | Space Days |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 08/13/28-08/17/28 | Association for Computing Machinery | ACM- SIGGRAPH 2028 | 14,500 | 20,263 | 40 |
| 08/13/28-08/17/28 | Intelligent Transportation Society of America | ITSA World Congress | 6,000 | 5,231 | 18 |
| 08/20/28-08/26/28 | National Alliance on Mental Illness | NAM Annual Convention | 3,000 | 3,170 | 18 |
| 09/25/28-09/28/28 | Petco Animal Supply Store | Annual Leadership Summit | 2,200 | 5,010 | 36 |
| 10/12/28-10/14/28 | American Orthopaedic Foot \& Ankle Society | AOFAS- Annual Meeting 2028 | 1,200 | 3,385 | 21 |
| 10/25/28-10/29/28 | American Society of Tropical Medicine \& Hygiene | ASTMH 74th Annual Meeting | 4,800 | 8,633 | 21 |
| 06/13/29-06/17/29 | Unitarian Universalist Association | Annual General Assembly | 3,000 | 5,580 | 30 |
| 10/08/29-10/10/29 | Society of Petroleum Engineers | SPE- Annual Technical Conference \& Exhibition | 8,000 | 2,782 | 64 |
| 10/22/34-10/24/34 | Association for Financial Professional Inc | AFP 2034 Annual | 6,500 | 20,100 | 40 |
| 10/18/36-10/20/36 | American Society of Anesthesiologists | ANESTHESIOLOGISTS Annual Convention | 15,000 | 28,665 | 83 |
| Totals: |  | Events - 29 | 145,700 | 214,262 | 761 |

## SUMMARY OF BOOKING ACTIVITY <br> EVENTS LOST OR CANCELLED JANUARY 2024

| Dates | Event | Reason | Attendees | Room Nights |
| :---: | :---: | :---: | :---: | :---: |
| 08/25/21-08/31/21 | International Beauty Show | DO NOT USE | 30,000 | 6,841 |
| 02/07/24-02/07/24 | NYX-Parade Day Luncheon | BD-Reduction In Attendance | 200 | 0 |
| 02/23/24-02/26/24 | The Neighborhood Assistance Corporation of America | OTH-Release Pencil Hold/ENMCC Hold $\square$ | 9,000 |  |
| 02/23/24-02/25/24 | The Neighborhood Assistance Corporation of America | FR-Rental Rates too High $\square$ | 1,200 | 30 |
| 07/28/24-08/09/24 | MLC-McClane National Trade Show 2024 | CR-Researching Alternate Year | 1,000 | 2,017 |
| 08/31/24-09/06/24 | IBM Consulting Growth Conference | HR-Insufficient Hotel Availability | 2,550 | 11,100 |
| 09/12/24-09/14/24 | Hispanic Chamber of Commerce of Lovisiana Gala | CR-Selected Alternate NO Venue $\square$ | 800 |  |
| 11/11/24-11/15/24 | SET The Show | CR-Selected Alternate NO Venue $\square$ | 500 |  |
| 03/10/25-03/12/25 | EV Charging Summit | NOLA-Geographic Preference | 1,500 | 1,512 |
| 03/18/25-03/21/25 | 2025 MHA \& Navigator Business Summit | HR-Insufficient Hotel Availability | 1,500 | 2,432 |
| 03/31/25-04/03/25 | PLC at Work Institute | CR-Preferred dates/Pattern unavailable | 1,600 | 1,055 |
| 04/02/25-04/10/25 | 2025 National Dealer Meeting | CR-Preferred dates/Pattern unavailable | 500 | 1,466 |
| 05/05/25-05/09/25 | Confidential | Release Emergency Back up Hold | 2,300 | 6,000 |
| 07/25/25-07/31/25 | AHRA Annual Meeting | BD-Board Management Decision $\square$ | 1,150 | 3,165 |
| 09/04/25-09/13/25 | FalCon 2025 | OTH-No Reason Given | 6,000 | 20,489 |
| 10/14/25-10/22/25 | Annual Leadership Summit | OTH-Release Pencil Hold/ENMCC Hold $\square$ | 2,200 | 5,010 |
| 10/16/25-10/24/25 | EG-Unreal Fest 2025 | OTH-No Reason Given | 1,500 |  |
| 10/26/25-11/01/25 | The Hospitality Show | NOLA-Geographic Preference | 5,500 | 3,315 |
| 11/18/25-11/24/25 | Leadership Summit | CR-Researching Alternate Year | 3,000 | 5,420 |
| 03/01/26-03/08/26 | The Money Show | NR-No Client Response | 2,000 | 595 |
| 03/09/26-03/13/26 | Self Storage Spring Convention \& Tradeshow | CR-Researching Alternate Year | 1,500 | 1,401 |
| 03/12/26-03/19/26 | ACHE-Congress 2026 | BD-Board Management Decision $\square$ | 4,900 | 9,580 |
| 03/13/26-03/19/26 | Constellation Brands Annual Gold Network Summit | NR-No Client Response | 2,100 | 5,164 |
| 04/19/26-04/22/26 | ISA Annual Convention | NOLA-Geographic Preference | 900 | 1,463 |

## SUMMARY OF BOOKING ACTIVITY

EVENTS LOST OR CANCELLED JANUARY 2024(CONTINUED)

| Dates | Event | Reason | Attendees | Room Nights |
| :---: | :---: | :---: | :---: | :---: |
| 05/01/26-05/08/26 | Inspire | CR-Not Able to Decide | 4,200 | 13,501 |
| 05/02/26-05/08/26 | Medical Surgical National Sales Conference | HR-Insufficient Hotel Availability | 2,700 | 7,579 |
| 05/15/26-05/22/26 | Conference on Lasers and Electro-Optics | HR-Hotel Rates Too High | 3,200 | 3,665 |
| 04/22/27-04/30/27 | Inspire | CR-Researching Alternate Year | 4,200 | 13,501 |
| 07/24/27-08/01/27 | ABDC Thoughtspot | BD-Reorganization | 5,500 | 11,006 |
| 03/23/28-03/30/28 | ACHE-Congress 2028 | FR-First Option Group Confirmed | 4,900 | 9,580 |
| 04/30/28-05/06/28 | Ulta Beauty | BD-Board Management Decision | 2,500 | 4,426 |
| 05/21/28-05/27/28 | World Biomaterials Congress | HR-Insufficient Hotel Availability | 3,750 | 7,050 |
| 07/15/28-07/23/28 | ABDC Thoughtspot | BD-Board Management Decision $\square$ | 5,500 | 11,006 |
| 09/20/28-09/29/28 | SN-Knowledge | NR-No Client Response | 25,000 | 41,539 |
| 10/14/28-10/21/28 | exp-expCon | OTH-Release Pencil Hold/ENMCC Hold | 21,700 | 33,990 |
| 10/28/28-11/05/28 | CSWE Annual Program Meeting | ERR-Issued in Error | 3,000 | 6,371 |
| 03/15/29-03/22/29 | ACHE-Congress 2029 | BD-Board Management Decision $\square$ | 4,900 | 9,580 |
| 03/17/29-03/25/29 | UBI-Ulta Beauty | CR-Preferred dates/Pattern unavailable | 2,500 | 4,426 |
| 05/15/29-05/25/29 | ACP-CLEANPOWER | CR-Researching Alternate Year | 8,500 | 15,937 |
| 09/09/29-09/16/29 | R\&D-Rodan \& Fields Convention | OTH-Release Pencil Hold/ENMCC Hold | 6,000 |  |
| 04/18/32-04/25/32 | ONS Annual ONS Congress | OTH-No Reason Given | 6,215 | 10,584 |
| 05/13/35-05/20/35 | ONS Annual ONS Congress | OTH-No Reason Given | 6,215 | 10,584 |
| Totals: | Events - 42 |  | 203,880 | 302,380 |

## SUMMARY OF EVENT STATISTICS

## 2023-2028

Firm Events


All Events

| As of 01/31/24 | Total Event Statistics |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | Events | Rental Re | al Atten | om Ni |
| 2023 | 126 | NA | 661,779 | 569,325 |
| 2024 | 117 | NA | 770,916 | 759,423 |
| 2025 | 96 | NA | 786,405 | 808,937 |
| 2026 | 81 | NA | 746,337 | 853,417 |
| 2027 | 81 | NA | 720,408 | 789,427 |
| 2028 | 68 | NA | 686,979 | 704,979 |


| Estimated Visitor Spend |  |  | OSD-Based Occupancy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Lodging Spend | Von-Lodging Spend |  | $\underline{\text { Halls }}$ |  |
| $\$ 324,161,272$ | $\$ 523,672,332$ |  | $49.4 \%$ | $\underline{\text { Ballrooms }}$ |  |
| $\$ 377,620,189$ | $\$ 610,033,530$ |  | $57.3 \%$ | $47.8 \%$ |  |
| $\$ 385,207,214$ | $\$ 622,290,130$ |  | $55.5 \%$ | $45.6 \%$ |  |
| $\$ 365,580,581$ | $\$ 590,583,922$ |  | $52.1 \%$ | $34.8 \%$ |  |
| $\$ 352,879,698$ | $\$ 570,066,045$ |  | $55.1 \%$ | $38.1 \%$ |  |
| $\$ 336,505,066$ | $\$ 543,613,344$ |  | $48.5 \%$ | $33.2 \%$ |  |

## SUMMARY OF EVENT STATISTICS

 2023-2028 OCCUPANCY

Tentative Events
Firm EVents

| As of 01/31/24 |  |  |
| :---: | :---: | :---: |
|  | OSD-Based Occupancy |  |
| 2023 |  | $\underline{\text { Halls }}$ |
| 2024 |  | $\frac{\text { Ballrooms }}{49.4 \%}$ |
| 2025 | $56.5 \%$ | $42.6 \%$ |
| 2026 | $48.5 \%$ | $34.5 \%$ |
| 2027 | $42.7 \%$ | $26.8 \%$ |
| 2028 | $39.9 \%$ | $28.2 \%$ |
|  | $28.2 \%$ | $19.1 \%$ |


| As of 01/31/24 | OSD-Based Occupancy |  |  |
| :---: | :---: | :---: | :---: |
|  | $\underline{\text { Year }}$ | $\underline{\text { Halls }}$ | Ballrooms |
| 2023 |  | $0.0 \%$ | $0.0 \%$ |
| 2024 |  | $0.9 \%$ | $1.3 \%$ |
| 2025 |  | $7.0 \%$ | $11.1 \%$ |
| 2026 |  | $9.4 \%$ | $8.0 \%$ |
| 2027 |  | $15.2 \%$ | $9.9 \%$ |
| 2028 | $20.3 \%$ | $14.0 \%$ |  |

## SUMMARY OF EVENT STATISTICS <br> 2023-2028 VISITATION



| Firm Events |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| As of 01/31/24 | Total Event Statistics |  |  |  |
| Year | Events | Rental Reven | al Attend | Room Nights |
| 2023 | 126 | \$7,574,411 | 661,779 | 569,325 |
| 2024 | 111 | \$8,887,421 | 761,416 | 745,433 |
| 2025 | 56 | \$7,780,138 | 616,055 | 730,405 |
| 2026 | 42 | \$7,041,453 | 530,037 | 727,998 |
| 2027 | 35 | \$5,880,572 | 323,516 | 550,002 |
| 2028 | 19 | \$3,741,415 | 223,079 | 418,795 |


| Tentative Events |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| As of 01/31/24 | Total Event Statistics |  |  |  |
| Year | Events | Rental Rev | Attend | om Nig |
| 2023 | 0 | NA | 0 | 0 |
| 2024 | 6 | NA | 9,500 | 13,990 |
| 2025 | 40 | NA | 170,350 | 78,532 |
| 2026 | 39 | NA | 216,300 | 125,419 |
| 2027 | 46 | NA | 396,892 | 239,425 |
| 2028 | 49 | NA | 463,900 | 286,184 |

## SUMMARY OF EVENT STATISTICS

 2023-2028 ECONOMIC IMPACTEstimated Economic Impact - All Events


| Tentative Events |  |  |
| :---: | :---: | :---: |
| As of 01/31/24 | Estimated Visitor Spend |  |
| Year | Lodging Spend | n-Lodging Sp |
| 2023 | \$0 | \$0 |
| 2024 | \$4,653,415 | \$7,517,445 |
| 2025 | \$83,443,072 | \$134,799,656 |
| 2026 | \$105,950,904 | \$171,160,350 |
| 2027 | \$194,410,846 | \$314,064,603 |
| 2028 | \$227,233,584 | \$367,088,703 |

## SUMMARY OF EVENT STATISTICS

FIRM EVENTS THROUGH MAY 2024

| Dates | Event | Attendees | Room Nights | Space Days | Estimated Economic Impact (\$ in Millions) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 02/02/24-02/04/24 | True Value Market Spring Expo | 10,000 | 9,625 | 77 |  |
| 02/02/24-02/02/24 | Mystic Krewe Femme Fatale Gala | 3,800 | 1 | 9 |  |
| 02/06/24-02/12/24 | Bacchus Rendezvous | 8,500 | 500 | 19 |  |
| 02/09/24-02/10/24 | ZULU Coronation Ball | 18,000 | 500 | 16 | 450,000,000 47.593 |
| 02/07/24-02/11/24 | Endymion Extravaganza | 17,000 | 0 | 10 | 400,000,000 114, |
| 02/08/24-02/14/24 | Orpheuscapade | 6,000 | 500 | 16 | 350,000,000 849, |
| 02/19/24-02/21/24 | The Rental Show | 12,066 | 26,119 | 88 | 300,000,000 |
| 02/20/24-02/22/24 | AGU Ocean Sciences Meeting | 4,500 | 7,925 | 35 | 250,000,000 |
| 02/22/24-02/24/24 | Allstate HBCU Legacy Bowl Career Fair | 500 | 100 | 3 | 200,000,000 |
| 02/26/24-02/28/24 | Spring Summit | 1,800 | 1,580 | 30 | 150,000,000 384 |
| 03/04/24-03/06/24 | TMC Annual Meeting and Transportation Technology | 4,000 | 7,385 | 63 | 150,00,000 500 |
| 03/01/24-03/03/24 | New Orleans Home \& Garden Show | 7,000 | 0 | 7 | 100,000,000 |
| 03/04/24-03/07/24 | The Corrosion Show | 5,500 | 12,886 | 54 | 50,000,000 |
| 03/01/24-03/01/24 | Capella University Winter Commencement | 6,000 | 1,900 | 3 | 0 |
| 03/06/24-03/07/24 | Pro-Start Competition | 500 | 60 | 3 | - Lodging Spend |
| 03/09/24-03/12/24 | ADEA Annual Session \& Exhibition | 1,800 | 4,709 | 12 | - Non-Lodging Spend |
| 03/10/24-03/12/24 | Berkshire Hathaway HomeServices' Sales Convention | 6,000 | 7,030 | 21 | - Lodging Spend |
| 03/13/24-03/16/24 | IADR/AADOCR/CADR General Session \& Exhibition | 3,000 | 5,323 | 24 | - Non-Lodging Spend |
| 03/17/24-03/21/24 | ACS Annual Spring Convention | 14,000 | 24,450 | 76 |  |
| 03/19/24-03/21/24 | Global Excavation Safety Conference | 1,000 | 1,500 | 5 |  |

## sUMMARY OF EVENT STATISTICS

FIRM EVENTS THROUGH May 2024 (CONTINUED)

| Dates | Event | Attendees | Room Nights | Space Days |
| :---: | :---: | :---: | :---: | :---: |
| 03/22/24-03/24/24 | Music City Volleyball Championship | 12,000 | 13,427 | 30 |
| 03/25/24-03/27/24 | NAMTA Creativation 2024 | 1,700 | 2,450 | 7 |
| 03/24/24-03/27/24 | AlChE Spring Meeting | 1,500 | 4,320 | 10 |
| 03/28/24-03/30/24 | Annual Medical Education Conference (AMEC) | 2,400 | 5,233 | 13 |
| 03/29/24-04/05/24 | Accelerate, Powered by NetVU 2024 | 1,500 | 6,103 | 32 |
| 04/03/24-04/03/24 | Imperial Trading Company Expo | 450 | 275 | 3 |
| 04/06/24-04/08/24 | NSBA-Annual Conference | 4,500 | 15,870 | 21 |
| 04/09/24-04/10/24 | AONL 2024 Annual Meeting | 2,800 | 7,075 | 31 |
| 04/10/24-04/13/24 | ACA Annual Conference \& Exposition | 4,800 | 5,826 | 13 |
| 04/14/24-04/16/24 | 2024 Spring Forum | 750 | 1,210 | 5 |
| 04/16/24-04/17/24 | AMCP-AMCP 2024 | 4,500 | 5,870 | 22 |
| 04/17/24-04/18/24 | Wood Flooring Expo | 1,300 | 4,115 | 16 |
| 04/18/24-04/19/24 | Tulane School of Engineering Forum | 500 | 0 | 1 |
| 04/22/24-04/26/24 | RES/CON New Orleans | 500 | 250 | 0 |
| 04/21/24-04/26/24 | International Partnering Forum | 7,500 | 1,174 | 41 |
| 05/03/24-05/07/24 | 2024 AAO Annual Session | 17,000 | 26,361 | 80 |
| 05/13/24-05/16/24 | International Oil Spill Conference | 2,000 | 2,984 | 17 |
| 05/15/24-05/22/24 | International Conference \& Exposition | 10,000 | 18,382 | 74 |
| 05/20/24-05/22/24 | Popeyes Franchise Owner Conference | 1,800 | 2,300 | 16 |
| 05/18/24-05/18/24 | Tulane Medical School Diploma Ceremony | 1,500 | 0 | 2 |

## SUMMARY OF EVENT STATISTICS

FIRM EVENTS THROUGH MAY 2024 (CONTINUED)

| Dates | Event | Attendees | Room Nights | Space Days |
| :---: | :---: | :---: | :---: | :---: |
| 05/21/24-05/21/24 | InspireNOLA Schools Graduations | 3,000 | 0 | 2 |
| 05/28/24-05/31/24 | NAFSA Annual Meeting | 9,000 | 21,000 | 60 |
| 05/25/24-05/27/24 | New Orleans AAU Super Regionals | 5,000 | 1,000 | 8 |
| 05/29/24-05/31/24 | Teacher Leaders Summit | 7,500 | 2,500 | 36 |
| Totals: | Events - 44 | 234,466 | 259,818 | 1,111 |

## MCCNO <br> MARKETING



## New Orleans

 BUILT TO HOSTNew Orleans Ernest N. Morial Convention Center Recycles
Nearly 3 Tons of Mardi Gras Beads and Carnival Trash


The New Orleans Ernest N. Morial Convention Center (NOENMCC) is recycling nearly 3 tons of Mardi Gras beads, "throws," plastic bottles and aluminum cans collected at NOENMCC events this Carnival season. The Convention Center is one of the city's top contributors to Recycle Dat, a citywide effort to make Mardi Gras sustainable, as well as the largest donor to ARC of Greater New Orleans' bead recycle program, which creates jobs for people with intellectual disabilities.

NOENMCC staff and recycle partner REALCYCLE swept the halls following each Carnival event, including parades for super krewes Endymion, Bacchus and Orpheus. Together, they gathered over 5,400 pounds of beads and "throws" plus over 300 pounds of plastic bottles and aluminum cans, more than doubling last year's efforts of 1,162 tons recycled. All of this would-be trash has been diverted from area landfills and will be recycled, repurposed or reused.
"Making all Carnival events held at the Convention Center part of our extensive recycling program takes an incredible amount of teamwork and effort, but the outcome speaks volumes - nearly 3 tons saved from landfills," said Michael J. Sawaya, Convention Center President and CEO. "Rolling out 50 bins stuffed with 2.5 tons of beads and throws, alongside huge totes with about 8,000 cans, visually exemplifies our commitment to incorporating sustainable practices into everything we do."

Completed and additional ongoing sustainability projects at NOENMCC include building upgrades, energy-saving strategies and green initiatives, such as upgrading lighting and air conditioning systems to increase efficiency and reduce energy use, as well as a $\$ 40$ million "cool" roof replacement project. A 7.5 -acre pedestrian park equipped with 200 trees and rain gardens not only provides reprieve for convention goers, but also helps manage stormwater.

In October 2022, the U.S. Green Building Council awarded the NOENMCC a gold-level Leadership in Energy and Environmental Design (LEED). certification, a designation that recognizes highly efficient, green buildings. For more information on the Convention Center's sustainability efforts, click here.

## New Orleans <br> BUILT <br> TO <br> HOST

## NEW ORLEANS <br> ERNEST N. MORIAL <br> convention center

New Orleans Ernest N. Morial Convention Center Senior Event Manager Receives CDM Designation


Cassie Jones, Senior Event Manager at the New Orleans Ernest N. Morial Convention Center (Right) takes a photo with Martin Moggre, Chief Client Officer at Freeman (Left) after earning her Certification in Exhibition Management (CEM) at the LAEE Expo! Expo! Event in Dallas, Texas.

Cassie Jones, CVP, CEM, Senior Event Manager at the New Orleans Ernest N. Morial Convention Center, has earned a Certification in Exhibition Management from the International Association of Exhibitions and Events (IAEE). The Certified in Exhibition Management (CEM) designation is a globally recognized designation that demonstrates the highest professional standard throughout the exhibition and event management arena. It was first created in 1975 to raise professional standards in the event industry and continues to be the premier mark of professional achievement

Jones was awarded her CEM designation following completion of a rigorous program designed to teach advanced concepts of exhibition management in several key areas, including topics in the fields of neuroscience of exhibitions and events, finance, marketing, security, and more. After completing this program, Jones passed a lengthy exam and later officially graduated from the program, walking on stage at the IAEE Expo! Expo! In Dallas, Texas.
"We could not be happier with the dedicated efforts that Cassie has demonstrated in earning her Certified in Exhibition Management designation," said Michael J. Sawaya, Convention Center President and CEO. "It is one of our core values to support our staff in furthering their education and experience which in turn results in a greater value for our clients. The CEM designation illustrates that Cassie is dedicated to being the best in her chosen field of event management, and we applaud her for achieving this honorable distinction."

The CEM designation marks Jones' second professional designation. She became the first member of the New Orleans Ernest N. Morial Convention Center's Event Management Staff to earn a Certified Venue Professional (CVP) designation from the International Association of Venue Managers (IAVM) in 2021.

## New Orleans <br> BUILT TO <br> HOST

New Orleans Ernest N. Morial Convention Center Partners with Port of New Orleans and New Orleans Public Belt Railroad to Expand SEBconnect Online Portal and App

## SEB

connect

## Partnership creates one-stop shop for accessing contracting opportunities

The New Orleans Emest N. Morial Convention Center (NOENMCC) announces the Port of New Orleans (PORT NOLA) and the New Orleans Public Belt Railroad (NOPB) have joined SEBconnect, the Convention Center's online and mobile resource designed to create awareness and educate small and emerging business (SEB) owners in real-time about available contracting, purchasing and new business opportunities.

B20 .... First launched in 2019, SEBconnect was created for the NOENMCC to better engage with the business community by providing easier access sources and business opportunities at the Convention Center. With the newest collaboration, SEBconnect's streamlined process will now connect local businesses to the most up-o-date contracts and purchasing offerings at the PORT NOLA, NOPB and the Convention Center

# "Small business growth is central to the 

 development and success of our state and local economy", said Michael Sawaya, President and CEO of NOENMCC. "By partnering with the Port of New Orleans through SEBconnect, we can further our commitment to maximizing economic opportunities that will benefit our small and emerging business community.Through research, the Convention Center discovered many small business owners were missing opportunities due to a lack of awareness, access and vailability. This partnership exemplifies how these major economic drivers are answering the local business community's needs and bridging the gap for small and emerging business owners to succeed. Since the SEB program launched in 2019 , more than $\$ 43$ million has been awarded to area SEBs and disadvantaged business enterprises in contracts.
"Local and small businesses play such a critical role in the economic vitality of our region, and we are thrilled to partner with the New Orleans Convention Center to launch this tool designed to make pathways to procurement more accessible," said Port NOLA President and CEO and NOPB CEO Brand accessible," "said Port NOLA President and CEO and NOPB CEO Brandy
Christian. "Port NOLA is proud to report that we invested nearly $\$ 20$ million in fiscal year 2023 to support local small and disadvantaged businesses, and we look forward to continued collaboration with our partners to maximize the impact for our small business community.

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Since securing a contract through the app, Hermandez's small business now provides janitorial services and supplemental event labor for the Convention Center.

SEBconnect has proven to be a vital tool and a helpful resource for the local business community. "We are extremely excited to be working with the Port of New Orleans and New Orleans Public Belt Rairroad on this endeavor, as we continue to build a network of opportunities that will enhance the growth and prosperity of our small business community," said Sawaya

For current SEBconnect App users, you must download the latest version in order to access all opportunites with NOENMCC, PORT NOLA and NOPB.

To view opportunities and learn more, visit sebconmect.com

New Orleans
BUILT TO HOST


For more information, please visit mccno.com, or call 504-582-3000. Like us on Facebook, at facebook.com/NewOrleansCC and follow us on Twitter at @NewOrleansENMCC.


## MEDIA <br> COVERAGE

## MEDIA REPORT - JANUARY 2024

## Outlet Name

Convention Center Coverage Biz New Orleans (Print)
Axios New Orleans
Skift Meetings
PreVue
WWL TV Online
Axios New Orleans
Yahoo News (Via WGNO) WGNO Online
WDSU TV at Noon
Biz New Orleans
My New Orleans
WWL TV online
Front Row News
Biz New Orleans Newsletter
Travel Industry Today
Axios New Orleans
Axios New Orleans Newsletter
The Louisiana Weekly (Print)
Biz New Orleans
Railway Age
Biz New Orleans
Exhibit City News

## Impressions News Value Headline/ Summary

## Date

| 26,950 | \$2.81 | Michael J. Sawaya named CEO Of the Year | 1/2/2024 |
| :---: | :---: | :---: | :---: |
|  |  | 12 New Orleans projects we're watching in 2024 (River District Development mentioned) | 1/9/2024 |
|  |  | How Top U.S. Convention Centers Stack Up on Sustainability | 1/10/2024 |
| 17,236 | \$0.88 | LEED Certification at US Convention Centers Ticks Up | 1/10/2024 |
| 825,967 | \$65.67 | Dr. Martin Luther King Jr. statue unveiled at Ernest N. Morial Convention Center | 1/11/2024 |
|  |  | New Orleans was one of the 1st cities to observe Martin Luther King Jr. Day (MLK Statue at NOENMCC Mentioned) | 1/12/2024 |
|  |  | Dr. Martin Luther King Jr. statue unveiled at New Orleans civil rights museum | 1/12/2024 |
| 151,884 | \$37.48 | Dr. Martin Luther King Jr. statue unveiled at New Orleans civil rights museum | 1/12/2024 |
| 8,394 | \$321.20 | MLK Jr. Statue Unveiled at Convention Center | 1/12/2024 |
| 26,950 | \$2.81 | Convention Center Unveils Statue of Dr. Martin Luther King Jr. | 1/12/2024 |
|  |  | NOENMCC Unveils Statue of Dr. Martin Luther King Jr. at the Louisiana Civil Rights Museum | 1/12/2024 |
| 825,967 | \$65.67 | MLK Day weekend events in Southeast Louisiana (MLK Statue at the NOENMCC Mentioned) | 1/13/2024 |
|  |  | Biz New Orleans RecognizesNOENMCC President and CEO with Top Honor (CEO of the Year) | 1/15/2024 |
|  |  | Executives of The Year - Biz New Orleans (Michael Sawaya named CEO Of the Year) | 1/16/2024 |
| 4,599 | \$0.50 | HISTORIC PLAN: New Orleans ready for riverfront redo | 1/16/2024 |
|  |  | What to know about the River District project in New Orleans | 1/22/2023 |
|  |  | 1 big thing: The 411 on the River District | 1/23/2024 |
| 3,221 | \$22.42 | MLK Jr. statue has new home at La. Civil Rights Museum | 1/25/2024 |
| 26,950 | \$2.81 | Coalition Continues Efforts to Make Mardi Gras More Sustainable | 1/26/2024 |
| 263,619 | \$17.04 | Small-Road Briefs: NOPB/Port NOLA, SMART (SEB Partnership mentioned) | 1/30/2024 |
| 26,950 | \$2.81 | Port NOLA, Public Belt Join Platform to Promote Contracting Opportunities | 1/30/2024 |
| 8,419 | \$2.80 | NOENMCC Partners with PORT NOLA and NOPB to Expand SEBconnect | 1/31/2024 |

TOTALS:
Articles/News Segments:
Total News Value $\$ 544.90$ 2,217,106
19,000
20,874

## NEWS RELEASES

NEW ORLEANS ERNEST N. MORIAL

FOR IMMEDIATE RELEASE
February 14, 2024

CONTACT: Tammy Austin, The Ehrhardt Group
Phone: 504-442-4786 Email: taustin@tegpr.com

## New Orleans Ernest N. Morial Convention Center Announces Nominations Are Open for Annual Morial Awards

Awards recognize businesses for economic impact, contributions to growth of small businesses


R: Jerry Reyes, Authority President; Judge Monique Morial; Cheri Morial Ausberry, Sybil Haydel Morial, Sheryl Morial; Judy Reese-Morse, President/CEO, Urban League of Louisiana; Michael J. Sawaya, Convention Center CEO and President; Representatives of 2022 Small Business of the Year award recipient ILSI Engineering; and Representatives of 2022 Corporation of the year Ochsner Health. For more photos from last year's award ceremony, click, here.

NEW ORLEANS - The New Orleans Ernest N. Morial Convention Center (NOENMCC) and the Urban League of Louisiana open nominations for the 2023 Morial Awards. These prestigious awards recognize a small business and a corporation making exceptional contributions to sustainability and growth in communities and enterprises over the last year. The awards showcase the efforts of Louisiana businesses driving economic impact and innovation. Submissions are due March 15, and the winners will be recognized at the awards ceremony on June 6.

Returning for its fourth year, these awards celebrate the legacy of former New Orleans mayor and Convention Center namesake, Ernest N. Morial, who was nationally recognized as a civil rights
activist and political pioneer. As the first Black mayor of New Orleans in 1977, Morial championed the Convention Center's construction and saw it as a way to promote economic development, especially for local and diverse small businesses. The Morial Awards recognize the continuation of this mission in business and communities today.
"The Convention Center has a vested interest in the success of local vendors here in New Orleans and with the Morial Awards we honor businesses who demonstrate the same ideal," said Jerry Reyes, President of the Ernest N. Morial New Orleans Exhibition Hall Authority, the governing board of the NOENMCC. "These awards allow us to celebrate that commitment while recognizing Mayor Morial's legacy. We invite businesses to submit a nomination and look forward to awarding the distinction again."

Last year, Small Business of the Year was awarded to ILSI Engineering, a women-owed, minorityowned civil and structural engineering firm that specializes in water, streets and drainage as well as construction management. Corporation of the Year in 2022 was awarded to Ochsner Health, who continues to provide high-quality care to over a million patients residing across the Gulf South each year.
"Creating a thriving city requires equity that allows underserved communities to build generational wealth," said Judy Reese Morse, President \& CEO, Urban League of Louisiana. "That is why our organization continues to support, educate and champion underserved businesses in our state. There are so many businesses and leaders delivering exceptional work, and we're proud that this award gives us the opportunity to spotlight some of them."

The Convention Center works diligently each year to create opportunities for Louisiana's small and emerging businesses (SEB) and disadvantaged business enterprises (DBE) to thrive. Since the Convention Center's SEB program launched in 2019, 1,621 certified local vendors have registered and more than $\$ 43$ million has been awarded to area SEBs and DEBs.

Applications are currently open and submissions are due March 15. Find the application and eligibility information at morialaward.com.

## About the Ernest N. Morial New Orleans Exhibition Hall Authority

The Ernest N. Morial New Orleans Exhibition Hall Authority's (Authority) exclusive mission is to finance, construct and operate facilities in order to attract and conduct conventions, trade shows and other events that support and expand the economy of both the State of Louisiana and New Orleans Region. The Authority is composed of a 13 -member board of commissioners, ten appointed by the Governor of Louisiana, and three appointed by the Mayor of New Orleans. Since 1985, event activity at the New Orleans Ernest N. Morial Convention Center has produced $\$ 90.1$ billion in economic impact since its 1985 opening, including $\$ 5.7$ billion in new tax revenue for state and local governments.

## About the New Orleans Ernest N. Morial Convention Center (NOENMCC)

New Orleans is Built to Host! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. NOENMCC is a 2023 IAVM Venue Excellence recipient and is consistently named a regional top workplace by The Times-Picayune/The New Orleans Advocate. Our recent LEED Gold certification makes NOENMCC the largest LEED-certified project in Louisiana and the largest convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well as the first convention center in the world to be awarded initial certification under LEED Gold v4.1 O+M. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced $\$ 90.1$ billion in economic impact since its 1985 opening.

## About the Urban League

The mission of the Urban League of Louisiana is to assist African Americans and other communities seeking equity to secure economic self-reliance, parity and civil rights. We implement our mission through programs in the areas of education and youth development, workforce and economic development, public policy and advocacy initiatives.


NEW ORLEANS
ERNEST N. MORIAL CONVENTION CENTER

## NEWS RELEASE

900 Convention Center Blvd. - New Orleans, LA 70130 www.mceno.com

FOR IMMEDIATE RELEASE
Jan. 11, 2024

CONTACT: Tammy Austin, The Ehrhardt Group
Phone: 504-442-4786, E-mail: taustin@tegpr.com

## New Orleans Ernest N. Morial Convention Center Unveils Statue of Dr. Martin Luther King Jr. at the Louisiana Civil Rights Museum

The statue will be available for public viewing in time for January 15 MLK boliday


Download photos of the statue and the sculptor here.

NEW ORLEANS -The New Orleans Ernest N. Morial Convention Center (NOENMCC) and the Louisiana Civil Rights Museum are unveiling a 6-foot cement statue of Dr. Martin Luther King Jr. The life-size sculpture by Louisiana artist, the late Reverend Ivory Dyson, is on display with the Louisiana Civil Rights Museum - The Inaugural Experience inside the Convention Center, at the Julia Street entrance. The Louisiana State Museum acquired the statue in 2005 in
anticipation of housing it one day in a Civil Rights Museum. Eighteen years later, and on the eve of the Dr. Martin Luther King Jr. holiday weekend, the statue now has a home.
"It is fitting to celebrate this important holiday weekend by further enhancing the experience of the Louisiana Civil Rights Museum - The Inaugural Experience, with a statue of Dr. Martin Luther King Jr.," said Michael J. Sawaya, Convention Center President and CEO. "The New Orleans Ernest N. Morial Convention Center is proud to be the home of the Louisiana Civil Rights Museum exhibit and share it with our thousands of annual visitors and the citizens of Louisiana. This museum exhibit is a tribute to the many leaders from our state who played pivotal roles in the civil rights movement and were inspired by Dr. King, making the museum exhibit a fitting home for this wonderful statue."

Sculptor Rev. Dyson, from Tickfaw, is reported to have created the statue to honor Dr. King's ties to the civil rights movement in New Orleans. Rev. Dyson is known to have channeled his talent as an artist and his passion for civil rights to challenge racism in the South, beginning in the 1950s. He started out producing art in cement - first creating headstones to mark his parents' gravesite using kitchen utensils, tools he continued to use throughout his career. Rev. Dyson's daughter, Lindory Parker, said her father motivated and inspired those around him, living out his mantra, "You only fail when you fail to try."

The NOENMCC has dedicated 5,000 square feet of space to house the Louisiana Civil Rights Museum - The Inaugural Experience, which opened October 8, 2023. Exhibit visitors are immersed in the ongoing civil rights journey, with pathways to explore advocacy, racial history and narrated profiles of equity and activism unique to Louisiana and its civil rights founders. In the three months since it opened, the museum has become a popular destination for school groups, locals and visitors to New Orleans.

In addition to the Dr. Martin Luther King Jr. statue that will be displayed at the Louisiana Civil Rights Museum, additional artwork created by Rev. Dyson can be seen at Southern University in Baton Rouge, Heritage Museum in Hammond and Sweet Home Community Museum in Kentwood. Rev. Dyson passed away in 2021.

Blvd., the Louisiana Civil Rights Museum is open Tuesday through Sunday, from 9 a.m. to 4 p.m., with ticket sales ending at 3:30 p.m. each day. Tickets are $\$ 7$ for adults and $\$ 6$ for senior citizens, active military members and students. Children under 6 are admitted for free. For more information, please visit LouisianaCivilRightsMuseum.org.

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NEW ORLEANS
ERNEST N. MORIAL CONVENTION CENTER

FOR IMMEDIATE RELEASE
February 15, 2024

## NEWS RELEASE <br> 900 Convention Center Blvd. • New Orleans, LA 70130 www.mceno.com

New Orleans Ernest N. Morial Convention Center Recycles Nearly 3
Tons of Mardi Gras Beads and Carnival Trash


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For more information on the Convention Center's bead recycling program, click here.

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NEW ORLEANS
ERNEST N. MORIAL CONVENTION CENTER

NEWS RELEASE
900 Convention Center Blvd. • New Orleans, LA 70130 www.mecno.com

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# Cassie Jones Earns CEM 



Cassie Jones, Senior Event Manager at the New Orleans Ernest N. Morial Convention Center (Right) takes a photo with Martin Moggre, Cbief Client Officer at Freeman (Left) after earning her Certification in Exbibition Management (CEM) at the LAEE Expo! Expo! Event in Dallas, Texas.

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Partnership creates one-stop shop for accessing contracting opportunities


Click here to download video and screenshots showing the app and online portal with contracting opportunities listed from the NOENMCC, PORT NOL $A$ and NOPB.

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For current SEBconnect App users, you must download the latest version in order to access all opportunities with NOENMCC, PORT NOLA and NOPB.

To view opportunities and learn more, visit sebconnect.com.
\#\#\#

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New Orleans is Built to Host! With 1.1 million square feet of prime exhibit space on one level, all under one roof, NOENMCC is the sixth largest Convention Center in the United States and provides the largest single exhibit space in the country. NOENMCC is a 2023 IAVM Venue Excellence recipient and is consistently named a regional top workplace by The Times-Picayune/The New Orleans Advocate. Our recent LEED Gold certification makes NOENMCC the largest LEED-certified project in Louisiana and the largest convention center project in the U.S. certified under LEED v4.1 Operations and Maintenance, as well as the first convention center in the world to be awarded initial certification under LEED Gold v4.1 O+M. A leading contributor to the city's robust tourism economy, NOENMCC event activity has produced $\$ 90.1$ billion in economic impact since its 1985 opening.

## About Port NOLA

The Port of New Orleans (Port NOLA) is a modern multimodal gateway for global commerce and an indemand cruise port - delivering seamless, integrated logistics solutions between river, rail and road. Port NOLA is a diverse deep water port uniquely located on the Mississippi River near the Gulf of Mexico -- with access to 30 -plus major inland hubs such as Dallas, Memphis, Chicago and Canada via 14,500 miles of waterways, 6 Class I railroads and interstate roadways. Strategic alignment with the New Orleans Public Belt Railroad, a Class III connecting railroad, strengthens Port NOLA's position as an integrated hub and supports the Port's mission of driving regional economic prosperity.

## About NOPB:

The New Orleans Public Belt Railroad (NOPB) is a Class III switching railroad with a mission of serving the Port of New Orleans, local customers, and the New Orleans Rail Gateway. The NOPB connects six Class I railroads to each other and to properties in and near the Port complex. For more information, visit: www.railnola.com.

NOEHA
AGENDA

Regular Meeting of the Board of Commissioners Ernest N. Morial New Orleans Exhibition Hall Authority (NOEHA) Authority Boardroom - 900 Convention Center Blvd., New Orleans, LA 70130
Livestream: https://attendee.gotowebinar.com/register/4094313458398282072
Audio Only: 1 (415) 655-0060 | Access Code: 701-343-747

## AGENDA

## Wednesday, February 28, 2024 2:00 pm.

After the meeting is convened, the Board of Commissioners will consider the following items:
I. Call to Order
II. Public Comment - The Louisiana Open Meetings Law provides the public with the opportunity to address this Board prior to it taking any action on an agenda item at the meeting. Members of the public can provide comment by email to comments@mccno.com or in person. Email comments will be read aloud up to two (2) minutes each. People wishing to speak in person must fill out a speaker card and submit it to staff at the meeting. Speakers will be allowed 2 minutes to make comments.
III. Approval of NOEHA Board Meeting Minutes of January 24, 2024
IV. Resolutions
A. 2024.1- Granting Signature Authority
B. 2024.2-Granting Authority to Execute Calliope St. Cooperative Endeavor Agreement
V. Contracts
A. Calliope St. Beautification Project - Gibbs Construction, L.L.C.
B. Procurement of Banquet Tables \& Table Trucks - Southern Aluminum Manufacturing Acquisition, Inc.
C. Consulting and Monitoring Services - Corporate Realty Leasing Company, Inc.
D. Amendment to CMAR Stage 1 Architect of Record contract- NANO LLC
VI. Committee Reports (non-consent)
A. Finance \& Audit Committee

1. Financial Reports - December 2023
VII. Convention Center President's Report
VIII. Other Business
IX. Next Regularly Scheduled Meeting: Wednesday, March 27, 2024
X. Motion to Adjourn

NOEHA MEETING MINUTES

# MEETING MINUTES OF THE BOARD OF COMMISSIONERS ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY 

A Meeting of Ernest N. Morial New Orleans Exhibition Hall Authority was held on Wednesday, January 24, 2024.

Commissioner Ellis called the meeting to order at 2:33 p.m. and asked for a roll call. The results were as follows:

| Geri Broussard | Absent |
| :--- | :--- |
| Stephen Caputo | Present |
| Edgar Chase, IV | Present |
| David Ellis | Present |
| Ronald Guidry | Present |
| Robert Hammond | Present |
| Don Hubbard | Present |
| Eddie Jacobs | Absent |
| Ralph Mahana | Absent |
| Jerry Reyes | Absent |
| Melvin J. Rodrigue | Present |
| Camille Whitworth | Present |
| Eric Wright | Present |

The total number present at roll call was nine (9).
Commissioner Ellis asked for public comments of agenda items. There were none.

Commissioner Ellis requested a motion to approve the NOEHA Board Meeting Minutes of December 13, 2023. Commissioner Whitworth moved approval, seconded by Commissioner Guidry. Motion approved.

Commissioner Hubbard moved approval of Procurement of Kitchen Equipment. Motion seconded by Commissioner Rodrigue. Motion approved.

Commissioner Caputo moved approval of Construction Manager at Risk GMP Amendment - Stage 1 Phase I and II. Motion seconded by Commissioner Wright. Motion approved.

Alita Caparotta presented the November 2023 Financial Reports, the Set Aside Report FY 2024, and the Annual Anticipated Solicitations FY 2024 (2019.5). Commissioner Hubbard moved approval. Motion seconded by Commissioner Hammond. Motion approved.

Michael Sawaya gave the Convention Center President's report.

Commissioner Hubbard exited the meeting at 3:04 p.m.
Commissioner Guidry exited the meeting at 3:04 p.m.
Commissioner Wright exited the meeting at 3:07 p.m.
In Other Business, Michael Sawaya was recognized as CEO of the Year.
Commissioner Ellis asked for a motion to adjourn. There was no quorum to approve motion. Meeting ended at 3:08 p.m.

ATTEST:
CAMILLE WHITWORTH, SECRETARY
:rsa

## RESOLUTIONS

WHEREAS, on February 28, 2018, the governing authorities of both the Ernest N. Morial New Orleans Exhibition Hall Authority (Authority) and the New Orleans Public Facility Management Inc. (NOPFMI) passed Resolution 2018.3, whereby they authorized the President/CEO, Michael J. Sawaya, to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team;

WHEREAS, the Authority and NOPFMI renewed this authorization in Resolution 2021.7 and Resolution 2022.11;
WHEREAS, the Authority and NOPFMI wish to renew the authorization given in Resolution 2018.3 and renewed in Resolution 2021.7 and Resolution 2022.11;

BE IT ESTABLISHED, by this resolution that the President/CEO, Michael J. Sawaya, be authorized to sign any and all documents on behalf of these organizations and, at his discretion, delegate certain signing authority of certain documents to the executive management team as follows:

Chief Administrative Officer to be signatory for all disbursement documents;
Chief Administrative Officer to execute contracts with the exception of Facility Use Contracts and Parking Contracts;
Chief Commercial Officer to execute Facility Use Contracts and Parking Contracts;
Chief Administrative Officer to be signatory for routine - operational documents;
Chief Operating Officer to be secondary signatory for contracts if the Chief Administrative Officer is not able to execute.

BE IT RESOLVED, at the February 28, 2024, regular meeting of the Board of Commissioners of the Ernest N. Morial New Orleans Exhibition Hall Authority, Commissioner $\qquad$ moved to approve signature authority and Commissioner $\qquad$ seconded this motion.

The foregoing resolution having been submitted to a vote, the vote resulted as follows:

WHEREAS the Port of New Orleans (the "Port"); the Downtown Development District (the "DDD"); the Ernest N. Morial New Orleans Exhibition Hall Authority (the "Authority"); New Orleans and Company ("New Orleans \& Co."), the Lovisiana Department of Transportation and Development ("DOTD") (collectively the "Parties") are aware of certain public areas in the Downtown New Orleans area near the Westbank Expressway of New Orleans and part of the Calliope St. corridor (the "Site"),
 which is owned and operated by the Authority, and the passenger cruise terminals owned and operated by the Port;

WHEREAS New Orleans \& Co. works closely with the Authority to market the Convention Center to industry and convention groups around the nation and abroad;
WHEREAS the DDD was created to provide enhanced services in economic development, cleaning and safety in an area that includes the Site;
WHEREAS DOTD owns the Site and will grant the Authority the right to use the Site through an amendment to the existing Joint Use Agreement between DOTD and the Authority;

WHEREAS the Parties desire to accomplish a valuable public purpose of enhancing and maintaining the Site by collaborating in the design, improvement, and maintenance of various mprovements to the Sites (the "Project");

WHEREAS the design for the Project has been completed and the Project has been advertised according to the Louisiana Public Bid Law;
WHEREAS the total cost of the Project, including design and construction, is approximately $\$ 839,000$;
WHEREAS DOTD and DDD have each committed $\$ 50,000$ towards the cost of the Project;
WHEREAS New Orleans \& Co. has committed at least \$200,000 toward the cost of the Project;
WHEREAS the Port's Board of Commissioners will consider committing half the remaining cost of the Project, approximately $\$ 270,000$;
WHEREAS the Authority wishes to fund the remaining amount of the Project costs, in an amount not to exceed \$270,000;
 Exhibit No. 1;

BE IT RESOLVED, at the February 28, 2024, regular meeting of the Board of Commissioners of the Ernest N. Morial New Orleans Exhibition Hall Authority, Commissioner ......... moved, and Commissioner ....... seconded, that the Executive Vice President be authorized and empowered to execute the Calliope St. CEA in substantially the same form as presented to the Board at the February 28, 2024 Board meeting and committing the Authority to provide not more than $\$ 270,000$ towards the cost of the Project and report back to the Board when the CEA is fully executed.

# COOPERATIVE ENDEAVOR AGREEMENT 

PORT OF NEW ORLEANS
AND
DOWNTOWN DEVELOPMENT DISTRICT
AND
THE ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY
AND
NEW ORLEANS AND COMPANY
AND
LOUSIANA DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT CALLIOPE ST. CORRIDOR BEAUTIFICATION

THIS COOPERATIVE ENDEAVOR AGREEMENT (the "Agreement") is made and entered into on this $\qquad$ day of $\qquad$ ,2024 (the "Effective Date"), by and between the Port of New Orleans, represented by $\qquad$ (the "Port"); the Downtown Development District, represented by $\qquad$ , (the "DDD"); the Ernest N. Morial New Orleans Exhibition Hall Authority, represented by Jerry Reyes, President of the Board, (the "Authority"); New Orleans and Company ("New Orleans \& Co."), represented by Walt Leger, III, its President/CEO; and the Louisiana Department of Transportation and Development ("DOTD"), represented by $\qquad$ , $\qquad$ (collectively the "Parties").

WHEREAS, pursuant Article 7, Section 14(C) of the Louisiana Constitution of 1974, and related statutes, and Section 9-314 of the Home Rule Charter of the City of New Orleans, the City may enter into cooperative endeavors with the State of Louisiana, its political subdivisions and corporations, the United States and its agencies, and any public or private corporation, association, or individual with regard to cooperative financing and other economic development activities, the procurement and development of immovable property, joint planning and implementation of public works, the joint use of facilities, joint research and program implementation activities, joint funding initiatives, and other similar activities in support of public education, community development, housing rehabilitation, economic growth, and other public purposes;

WHEREAS the DDD is a special taxing district established pursuant to the provisions of La. R.S. 33:2740.3 for a certain delineated portion of the First District of the City in the Parish of Orleans, State of Louisiana, which includes the Site; Its mission is to provide enhanced services in economic development, cleaning and safety.

WHEREAS the Authority and the Port are political subdivisions of the State of Louisiana;
WHEREAS New Orleans \& Co. is a Louisiana Corporation dedicated to promoting tourism in the City of New Orleans and supporting the city's culture and works closely with the Authority to market the Convention Center to industry and convention groups around the nation and abroad;

WHEREAS the Parties are aware of certain public areas in the Downtown New Orleans area near the Westbank Expressway of New Orleans and part of the Calliope St. corridor that are in disrepair (the "Site"),

WHEREAS the Site is passed by many citizens and visitors to New Orleans on a daily basis, including many on their way to the Ernest N. Morial Convention Center (the "Convention Center"), which is owned and operated by the Authority, and the passenger cruise terminals owned and operated by the Port;

WHEREAS DOTD owns the Site and will grant the Authority the right to use the Site through an amendment to an existing Joint Use Agreement between DOTD and the Authority;

WHEREAS the Parties desire to accomplish a valuable public purpose of enhancing and maintaining the Site by collaborating in the improvement, and maintenance of various improvements to the Site (the "Project");

WHEREAS the design for the Project has been completed and the Project has been advertised and one bid received according to the Louisiana Public Bid Law;

WHEREAS, the budget for the design and construction of the Project is EIGHT HUNDRED THIRTY-NINE THOUSAND AND NO/00 (\$839,000.00) DOLLARS;

WHEREAS, Each Party wishes to contribute to the Project as set forth below;
NOW THEREFORE, the Port, the DDD, the Authority, New Orleans \& Co., and DOTD each having the authority to do so, agree as follows:

## I. OBLIGATIONS OF THE PARTIES.

A. Obligations of the Port. The Port will:

1. Contribute an amount equal to $\qquad$ of the remaining costs of the design and construction of the Project after the combined contribution of the DDD and DOTD is deducted.
B. Obligations of the DDD. The DDD will:
2. Contribute the sum of FIFTY THOUSAND AND NO/100 ( $\$ 50,000.00$ ) DOLLARS towards the net costs of the design and construction of the Project;
C. Obligations of the Authority. The Authority will:
3. Contribute an amount equal to $\qquad$ of the remaining costs of the design and construction of the Project after the combined contribution of the DDD and DOTD is deducted;
4. Establish and administer a fund into which all contributed funds shall be placed for use exclusively toward the construction of the Project;
5. Through a competitive process and in accordance with Louisiana law and Authority policy, select, contract with, and pay for maintenance of the Project area for a period of not less than five (5) years;
6. Secure all necessary permits, permissions, and documentation necessary to complete the Project;

Cooperative Endeavor Agreement
The Port, the DDD, the Authority, New Orleans \& Co., and DOTD Calliope St. Corridor Beautification
5. Provide a periodic accounting of all Project funds to all Parties.
D. Obligations of New Orleans \& Co. New Orleans \& Co. will:

1. Contribute an amount equal to $\qquad$ of the remaining costs of the design and construction of the Project after the combined contribution of the DDD and DOTD is deducted
E. Obligations of DOTD. The DOTD will:
2. Contribute the sum of FIFTY THOUSAND AND NO/100 (\$50,000.00) DOLLARS towards the net costs of the design and construction of the Project;
3. Provide all permitting necessary to construct the Project in an expedited manner;
4. Work with the Authority to amend the existing Joint Use Agreement between the two parties to include the Site. .

## IV. DURATION.

This Agreement will be effective for five (5) years from the Effective Date.

## V. TERMINATION.

A. Termination for Cause. Any party may terminate this Agreement immediately for cause. If any party prevails in a challenge to a termination for cause, the termination for cause will be deemed to be a termination for convenience effective thirty (30) days from the date that the original written notice of termination for cause without the requirement of notice.

## VI. NOTICES.

Except for any routine communication, any notice, demand, communication, or request required or permitted under this Agreement will be given in writing and delivered in person or by certified mail, return receipt requested as follows:

1. To the Port:

## [Name/Title]

1350 Port of New Orleans Pl.;
New Orleans, LA 70130
2. To the DDD:
[Name/Title]
Downtown Development District
201 St. Charles Ave., \#3912
New Orleans, LA 70170

## 3. To the Authority:

Cooperative Endeavor Agreement
The Port, the DDD, the Authority, New Orleans \& Co., and DOTD Calliope St. Corridor Beautification

Jerry Reyes, President
Ernest N. Morial New Orleans Exhibition Hall Authority
900 Convention Center Blvd
New Orleans, LA 70130
4. To New Orleans \& Co.

Walt Leger, III, President/CEO
2020 St. Charles Ave.
New Orleans, LA 70130
5. To the DOTD:

## [Name/Title]

Louisiana Department of Transportation and Development

## Baton Rouge, LA

Notices are effective when received, except any notice that is not received due to the intended recipient's refusal or avoidance of delivery is deemed received as of the date of the first attempted delivery. Each party is responsible for notifying the other in writing that references this Agreement of any changes in its address(es) set forth above.

## VI. MISCELLANEOUS PROVISIONS.

A. Prohibition Against Financial Interest in Agreement. No officer, director, official, or employee of any Party, and no spouse, child, or parent of such person shall have a financial interest, direct or indirect, in this Agreement. Any willful violation of this provision will render this Agreement voidable by the other Parties.
B. Non-Exclusivity. The Parties shall be free to engage the services of other persons for the performance of some or all of the obligations contemplated this Agreement.
C. Acknowledgment of Exclusion of Worker's Compensation Coverage. The Parties expressly agree and acknowledge that they are independent contractors as defined in La. R.S. 23:1021 and as such, it is expressly agreed and understood between the Parties hereto, in entering into this Agreement, that no Party shall be liable to the other Parties for any benefits or coverage as provided by the Workmen's Compensation Law of the State of Louisiana, and further, under the provisions of La. R.S. 23:1034, anyone employed by a Party shall not be considered an employee of the other Parties for the purpose of Workers' Compensation coverage.
D. Acknowledgment of Exclusion of Unemployment Compensation Coverage. The Parties herein expressly declare and acknowledge that they are independent contractors. Consequently, neither the Parties nor anyone employed by a Party shall be considered an

## Cooperative Endeavor Agreement

The Port, the DDD, the Authority, New Orleans \& Co., and DOTD
employee of any other Party for the purpose of unemployment compensation coverage, which is expressly waived and excluded.
E. Waiver of Benefits. The Parties agree and understand that each Party, acting as an independent agent, shall not receive any sick and annual leave, health or life insurance, pension, or other benefits from any other Party.
F. Jurisdiction. The Parties consent and yield to the jurisdiction of the State Civil Courts of the Parish of Orleans and formally waives any pleas of jurisdiction on account of the residence elsewhere.
G. Governing Law. Any dispute arising from or relating to this Agreement or the performance of any obligations under this Agreement shall be resolved in accordance with the laws of the State of Louisiana.
H. Rules of Construction. This Agreement has been reviewed by all parties, shall be construed, and interpreted according to the ordinary meaning of the words used so as to fairly accomplish the purposes and intentions of all parties. The headings and captions of this Agreement are provided for convenience only and are not intended to have effect in the construction or interpretation of this Agreement. The singular number includes the plural, where appropriate. Neither this Agreement, nor any uncertainty or ambiguity herein shall be construed or resolved in favor of or against either party on the basis of which party drafted the language.
I. Severability. The parties intend all provisions of this Agreement to be enforced to the fullest extent permitted by law. Accordingly, if a court of competent jurisdiction finds any provision to be unenforceable as written, the court should reform the provision so that it is enforceable to the maximum extent permitted by law. If a court finds any provision is not subject to reformation, that provision shall be fully severable and the remaining provisions of this Agreement shall remain in full force and effect and shall be construed and enforced as if such illegal, invalid, or unenforceable provision was never included, and the remaining provisions of this Agreement shall remain in full force and effect.
J. Survival of Provisions. All representations and warranties and all responsibilities regarding record retention, access, and ownership, cooperation with Office of Inspector General investigations, and indemnification shall survive the termination of this Agreement and continue in full force and effect.
K. No Third-Party Beneficiaries. This Agreement is entered into for the exclusive benefit of the Parties, and the parties expressly disclaim any intent to benefit any person that is not a party to this Agreement.
L. Non-Waiver. The failure of either party to insist upon strict compliance with any provision of this Agreement, to enforce any right, or to seek any remedy upon discovery of any default or breach of the other party shall not affect or be deemed a waiver of any party's right to insist upon compliance with the terms and conditions of the Agreement, to exercise any rights, or to seek any available remedy with respect to any default, breach, or defective performance.
M. Agreement Binding. This Agreement is not assignable by either party unless authorized
by a validly executed amendment.
N. Modifications. This Agreement shall not be modified except by written amendment executed by authorized representatives of the parties.
O. Voluntary Execution. The Parties have read and fully understands the terms, covenants and conditions set forth in this Agreement and is executing the same willingly and voluntarily of its own volition.
P. Complete Agreement. This Agreement supersedes and replaces any and all prior agreements, negotiations, and discussions between the parties with regard to the terms, obligations, and conditions of this Agreement.
Q. Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original copy of this Agreement, but all of which, when taken together, shall constitute one and the same agreement.
R. Electronic Signature. The Parties agree that a manually signed copy of this Agreement and any other document(s) attached to this Agreement delivered by email shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement. No legally binding obligation shall be created with respect to a party until such party has delivered or caused to be delivered a manually signed copy of this Agreement.

The remainder of this page has been intentionally left blank.

IN WITNESS WHEREOF, the Port, the DDD, the Authority, and the DOTD, through their duly authorized representatives, execute this Agreement.

## PORT OF NEW ORLEANS

BY: $\qquad$

## DOWNTOWN DEVELOPMENT DISTRICT

BY: $\qquad$

THE ERNEST N. MORIAL NEW ORLEANS EXHIBITION HALL AUTHORITY

BY:
JERRY REYES, PRESIDENT, BOARD OF COMMISSIONERS

## NEW ORLEANS AND COMPANY

BY: $\qquad$
WALT LEGER, III, PRESIDENT/CEO

LOUISIANA DEPARTMENT OF TRANSPORATION AND DEVELOPMENT

BY: $\qquad$

## CONTRACTS

## CALLIOPE BEAUTIFICATION PROJECT

## Summary:

CONTRACTOR will create detention ponds at multiple existing locations which will include detention pond infrastructure, including native grass and shrubbery associated drainage, addition of sidewalks and wayfinding signage in the Calliope St. area near the Convention Center.

## Contractor Information:

Gibbs Construction, L.L.C.
New Orleans, LA 70123

- SEB/DBE Certification and/or Participation: No


## Contract Term:

February 29, 2024 - February 28, 2025

## Contract Amount:

Annual Contract Cost: \$772,000

## Solicitation:

Advertised as a Public Works - One (1) bid received.

## PROCUREMENT OF BANQUET TABLES \& TABLE TRUCKS

## Summary:

CONTRACTOR will provide five-hundred fifty (550) banquet tables and fifty-five (55) table trucks.

## Contractor Information:

Southern Aluminum Manufacturing Acquisition, Inc. Magnolia, AR 71753

- SEB/DBE Certification and/or Participation: No


## Contract Term:

February 29, 2024 - February 28, 2025

## Contract Amount:

Contract Cost: $\$ 650,355$

## Solicitation:

Advertised as a Procurement - One (1) Bid received.

## CONSULTING AND MONITORING SERVICES

Summary:
CONSULTANT will provide real estate related consulting services which include negotiating additional development deals with RDNI, providing oversight of RDNI compliance of the Master Developer Agreement and ground leases, and leading negotiations with RDNI on future contract modification requests.

## Contractor Information:

Corporate Realty Leasing Company, Inc.
New Orleans, LA 70170

- SEB/DBE Certification and/or Participation: Yes
- Chris R. Ross I Real Estate LLC (22\%)


## Contract Term:

March 1, 2024 - February 28, 2029
Contract Amount:
Annual Contract Cost: \$72,000
Total Contract Cost: $\$ 360,000$

## ARCHITECT OF RECORD SERVICES FOR INTERIOR FINISH UPGRADES - AMENDMENT NO. 1

## Summary

Amends contract to provide for additional design work for meeting rooms in Phase 3 of the building that were removed from Stage 2 scope.

Contractor Information:
NANO, LLC
New Orleans, LA 70170

- SEB/DBE Certification and/or Participation: Yes, 100\%

Contract Term:
March 1, 2024 - February 28, 2025

## Contract Amount:

Original Contract Cost: $\$ 6,191,148$
Increase Cost: \$770,396
Amended Contract Cost: $\$ 6,961,544$

## Solicitation:

Not Applicable

FINANCE \& AUDIT
COMMITTEE REPORT

| ASSETS AND DEFERRED OUTFLOWS OF RESOURCES | 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |  |
| Cash | \$ | 15,028,724 | \$ | 14,645,486 |
| Investments | \$ | 28,877,369 | \$ | 22,059,033 |
| Accounts receivable, net | \$ | 10,138,955 | \$ | 6,264,384 |
| Interest receivable | \$ | 1,178,417 | \$ | 382,397 |
| Lease receivable | \$ | 1,254,434 | \$ | 1,281,127 |
| Prepaid expenses and other assets | \$ | 1,934,631 | \$ | 1,386,262 |
| Total current assets | \$ | 58,412,530 | \$ | 46,018,689 |
| Designated and restricted assets: |  |  |  |  |
| Cash, restricted primarily for construction and debt service | \$ | 5,383,794 | \$ | 5,378,516 |
| Cash, restricted to satisfy Cooperative Endeavor Agreements | \$ | 7,400,735 | \$ | 7,159,544 |
| Investments, designated by Board for future specified use | \$ | 35,600,000 | \$ | 35,600,000 |
| Investments, restricted to satisfy Cooperative Endeavor Agreements | \$ | 101,985,018 | \$ | 92,795,181 |
| Investments, restricted primarily for debt services | \$ | 105,372,087 | \$ | 5,697,258 |
| Interest Receivable | \$ | 518,235 | \$ | 15,713 |
| Taxes receivable | \$ | 24,273,815 | \$ | 22,059,024 |
| Total designated and restricted assets | \$ | 280,533,684 | \$ | 168,705,236 |
| Long-term assets: |  |  |  |  |
| Lease receivable, less current portion | \$ | 3,614,317 | \$ | 4,860,867 |
| Right to use leased assets and subscriptions, net of amortization | \$ | 503,985 | \$ | 196,753 |
| Property, buildings and equipment, net | \$ | 416,364,275 | \$ | 381,277,872 |
| Total long-term assets | \$ | 420,482,577 | \$ | 386,335,492 |
| Total assets |  | 759,428,791 | \$ | 601,059,417 |
| Deferred outflows of resources |  |  |  |  |
| Unamortized loss on bond refinancing | \$ | - | \$ | - |
| Total assets and deferred outflows of resources | \$ | 759,428,791 | \$ | 601,059,417 |
| LIABILITIES, DEFERRED INFLOWS OF RESOURCES AND NET POSITION Current liabilities (payable from current assets): |  |  |  |  |
|  |  |  |  |  |
| Accounts payable | \$ | 9,553,592 | \$ | 5,964,846 |
| Other payables | \$ | 5,562,033 | \$ | 1,694,177 |
| Unearned revenue | \$ | 5,904,877 | \$ | 5,500,604 |
| Current portion of lease and subscrtption obligations | \$ | $(1,161)$ | \$ | 113,762 |
| Compensated absences, current portion | \$ | 815,900 | \$ | 761,998 |
| Total unrestricted current liabilities | \$ | 21,835,241 | \$ | 14,035,387 |
| Current liabilities (payable from restricted assets): |  |  |  |  |
| Other Liabilities | \$ | 70,570 | \$ | 75,794 |
| Current portion of accrued bond interest | \$ | 3,192,229 | \$ | 618,272 |
| Current portion of bonds payable and other long term liabilities | \$ | 4,830,000 | \$ | 4,605,000 |
| Total restricted current liabilities | \$ | 8,092,799 | \$ | 5,299,066 |
| Total current liabilities | \$ | 29,928,040 | \$ | 19,334,453 |
| Long-term liabilities: |  |  |  |  |
| Compensated absences, less current portion | \$ | 470,619 | \$ | 543,552 |
| Bonds payable and other long term liabilities, less current portion, net | \$ | 144,918,563 | \$ | 24,480,018 |
| Lease and subscriptions obligations, less current portion | \$ | $(1,603)$ | \$ | 98,345 |
| Unearned revenue, less current portion | \$ | 1,588,526 | \$ | 1,905,488 |
| Lease deposits | \$ | 1,951,622 | \$ | 2,053,073 |
| Total long-term liabilities | \$ | 148,927,727 | \$ | 29,080,476 |
| Total liabilities | \$ | 178,855,767 | \$ | 48,414,929 |
| Deferred inflows of resources |  |  |  |  |
| Unamortized gain on bond refinancing | \$ | 2,230,072 | \$ | 3,210,300 |
| Leases | \$ | 4,757,165 | \$ | 6,114,792 |
| Total deferred inflows of resources | \$ | 6,987,237 | \$ | 9,325,092 |
| Total liabilities and deferred inflows of resources | \$ | 185,843,004 | \$ | 57,740,021 |
| Net position: |  |  |  |  |
| Invested in capital assets, net of related debt | \$ | 266,615,712 | \$ | 348,967,200 |
| Restricted primarily for debt service, construction, and CEA | \$ | 241,670,885 | \$ | 132,411,170 |
| Unrestricted | \$ | 65,299,190 | \$ | 61,941,026 |
| Total net position | \$ | 573,585,787 | \$ | 543,319,396 |
| Total liabilities, deferred inflows of resources, and net position | \$ | 759,428,791 | \$ | 601,059,417 |


| ASSETS AND DEFERRED OUTFLOWS OF RESOURCES | 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |  |
| Cash | \$ | 15,028,724 | \$ | 14,645,486 |
| Investments | \$ | 28,877,369 | \$ | 22,059,033 |
| Accounts receivable, net | \$ | 10,138,955 | \$ | 6,264,384 |
| Interest receivable | \$ | 1,178,417 | \$ | 382,397 |
| Lease receivable | \$ | 1,254,434 | \$ | 1,281,127 |
| Prepaid expenses and other assets | \$ | 1,934,631 | \$ | 1,386,262 |
| Total current assets | \$ | 58,412,530 | \$ | 46,018,689 |
| Designated and restricted assets: |  |  |  |  |
| Cash, restricted primarily for construction and debt service | \$ | 5,383,794 | \$ | 5,378,516 |
| Cash, restricted to satisfy Cooperative Endeavor Agreements | \$ | 7,400,735 | \$ | 7,159,544 |
| Investments, designated by Board for future specified use | \$ | 35,600,000 | \$ | 35,600,000 |
| Investments, restricted to satisfy Cooperative Endeavor Agreements | \$ | 101,985,018 | \$ | 92,795,181 |
| Investments, restricted primarily for debt services | \$ | 105,372,087 | \$ | 5,697,258 |
| Interest Receivable | \$ | 518,235 | \$ | 15,713 |
| Taxes receivable | \$ | 24,273,815 | \$ | 22,059,024 |
| Total designated and restricted assets | \$ | 280,533,684 | \$ | 168,705,236 |
| Long-term assets: |  |  |  |  |
| Lease receivable, less current portion | \$ | 3,614,317 | \$ | 4,860,867 |
| Right to use leased assets and subscriptions, net of amortization | \$ | 503,985 | \$ | 196,753 |
| Property, buildings and equipment, net | \$ | 416,364,275 | \$ | 381,277,872 |
| Total long-term assets | \$ | 420,482,577 | \$ | 386,335,492 |
| Total assets | \$ | 759,428,791 | \$ | 601,059,417 |
| Deferred outflows of resources |  |  |  |  |
| Unamortized loss on bond refinancing | \$ | - | \$ | - |
| Total assets and deferred outflows of resources | \$ | 759,428,791 | \$ | 601,059,417 |
| LIABILITIES, DEFERRED INFLOWS OF RESOURCES AND NET POSITION |  |  |  |  |
| Current liabilities (payable from current assets): |  |  |  |  |
| Accounts payable | \$ | 9,553,592 | \$ | 5,964,846 |
| Other payables | \$ | 5,562,033 | \$ | 1,694,177 |
| Unearned revenue | \$ | 5,904,877 | \$ | 5,500,604 |
| Current portion of lease and subscrtption obligations | \$ | $(1,161)$ | \$ | 113,762 |
| Compensated absences, current portion | \$ | 815,900 | \$ | 761,998 |
| Total unrestricted current liabilities | \$ | 21,835,241 | \$ | 14,035,387 |
| Current liabilities (payable from restricted assets): |  |  |  |  |
| Other Liabilities | \$ | 70,570 | \$ | 75,794 |
| Current portion of accrued bond interest | \$ | 3,192,229 | \$ | 618,272 |
| Current portion of bonds payable and other long term liabilities | \$ | 4,830,000 | \$ | 4,605,000 |
| Total restricted current liabilities | \$ | 8,092,799 | \$ | 5,299,066 |
| Total current liabilities | \$ | 29,928,040 | \$ | 19,334,453 |
| Long-term liabilities: |  |  |  |  |
| Compensated absences, less current portion | \$ | 470,619 | \$ | 543,552 |
| Bonds payable and other long term liabilities, less current portion, net | \$ | 144,918,563 | \$ | 24,480,018 |
| Lease and subscriptions obligations, less current portion | \$ | $(1,603)$ | \$ | 98,345 |
| Unearned revenue, less current portion | \$ | 1,588,526 | \$ | 1,905,488 |
| Lease deposits | \$ | 1,951,622 | \$ | 2,053,073 |
| Total long-term liabilities | \$ | 148,927,727 | \$ | 29,080,476 |
| Total liabilities | \$ | 178,855,767 | \$ | 48,414,929 |
| Deferred inflows of resources |  |  |  |  |
| Unamortized gain on bond refinancing | \$ | 2,230,072 | \$ | 3,210,300 |
| Leases | \$ | 4,757,165 | \$ | 6,114,792 |
| Total deferred inflows of resources | \$ | 6,987,237 | \$ | 9,325,092 |
| Total liabilities and deferred inflows of resources | \$ | 185,843,004 | \$ | 57,740,021 |
| Net position: |  |  |  |  |
| Invested in capital assets, net of related debt | \$ | 266,615,712 | \$ | 348,967,200 |
| Restricted primarily for debt service, construction, and CEA | \$ | 241,670,885 | \$ | 132,411,170 |
| Unrestricted | \$ | 65,299,190 | \$ | 61,941,026 |
| Total net position | \$ | 573,585,787 | \$ | 543,319,396 |
| Total liabilities, deferred inflows of resources, and net position | \$ | 759,428,791 | \$ | 601,059,417 |

## ERNEST N. MORIAL

NEW ORLEANS EXHIBITION HALL AUTHORITY
STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION
FOR THE PERIOD ENDING DECEMBER 2023 AND DECEMBER 2022

| Operating revenues: |  |
| :---: | :---: |
|  | User fees |
|  | Food Service Commissions and Fees |
|  | Other: |
| 5 | The UPS Store |
| 6 | Rental |
|  | Miscellaneous |
|  | Total operating revenues |
| 9 Operating expenses: |  |
| 10 | General and administrative |
| 11 | Sales and marketing |
| 12 | New Orleans \& Co. |
| 13 | Event services |
| 14 | Food services |
| 15 | Building operations |
| 16 | Public safety |
| 17 | Production services |
| 18 | Technology services |
| 19 | The UPS Store |
| 20 | Total operating expenses |
| 21 Income (Loss) from operations before depreciation and non-capital, one-time projects |  |
| 22 | Non-capital, one-time projects |
| 23 | Depreciation and amortization |
| 24 Income (Loss) before nonoperating revenues (expenses) and capital contributions |  |
| 25 Nonoperating revenues (expenses): |  |
| 26 | Tax revenues |
| 27 | Investment income/(expenses) |
| 28 | Interest expense |
| 29 | Distribution to government agencies |
| 30 | Insurance proceeds |
| 31 | Total nonoperating revenues (expenses) |
| 32 | Increase (Decrease) in net position |
| 33 Net position: |  |
| 34 | Balance, beginning of year |
| 35 | Change in accounting principle |
| 36 | Balance, end of year |


| 2023 ACTUALS |  |  |
| :---: | :---: | :---: |
| Month to Date | Year to Date |  |
| \$ 2,841,035 | \$ | 30,006,393 |
| 987,080 |  | 7,152,181 |
| 20,924 |  | 439,098 |
| 192,551 |  | 1,818,929 |
| 48,280 |  | 271,906 |
| 4,089,870 |  | 39,688,507 |
| 1,297,440 |  | 13,000,453 |
| 732,980 |  | 4,386,512 |
| 8,396 |  | 366,687 |
| 222,509 |  | 2,414,814 |
| 117,695 |  | 867,989 |
| 2,430,978 |  | 26,177,474 |
| 569,127 |  | 5,574,908 |
| 398,304 |  | 3,583,917 |
| 541,181 |  | 4,848,991 |
| 52,649 |  | 457,373 |
| 6,371,259 |  | 61,679,118 |
| $(2,281,389)$ |  | (21,990,611) |
| 192,904 |  | 708,029 |
| 1,945,168 |  | 23,976,641 |
| (4,419,461) |  | (46,675,281) |
| 7,746,003 |  | 66,658,365 |
| 2,215,200 |  | 12,889,027 |
| $(449,160)$ |  | $(4,043,572)$ |
| - |  |  |
| $(1,423,168)$ |  | 1,430,738 |
| 8,088,875 |  | 76,934,558 |
| \$ 3,669,414 | \$ | 30,259,277 |
|  |  | 543,319,396 |
|  |  | 7,114 |
|  |  | 543,326,510 |
|  | \$ | 573,585,787 |


| 2022 - AUDITED |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \hline \text { Prior } \\ \text { Year to Date } \end{gathered}$ |  | Variance |  | Percent Variance |
| \$ | 31,480,751 | \$ | $(1,474,358)$ | -4.68\% |
|  | 7,219,450 |  | $(67,269)$ | -0.93\% |
|  | 421,548 |  | 17,550 | 4.16\% |
|  | 575,813 |  | 1,243,116 | 215.89\% |
|  | 513,693 |  | $(241,787)$ | -47.07\% |
|  | 40,211,255 |  | $(522,748)$ | -1.30\% |
| $\square$ - |  |  |  |  |
|  | 9,468,834 |  | $(3,531,619)$ | -37.30\% |
|  | 3,880,346 |  | (506,166) | -13.04\% |
|  | 457,972 |  | 91,285 | 19.93\% |
|  | 2,197,696 |  | $(217,118)$ | -9.88\% |
|  | 757,263 |  | $(110,726)$ | -14.62\% |
|  | 25,924,332 |  | $(253,141)$ | -0.98\% |
|  | 5,060,135 |  | $(514,773)$ | -10.17\% |
|  | 2,941,565 |  | $(642,352)$ | -21.84\% |
|  | 4,990,186 |  | 141,195 | 2.83\% |
|  | 427,071 |  | $(30,302)$ | -7.10\% |
|  | 56,105,400 |  | $(5,573,717)$ | -9.93\% |
|  | (15,894,145) |  | $(6,096,465)$ | -38.36\% |
|  | 1,892,912 |  | 1,184,883 | 62.60\% |
|  | 23,196,844 |  | $(779,797)$ | -3.36\% |
|  | $(40,983,901)$ |  | $(5,691,380)$ | -13.89\% |
| $(40,83,91)$ |  |  |  |  |
|  | 64,668,956 |  | 1,989,409 | 3.08\% |
|  | $(155,516)$ |  | 13,044,543 | 8387.91\% |
|  | $(1,248,962)$ |  | $(2,794,610)$ | -223.75\% |
|  | $(250,000)$ |  | 250,000 | 0.00\% |
|  | - |  | 1,430,738 | 0.00\% |
|  | 63,014,478 |  | 13,920,080 | 22.09\% |
| \$ | 22,030,577 | \$ | 8,228,700 | 37.35\% |
|  | 521,288,819 |  |  |  |
|  |  |  |  |  |
|  | 521,288,819 |  |  |  |
| \$ | 543,319,396 |  | 8,228,700 |  |



## ERNEST N. MORIAL

## NEW ORLEANS EXHIBITION HALL AUTHORITY

STATEMENT OF CASH FLOWS

## FOR THE PERIODS ENDING DECEMBER 2023 AND DECEMBER 2022



## AUTHORITY TAX COLLECTIONS

 2019-2023December Tax Collections


## DECEMBER HOTEL STATISTICS



Monthly ADR

Year to Date ADR
\$250
\$240
230
$\$ 220$
\$220
\$210
$\$ 200$
$\$ 190$
$\$ 180$
$\$ 170$
$\$ 160$
$\$ 150$
$\$ 140$
\$130
$\$ 120$
$\$ 110$
$\$ 100$

- 201


Year to Date Hotel Occ


## CAPITAL IMPROVEMENT PLAN - DECEMBER 31, 2023

## Design \& Administration

1288 Research and Developmen
8131 Development Site Preparation
sUB total

## Construction - Interna

7077 Digital Directional Signage
8245 Annual Capital Projects
sUB TOTAL

## Construction - CMAR

7074 Roof Replacement
8527 Stage 1 (Meeting Rooms, Lobbies \& Prefunction Areas)
3909 Stage 2 (Immersive Interventions and Multi-purpose space)
sUB TOTAL

## IT Upgrades

8528 Data Center
8528 Infrastructure Access Control
8528 Infrastructure Fiber
8528 Infrastructure Surveillance Solution

SUB TOTAL
Closeout/Completed

8247 Exhibit Hall Lighting Retrofit
7937 Speak Easys
8246 Linear Park \& Transportation
Center

7050 Morial Memorial
7879 Restrooms

Projec Projec

Obligations to Date (thru 12/31/23)

## Actuals to

 Date (thu $\begin{array}{ll}\text { Actuals to } & \text { Remaining } \\ \text { Date (thu } & \text { Obligations }\end{array}$ 12/31/23)Year To date tuals (Decemb 2023 Revised Budget


| $\$$ | $3,000,000$ | $\$$ | $2,247,706$ | $\$$ | $2,166,842$ | $\$$ | 80,864 | $\$$ | - |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\$$ | $40,000,000$ | $\$$ | $27,019,228$ | $\$$ | $24,533,740$ | $\$$ | $2,485,488$ | $\$$ | $1,807,783$ |


|  | $\$$ | $5,107,369$ | $\$$ | $5,107,369$ | $\$$ | - | $\$$ | 48,022 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\$$ | $1,179,264$ | $\$$ | $1,135,024$ | $\$$ | 44,240 | $\$$ | 639,229 |
|  | $\$$ | $9,744,694$ | $\$$ | $9,736,036$ | $\$$ | 8,657 | $\$$ | $1,115,171$ |
|  |  |  |  |  |  |  |  |  |
| $\$$ | 95,780 | $\$$ | 95,779 | $\$$ | - | $\$$ | 72,694 |  |
|  | $\$$ | $2,822,927$ | $\$$ | $2,822,927$ | $\$$ | - | $\$$ |  |
| $\mathbf{2 7 , 6 0 0 , 0 0 0}$ | $\mathbf{1 8 , 9 5 0 , 0 3 3}$ | $\mathbf{1 8 , 8 9 7 , 1 3 5}$ |  | $\mathbf{5 2 , 8 9 8}$ | $\mathbf{1 , 8 7 5 , 6 1 5}$ | $\mathbf{8 , 6 0 0} \mathbf{0 0 0}$ |  |  |

Completed Completed Completed

Completed Completed

| \$ 557,000,000 | \$ | 209,679,954"\$ 202,943,850 | S | 6,736,103 | S | 57,318,489 | \$ | \$ 98,685,841 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

